



Dr. Maxie T. Collier Awards Ceremony and VIP Reception

Levels of Sponsorship

Category/Amount Justification	Sponsor Benefits
<u>Nia (nee-AH)</u> Purpose To make as our collective vocation the building and developing of our community in order to restore our people to their traditional greatness. \$20,000	<ul style="list-style-type: none">➤ Prominent listing as a NIA level sponsor on event signage throughout event➤ Full-page advertisement in program book➤ Complimentary attendance and VIP seating for up to 10 representatives at the event➤ Inclusion in press release announcement➤ BMHA Corporate Membership➤ Speaking or video opportunity during event➤ Corporate logo featured on BMHA website with hyperlink➤ High-profile branding on BMHA official social media pages➤ Inclusion of promotional item in conference bag➤ Opportunity to provide gifts with company name and logo for raffles or auction
<u>Umoja (oo-MOE-jah)</u> Unity To strive for and maintain unity in the family, community, nation and race. \$10,000	<ul style="list-style-type: none">➤ Prominent listing as a UMOJA level sponsor on event signage throughout event➤ Half-page advertisement in program book➤ BMHA Corporate Membership➤ Speaking or video opportunity at underwritten event➤ Featured on BMHA official social media pages➤ Corporate logo featured on BMHA website with hyperlink➤ Inclusion in press release announcement➤ Complimentary attendance and VIP seating for up to 7 representatives at the event➤ Inclusion of promotional item in conference bag➤ Opportunity to provide gifts with company name and logo for raffles or auction
Kujichagulia	<ul style="list-style-type: none">➤ Listing as a KUJICHAGULIA level sponsor at the

<p>(koo-jee-cha-goo-LEE-ah) Self Determination</p> <p>To define ourselves, name ourselves, create for ourselves and speak for ourselves.</p> <p>\$5,000</p>	<p>event</p> <ul style="list-style-type: none"> ➤ Listing in event printed and online programs as event sponsor ➤ BMHA Corporate Membership ➤ Corporate logo featured on BMHA website with hyperlink ➤ Complimentary attendance and VIP seating for up to 5 representatives at the event ➤ Inclusion of promotional items in conference bag ➤ Opportunity to provide gifts with company name and logo for raffles or auction
<p>Ujima (oo-JEE-mah) Collective Work & Responsibility</p> <p>To build and maintain our community together and to make our Brother's and sister's problems, our problems and to solve them together.</p> <p>\$2,500</p>	<ul style="list-style-type: none"> ➤ Listing as a UJIMA level sponsor at the event ➤ Listing in event printed and online programs as event sponsor ➤ Complimentary attendance and VIP seating for up to 3 representatives at the event ➤ Quarter-page advertisement in program book ➤ BMHA Corporate Membership ➤ Corporate logo featured on BMHA website with hyperlink ➤ Inclusion of promotional items in conference bag ➤ Opportunity to provide gifts with company name and logo for raffles or auction
<p>Imani (ee-MAH-nee) Faith</p> <p>To believe with all our hearts in our parents, our teachers, our leaders, our people and the righteousness and victory of our struggle.</p> <p>\$1,000</p>	<ul style="list-style-type: none"> ➤ Listing as a IMANI level sponsor at the event ➤ Listing in event printed and online programs as event sponsor ➤ Complimentary attendance and VIP seating for up to 2 representatives at the event ➤ Corporate logo featured on BMHA website with hyperlink ➤ Physical Award Sponsorship Opportunity



Sponsorship Commitment Form

Please complete all the information below:

Company Name: _____

Contact Person: _____

Phone: _____

Address: _____

City/State/Zip: _____

Website: _____

Email: _____

Signature: _____

Payment Option

Commitment Level (Please circle level): **Nia / Umoja / Kujichagulia / Ujima / Imani**

Pay by check. Enclosed amount _____

Please send *electronic* confirmation of your sponsorship commitment via this form to Syvonne Carter, Scarter@blackmentalhealth.com and Jan Desper Peters, Jandesper@blackmentalhealth.com by **August 19, 2019**.

To guarantee inclusion in selected materials, please make checks payable to Black Mental Health Alliance, Inc. (EIN: 52-1359540) no later than **August 29, 2019**.

Black Mental Health Alliance, Inc.
900 East Fayette Street #22111
Baltimore, MD 21203

Questions? Please contact Syvonne Carter at (202) 412-8122 or Jan Desper Peters at (410) 945-4477.