

# ADVERTISING



## CHAMBER PODCAST ADVERTISING

The Shakopee Chamber Podcast is a weekly video podcast highlighting and discussing important issues relevant to our business community. Each week's podcast will feature a guest and topics will include public policy, economic development, professional development and more.

### Podcast Details

- Weekly Podcast hosted on
  - Shakopee.org/podcast and Shakopee.org video library
  - Apple Podcasts, Spotify, Google Podcasts and more
- Video of Podcast will be hosted and boosted on Facebook with an estimated weekly reach of 10,000
- Video will be hosted on YouTube
- Podcast will drop each Thursday

### Podcast Commercials Pricing

**\$150/episode**

**\$500/month**

- 30 second audio commercial during podcast
- 30 second video commercial during podcast (YouTube only)

### Contact Information

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**SHAKOPEE**  
Chamber of Commerce