

NASCO Continental Reunion
Results through Resolve & Resiliency
Vancouver, British Columbia
September 26-28, 2018
[Conference website](#)

Working Program as of August 22, 2018

Wednesday, September 26

- 9:00-11:00 **NASCO Board of Directors Meeting** (by invitation only)
- 1:30-3:30 **VIP Port of Vancouver Tour by Boat** (by invitation only)
- 6:30 p.m. **Welcome Reception + Dinner**
Gondola Ride to Grouse Mountain
Hosted by: BNSF Railway

Thursday, September 27

- 8:00 a.m. **Rise & Shine // Registration and Breakfast**
- 8:30 a.m. **Welcome & Opening Remarks**
Tiffany Melvin, President, NASCO
Hon. Bruce Ralston, Minister of Jobs, Trade and Technology,
Province of British Columbia
- 8:45 a.m. **Resolve and resiliency – with RESPECT:
Canada, a true North American neighbor.**
Hon. Marc Garneau, Minister of Transport, Government of Canada (Invited)
- 9:15 a.m. **Fireside Chat with BNSF + Port of Vancouver CEOs**
Matthew Rose, Executive Chairman, BNSF Railway
Robin Silvester, President & CEO, Port of Vancouver
- 10:15 a.m. Networking Break

- 10:30 a.m. **North American State of Trade – What a year!**
Moderator: Andrea Van Vugt, Senior Vice President, Strategic Communications, Canadian Tire Corporation
- Speakers:
Sara Wilshaw, Director General, North America Network, Global Affairs Canada (Confirmed)
Matthew Rooney, Director, Economic Growth, George W. Bush Presidential Center (Confirmed)
Guillermo Malpica, Head of the Trade and NAFTA Office, Embassy of Mexico in Washington, D.C. (Confirmed)
- 11:30 a.m. **North America 2.0: From Colombia to the Arctic and From Bermuda to Hawaii
*The Future is Not What it Used to Be***
- Alan Bersin, Senior Adviser, Covington & Burling LLP; Global Fellow, Wilson Center; and former Commissioner of US Customs and Border Protection (Confirmed)
- 12:15 p.m. **Luncheon: A New Regional Export Strategy**
Hosted by: Greater Vancouver Board of Trade + World Trade Center
**Additional 150+ guests invited from local business community*
- 2:15 p.m. **A Balanced View on One Belt, One Road China**
Moderator: Steve McElhiney, CEO, EWI Risk Insurance
- Speakers:
Don Campbell, Co-Chair of the Pacific Economic Council (PEC), formerly Canada's Deputy Minister of Foreign Affairs, Deputy Minister of International Trade, Canada's Ambassador to Japan and Korea and one of the original negotiators for the FTA and NAFTA (Confirmed)
- Yves Tiberghien, Director Of Institute Of Asian Research (IAR) at the University of British Columbia (Confirmed)
- 3:00 p.m. Brief Break
- 3:15 p.m. **Cascadia Innovation Corridor: Two remarkable countries, strong and enduring ties, connected economies and a beautiful natural landscape that knows no boundaries.**
- Laurie Trautman, Director, Border Policy Research Institute (BPRI) at Western Washington University (Confirmed)



Christine Gregoire, Former Washington State Governor, and now CEO, Challenge Seattle (*Invited*)
Microsoft Executive (*Invited*)

4:00 p.m. **Innovative Infrastructure Across North America
Breaking Barriers and Connecting us to Our Future**
Moderator: Pacific Northwest Economic Region (PNWER)

Speakers:

Heather Grondin, Vice President, Communications, Windsor Detroit Bridge Authority (*Confirmed*)
Mario Maldonado, Jr., Executive Director of Transportation, Laredo International Bridge and City of Laredo (*Confirmed*)
Jorge Goytortua, Chief Executive Officer, Cross Border Xpress (*Confirmed*)
Richard Grenville, Vice President, Multimodal Logistics, Port KC (*Confirmed*)

5:00 p.m. **Adjourn for the Day**

6:30 p.m. **Science Rocks! Reception at Science World**

Friday, September 28

8:30 a.m. **Rise & Shine // Networking and Breakfast**

9:00 a.m. **Emerging Game Changers**

Moderator: Val Litwin, President & CEO, BC Chamber of Commerce

Speakers:

Graham Cunliffe, Senior Vice President, Business Affairs, Finger Food (*Confirmed*)

Shari L. Diaz, Ecosystem and Innovation Leader, Watson Supply Chain, IBM Corporation, Watson Customer Engagement (*Confirmed*)

10:00 a.m. **Next Generation Mobility & Smart Cities**

Introduction: Columbus 2020

Albert Shen, Senior Advisor, Toyota Mobility Foundation (*Confirmed*)

10:45 a.m. Networking Break

11:00 a.m. **Managing Talent & Innovation in a Rapidly Changing World**

Moderator: Jeff Griffiths, Griffiths Sheppard Consulting Group, Inc

Speakers:

Jason Tyszko, Vice President, U.S. Chamber of Commerce Foundation, Center

for Education and Workforce (Confirmed)
Montez King, Executive Director, National Institute of Metalworking Skills (NIMS) (Confirmed)
Leo Reddy, Chairman & CEO, Manufacturing Skill Standards Council (Confirmed)

12:15 p.m. **Transition to Lunch**

12:30 p.m. **Luncheon: Welcome to Columbus in 2019**
O – HI – O...MG! We are going to have a blast!

Hosted by: Columbus 2020 + Dickinson Wright

1:45 p.m. **Freight Movement: Gaps, Trends & Opportunities**

Moderator: Jennifer Fox, Vice President International Trade Policy and Canada Relations, NASCO

Speakers:

Terry Shaw, Executive Director, Manitoba Trucking Association (Confirmed)
Hugo Gonzalez, General Director, CODEFRONT Nuevo Leon (Confirmed)
Jeffrey Phillips, Managing Director, Dawson Strategic (Confirmed)
Solomon Wong, President and Chief Executive Officer, InterVISTAS (Confirmed)
Dave Earl, President, British Columbia Trucking Association (Confirmed)

3:00 p.m. Networking Break

3:30 p.m. **2018 Elections: Our future's so bright, we gotta wear.... protective goggles?**
Moderator: Tiffany Melvin, President, NASCO

Dan Ujczko, Of Counsel, Dickinson Wright (Confirmed)
Waldo Fernández González, Mexico Congressman (Confirmed)
James Moore, Senior Business Advisor, Dentons (Confirmed)

4:30 p.m. **Closing Remarks – See you in O-HI-O**

Evening **Explore Vancouver // Evening on your Own**