

# CEO Next Business Institute

Feeling a bit overwhelmed by your growing business? Looking at how to get over the hurdles holding you back? **We can help!**

We recognize the impact growing businesses make on the local economy. **CEO Next Business Institute System for Integrated Growth** is a local program available in partner communities to help growing businesses make a larger impact by offering business research and support at **no cost to the business**. Partner communities include Scott, Hennepin, Ramsey, Carver, and Dakota counties.



## Leverage the power of peer learning

You will be part of a small cohort of other non-competing CEOs where you can share challenges/experiences and learn from others, all in a confidential setting and led by an experienced facilitator. Roundtables meet once monthly.



## Just-in-time expertise

CEOs and your business are connected with a team of topical experts and research specialists who spend 40-60 hours helping to shore up your internal infrastructure while preparing your business to grow profitably.



## CEO forum events

Monthly forum events are open to all past and present program participants. Experienced guest speakers share their successes and struggles navigating business growth while answering audience questions.

## Eligible companies must:

- Be a for-profit, privately held company that has been headquartered in a partner community for at least 2 years.
- Annual revenue between \$1 million and \$50 million.
- Employ between 10-99 full-time employees.
- Demonstrate growth in employment and/or revenue during two of the past 5 years.
- Provide products or services beyond the local area to regional, national, or global markets.

## For more information, please contact:

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