

# Celebrate the launch of PPG's 2023 Color Trends

with a virtual happy hour and a CEU!

## LIVE EVENTS

## YOU'RE INVITED!

### AUGUST 16, 2022

#### Virtual Happy Hour

PPG Color & Design Experts will host virtual happy hours as we celebrate the launch of our PPG 2023 Color of the Year and Global Color/Design Trends Forecast!

##### What You Can Expect:

- An exclusive first look at PPG's 2023 Color of the Year and design trends forecast
- An opportunity to connect with a PPG Color & Design Expert in a small group setting
- Learn about the color tools and services available to you at no cost
- A chance to win an EXCLUSIVE color of the year swag bag

##### 4:30 PM – 5:00 PM Registration Per Time Zone:

|               |                          |               |                          |
|---------------|--------------------------|---------------|--------------------------|
| Eastern.....  | <a href="#">Register</a> | Pacific.....  | <a href="#">Register</a> |
| Central.....  | <a href="#">Register</a> | Hawaiian..... | <a href="#">Register</a> |
| Mountain..... | <a href="#">Register</a> |               |                          |

### AUGUST 17, 2022

#### Global Color & Design Trends CEU Webinar

Join PPG as we celebrate the launch of our 2023 Color of the Year and Global Color/Design Trends Forecast with our newest CEU! Each short webinar is one hour in length and 1 LU AIA and .1 IDCEC.

##### Overview:

The 2023 Global Color Forecast exposes the most significant color and design directions for the coming year, including discussions of influencers, consumer mood, styling, materials, textures, finishes and surface treatments as they apply to various commercial and residential market segments.

The driver of our 2023 trend forecast is REFLECTION - reflecting on what matters to us most, our relationship to the planet and even the way we engage with others moving forward. Design trends have always been a reflection of cultural movement. So much of what comes next is a direct mirroring of what transpired in the recent years and even the past decade. Under this overarching idea, we will explore how the need for peace, wonder and connection will manifest their unique color and shape narratives in Design.

##### 12:00 PM – 1:00 PM Registration Per Time Zone:

|               |                          |               |                          |
|---------------|--------------------------|---------------|--------------------------|
| Eastern.....  | <a href="#">Register</a> | Pacific.....  | <a href="#">Register</a> |
| Central.....  | <a href="#">Register</a> | Hawaiian..... | <a href="#">Register</a> |
| Mountain..... | <a href="#">Register</a> |               |                          |

