



Pacific NorthWest  
Economic Region

# Working Waterfront and Maritime Innovation Tour

Tuesday, November 19, 2019

9:45 am - 12:00 pm



## ~ Planned Route ~

This cruise around Elliot Bay will begin at Pier 55 and move counterclockwise around Puget Sound. Please note that this route is subject to change based on weather conditions and maritime traffic.

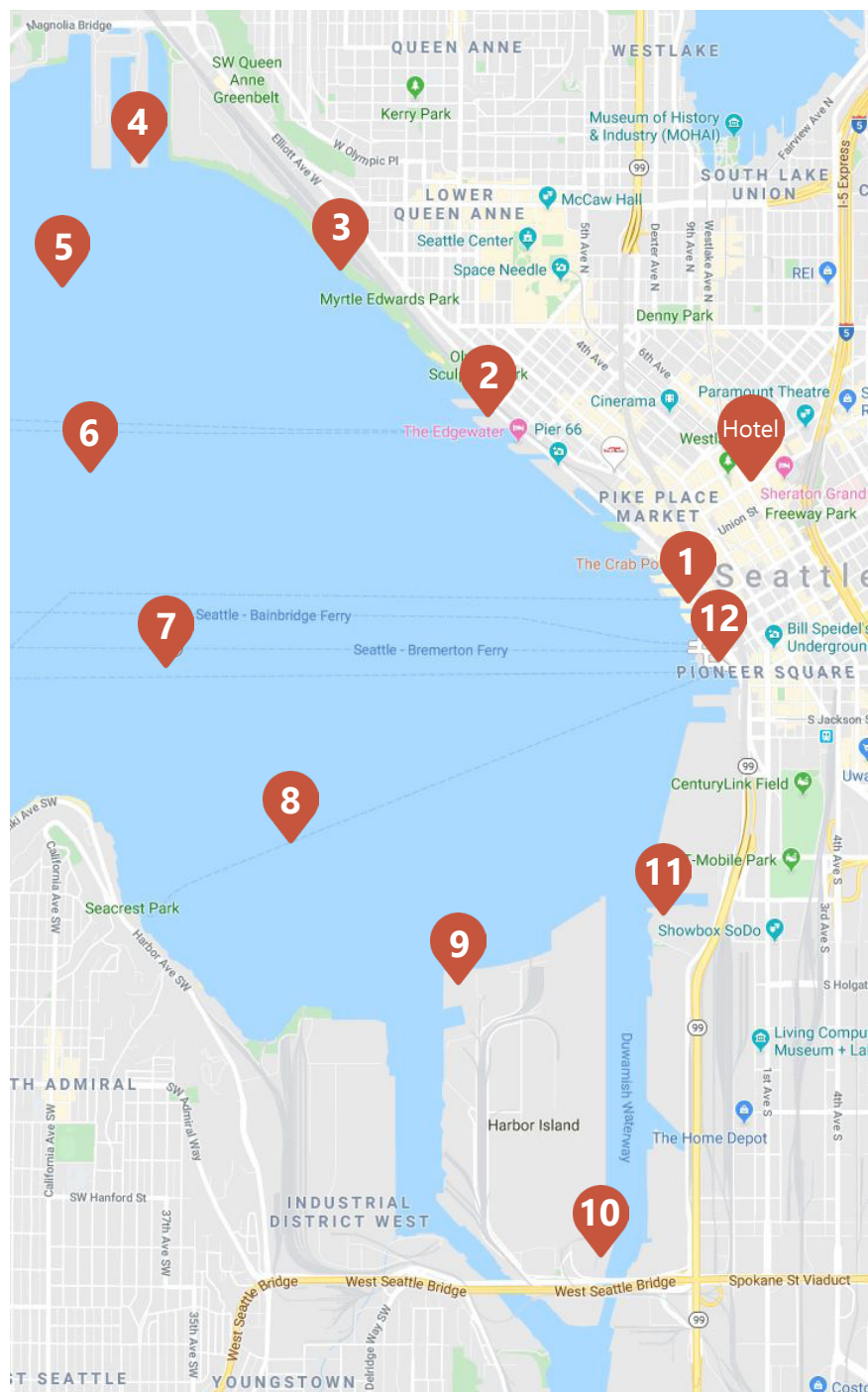
### Speakers:

- 1 Rep. Gael Tarleton, Former Port Commissioner, WA State Representative
- 2 Dave Gudgel, CEO, Clipper Vacations
- 3 Kurt Beckett, Deputy CEO, Northwest Seaport Alliance
- 4 Michael McLaughlin, Director, Cruise Business, Maritime Division, Port of Seattle
- 5 Ephraim Froehlich, Principal, AKWA-DC
- 6 Captain Michael Moore, Vice President, Pacific Merchant Shipping Association
- 7 Linda Styrk, Executive Director, Puget Sound Pilots Association
- 8 Rear Admiral Anthony "Jack" Vogt, Thirteenth Coast Guard District, U.S.C.G
- 9 Jill Mackie, Senior VP of Public Affairs, Vigor Industrial
- 10 Joe Ritzman, Vice President - Business Development, SSA Marine
- 11 Commander Nate Menefee, Chief, Prevention Dept., Sector Puget Sound, U.S.C.G
- 12 Amy Scarton, Director, Washington State Ferries

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### Locations:

- 1 Pier 55 - Argosy Cruises
- 2 Pier 69 - Clipper Vacations
- 3 Pier 86 - Grain Terminal
- 4 Pier 91 - Smith Cove Cruise Terminal
- 5 AKWA-DC
- 6 Pacific Merchant Shipping Association
- 7 Puget Sound Pilots Association
- 8 Thirteenth Coast Guard District, U.S.C.G
- 9 West Waterway - Vigor Industrial
- 10 Terminal 18 - SSA Marine
- 11 East Waterway - U.S.C.G
- 12 Seattle Ferry Terminal





### 1 Rep. Gael Tarleton, Washington Legislature

Gael Tarleton began her career as a senior defense intelligence analyst for the Pentagon, working on security issues affecting ports across the country and other critical facilities. First elected to serve the people of King County as a Port of Seattle Commissioner in 2007, Gael was re-elected in 2011 and served as Commission President in 2012. During her five years at the Port, Gael has worked to increase transparency, protect the environment, and bring an end to human trafficking. Gael was first elected to represent the 36th legislative district in 2012. She currently serves as PNWER's Vice President and was on PNWER's Economic Leadership Forum Host Committee.

### 2 Dave Gudgel, Vice President of Business Development, Clipper Vacations

At Clipper Vacations, David Gudgel is responsible for the development of key strategic growth, product distribution and passenger service enhancement initiatives. For over 20 years, he has served in key roles in the Pacific Northwest, Alaska, Caribbean and Europe travel markets in cruise, transportation and international package travel segments. Clipper Vacations is one of the Pacific Northwest and Canada's premier travel operators. Since 1996, Clipper has provided transportation, tours, and accommodation packages for 8 million customers. Clipper Vacations offers opportunities to experience Seattle, Victoria, San Juan Islands, the Canadian Rockies, and Vancouver Island.

### 3 Kurt Beckett, Deputy CEO, Northwest Seaport Alliance

Kurt Beckett is the deputy CEO leading operations at Northwest Seaport Alliance. He oversees the organization's internal operations, including port operational efficiencies, port infrastructure development, external affairs, finance and administration, human resources and legal. Prior to joining the NWSA, Beckett served two years as deputy CEO of the Port of Seattle with management duties including capital development, police, public affairs and the office of social responsibility. Beckett has served on a number of policy committees and panels in Washington state, King County and the Puget Sound region. He has a master's in business administration and bachelor's degree in political science from the UW.

### 4 Michael McLaughlin, Director, Cruise Business, Maritime Division, Port of Seattle

Michael McLaughlin serves as the Director of Cruise Business at the Port of Seattle, Maritime Division.

### 5 Ephraim Froehlich, Principal, AKWA-DC

Ephraim Froehlich was born and raised in Juneau, Alaska. He holds a bachelor's degree in government from Dartmouth College and a law degree from the University of Maryland School of Law. Froehlich worked for United States Senator Lisa Murkowski in Washington, D.C. as lead policy advisor on fisheries, wildlife, maritime transportation, ports and harbors, environmental change, and the Arctic. Froehlich next joined Alaska Governor Bill Walker's administration as senior advisor on fish and game and as the deputy director of federal relations. Froehlich also served on the board of the Alaska Seafood Marketing Institute in 2018. In 2019, Froehlich moved to Seattle with his family and founded AKWA-DC LLC, a policy consulting firm focused on fisheries, maritime, and the environment.

### 6 Captain Mike Moore, Vice President, Pacific Merchant Shipping Association

Capt. Michael Moore hails from Hot Springs, Arkansas, and is a 1990 graduate of the U.S. Naval Academy. He holds a Master of Science in Aviation Systems, a Master of Science in Accounting and Financial Management, and earned his wings in March 1992. At sea, Moore served two tours in Helicopter Antisubmarine Squadron Five (HS-5), and served as the executive officer and commanding officer of HS-3 embarked in USS Theodore Roosevelt (CVN 71). He later served as assistant chief of staff for Plans and Operations (N3/N5), Commander Task Force 70, and Carrier Strike Group Five embarked in USS George Washington, forward deployed to Yokosuka, Japan. In 2016, he assumed duties as chief of staff, Navy Region Mid-Atlantic.

### 7 Linda Styrk, Executive Director, Puget Sound Pilots Association

Linda Styrk is the Executive Director of the Puget Sound Pilots Association, which helps guide tankers and foreign vessels in Puget Sound waters. Before her current position, Styrk spent 10 years working at the Port of Seattle. She began her career in Seattle after graduating California Maritime Academy with a BS in Nautical Industrial Technology and a USCG Third Mates License. She spent almost 20 years with APL/Eagle Marine Services in a variety of roles. Styrk also serves on a number of executive boards including the Manufacturing Industrial Council of Seattle and the WA State China Relations Council.

### 8 Rear Admiral Anthony "Jack" Vogt, Commander, Thirteenth Coast Guard District, U.S.C.G

Rear Admiral Anthony "Jack" Vogt serves as the Commander of the Thirteenth Coast Guard District headquartered in Seattle. He is responsible for all Coast Guard operations throughout the Pacific Northwest which encompasses the states of Washington, Oregon, Idaho, and Montana and includes more than 4,400 miles of coastline, 600 miles of inland waterways, and a 125 nautical mile international border with Canada. Originally from Chapel Hill, North Carolina, Rear Admiral Vogt is a 1987 graduate of the U.S. Coast Guard Academy, where he earned a Bachelor's degree in Government. He earned his wings in 1990. Rear Admiral Vogt served at six Coast Guard Air Stations spanning Hawaii, California, Louisiana, Georgia, and Florida.

### 9 Jill Mackie, Senior Vice President of Public Affairs, Vigor Industrial

Jill Mackie serves as Senior Vice President of Public Affairs for Vigor. She provides oversight of local, state and federal government relations in Oregon, Washington and Alaska. She also directs Vigor's internal and external communications and manages both media and community relations. Since joining Vigor, she has led pivotal state legislative initiatives to grow Vigor's opportunities with Washington State Ferries as well as federal appropriations efforts in defense and homeland security. Jill's considerable expertise in public affairs was honed during her sixteen years at The Seattle Times. Jill represents Vigor on the boards of the Portland Business Alliance, the Seattle Metropolitan Chamber of Commerce and the Washington Maritime Federation.

### 10 Joe Ritzman, Vice President - Business Development, SSA Marine

Joseph Ritzman is a port development and logistics specialist with 19 years of diverse maritime industry experience including positions in marine terminal operations, steamship line logistics and marketing, project management, market and commodity analysis, and greenfield port project development. Mr. Ritzman currently supports SSA International's global business development activities from the company's Seattle, WA headquarters. SSA Marine and affiliates operate more cargo terminals than any other company in the world. SSA Marine's operations and its diversity of cargo, volumes and commercial models and ports are unprecedented in the industry.

### 11 Commander Nate Menefee, Chief, Prevention Department, Sector Puget Sound, U.S.C.G.

Commander Nate Menefee currently serves as the Chief of Prevention at Sector Puget Sound. The mission of the Prevention Department is to ensure commercial vessels and waterfront facilities operate safely and securely in the fourth-largest container port complex in North America. The department is also responsible for the investigation of marine casualties and merchant mariner misconduct, and for the management of the marine transportation system in the Puget Sound region, including the Vessel Traffic System and the maintenance of navigational aids to navigation. A native of Montesano, Washington, Commander Menefee graduated from the U.S. Merchant Marine Academy, Kings Point, NY.

### 12 Amy Scarton, Director, Washington State Ferries

Amy has spent two and a half years as the WSDOT Assistant Secretary for Washington State Ferries (WSF), where she is transforming the largest ferry system in America to a customer-focused, hybrid-electric fleet. WSF serves 25 million riders a year on 23 vessels at 20 ports of call from Tacoma to Canada. Previously, she spent 3 years as the WSDOT Assistant Secretary of Community and Economic Development, and served a decade and a half in Washington, D.C. in a variety of legislative and executive branch roles. Amy is helping to lead WSF in the areas of workforce development, inclusion, and practical solutions, the current strategic goals of our State DOT.