

SPONSORSHIP



CHAMBER PODCAST SPONSORSHIP

The Shakopee Chamber Podcast is a weekly video podcast highlighting and discussing important issues relevant to our business community. Each week's podcast will feature a guest and topics will include public policy, economic development, professional development and more.

Podcast Details

- Weekly Podcast hosted on
 - Shakopee.org/podcast and Shakopee.org video library
 - Apple Podcasts, Spotify, Google Podcasts and more
- Video of Podcast will be hosted and boosted on Facebook with an estimated weekly reach of 10,000. This does not include organic reach.
- Video will be hosted on YouTube
- Podcast will drop each Thursday

Platinum Sponsor Investment \$2500/per quarter

January - March, April - June, July - September,
October - December

- Logo prominently displayed on every video podcast
- Recognition and thanks at the beginning and end of each podcast
- Logo'd recognition on all promotions on social media, newsletters, website and other channels

Interested? Contact

Angie Whitcomb, IOM
President & CEO
awhitcomb@shakopee.org | 952.445.1660