

# Corporate Sponsorship

Forever Footprints offers sponsors a unique opportunity to directly impact moms, dads, brothers, sisters, nurses, social workers, physicians, and therapists throughout the United States.



## BRAND VISIBILITY

Sponsors increase brand visibility through logo placement on various marketing items, including print and digital communications. Other custom opportunities are available, depending upon the sponsorship level.

## RECOGNITION

Forever Footprints recognizes sponsors at our events throughout the year. Sponsors also receive recognition through social media posts, e-newsletters and on our website.

## METRICS

Forever Footprints can provide sponsors with metrics to show ROI. Examples include: number of web page views, number of Facebook post views, and number of e-newsletter views. These metrics give sponsors insight into who is seeing their name, in turn helping the sponsor further their own metrics and marketing efforts.



	TITLE (\$10,000)	PRESENTING (\$5,000)	WALK EVENT (\$2,500)	PARTNER (\$500)
MESSAGE DURING VIRTUAL MEMORIAL CEREMONY VIDEO	30-SECOND	15-SECOND		
CLICKABLE BANNER AD ON EVENT PAGE	♥			
WATERMARK ON VIRTUAL MEMORIAL CEREMONY VIDEO	♥			
LOGO ON STEP AND REPEAT BEHIND LIVE PORTION OF THE VIRTUAL MEMORIAL CEREMONY	♥	♥		
DEDICATED SOCIAL MEDIA OPPORTUNITY	♥	♥		
LOGO ON VIRTUAL RACE PHOTOS	♥	♥	♥	
LOGO EXPOSURE ON ONE EVENT EMAIL PER MONTH	♥	♥	♥	
FOUR ENTRIES INTO THE WALK EVENT	♥	♥		
LOGO ON WEBSITE	♥	♥	♥	♥
LOGO/NAME ON ALL EVENT MARKETING AND ADVERTISING MATERIALS	♥	♥	♥	♥
DEDICATED LOGO ON SOCIAL MEDIA MARKETING	♥	♥		
LOGO ON VIRTUAL MEMORIAL CEREMONY VIDEO	♥	♥	♥	

Each sponsorship level can be customized to meet the distinct needs of the donor.