

## Dr. Maxie T. Collier Awards Ceremony and VIP Reception

### Levels of Sponsorship

Category/Amount Justification	Sponsor Benefits
<p><u>Nia (nee-AH)</u> Purpose</p> <p>To make as our collective vocation the building and developing of our community in order to restore our people to their traditional greatness.</p> <p><b>\$20,000</b></p>	<ul style="list-style-type: none"> <li>➤ Prominent listing as a <b>NIA</b> level sponsor on event signage throughout event</li> <li>➤ Full-page advertisement in program book</li> <li>➤ Complimentary attendance and VIP seating for up to 10 representatives at the event</li> <li>➤ Inclusion in press release announcement</li> <li>➤ BMHA Corporate Membership</li> <li>➤ Speaking or video opportunity during event</li> <li>➤ Corporate logo featured on BMHA website with hyperlink</li> <li>➤ High-profile branding on BMHA official social media pages</li> <li>➤ Inclusion of promotional item in conference bag</li> <li>➤ Opportunity to provide gifts with company name and logo for raffles or auction</li> </ul>
<p><u>Umoja (oo-MOE-jah)</u> Unity</p> <p>To strive for and maintain unity in the family, community, nation and race.</p> <p><b>\$10,000</b></p>	<ul style="list-style-type: none"> <li>➤ Prominent listing as a <b>UMOJA</b> level sponsor on event signage throughout event</li> <li>➤ Half-page advertisement in program book</li> <li>➤ BMHA Corporate Membership</li> <li>➤ Speaking or video opportunity at underwritten event</li> <li>➤ Featured on BMHA official social media pages</li> <li>➤ Corporate logo featured on BMHA website with hyperlink</li> <li>➤ Inclusion in press release announcement</li> <li>➤ Complimentary attendance and VIP seating for up to 7 representatives at the event</li> <li>➤ Inclusion of promotional item in conference bag</li> <li>➤ Opportunity to provide gifts with company name and logo for raffles or auction</li> </ul>
<b>Kujichagulia</b>	<ul style="list-style-type: none"> <li>➤ Listing as a <b>KUJICHAGULIA</b> level sponsor at the</li> </ul>

<p><b>(koo-jee-cha-goo-LEE-ah)</b> <b>Self Determination</b></p> <p>To define ourselves, name ourselves, create for ourselves and speak for ourselves. <b>\$5,000</b></p>	<p>event</p> <ul style="list-style-type: none"> <li>➤ Listing in event printed and online programs as event sponsor</li> <li>➤ BMHA Corporate Membership</li> <li>➤ Corporate logo featured on BMHA website with hyperlink</li> <li>➤ Complimentary attendance and VIP seating for up to 5 representatives at the event</li> <li>➤ Inclusion of promotional items in conference bag</li> <li>➤ Opportunity to provide gifts with company name and logo for raffles or auction</li> </ul>
<p><b>Ujima (oo-JEE-mah)</b> <b>Collective Work &amp; Responsibility</b></p> <p>To build and maintain our community together and to make our Brother's and sister's problems, our problems and to solve them together. <b>\$2,500</b></p>	<ul style="list-style-type: none"> <li>➤ Listing as a <b>UJIMA</b> level sponsor at the event</li> <li>➤ Listing in event printed and online programs as event sponsor</li> <li>➤ Complimentary attendance and VIP seating for up to 3 representatives at the event</li> <li>➤ Quarter-page advertisement in program book</li> <li>➤ BMHA Corporate Membership</li> <li>➤ Corporate logo featured on BMHA website with hyperlink</li> <li>➤ Inclusion of promotional items in conference bag</li> <li>➤ Opportunity to provide gifts with company name and logo for raffles or auction</li> </ul>
<p><b>Imani (ee-MAH-nee)</b> <b>Faith</b></p> <p>To believe with all our hearts in our parents, our teachers, our leaders, our people and the righteousness and victory of our struggle. <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>➤ Listing as a <b>IMANI</b> level sponsor at the event</li> <li>➤ Listing in event printed and online programs as event sponsor</li> <li>➤ Complimentary attendance and VIP seating for up to 2 representatives at the event</li> <li>➤ Corporate logo featured on BMHA website with hyperlink</li> <li>➤ Physical Award Sponsorship Opportunity</li> </ul>



## Sponsorship Commitment Form

Please complete all the information below:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment Option

Commitment Level (Please circle level): **Nia / Umoja / Kujichagulia / Ujima / Imani**

\_\_\_ Pay by check. Enclosed amount \_\_\_\_\_

Please send *electronic* confirmation of your sponsorship commitment via this form to Syvonne Carter, [Scarter@blackmentalhealth.com](mailto:Scarter@blackmentalhealth.com) and Jan Desper Peters, [Jandesper@blackmentalhealth.com](mailto:Jandesper@blackmentalhealth.com) by **August 19, 2019**.

To guarantee inclusion in selected materials, please make checks payable to Black Mental Health Alliance, Inc. (EIN: 52-1359540) no later than **August 29, 2019**.

Black Mental Health Alliance, Inc.  
900 East Fayette Street #22111  
Baltimore, MD 21203

Questions? Please contact Syvonne Carter at (202) 412-8122 or Jan Desper Peters at (410) 945-4477.