ELKHORN™

2026-2027 COMMUNITY GUIDE

The Guide

Introduces potential residents, businesses and tourists to the area.
Serves as a hometown reference guide for residents and visitors.
Showcases our active community, its businesses and events.

The Elkhorn Community Guide reflects the high quality image of the Elkhorn area. The popular guide will be direct mailed to the entire Elkhorn zip code.

The publication is produced by Nei-Turner Media Group and the Elkhorn Area Chamber of Commerce & Tourism Center.

Distribution

– 10,000 –

Direct mailed to Elkhorn residents and businesses

– 19,000 –

Group welcome bags and visitor requests

Tourism Centers throughout the State of Wisconsin

Walworth County Fair

Visitor Destinations, Businesses and Members

Rate Information

Ad Size (full color)	Member Price	Non-Member Price
Full Page with bleed	$1,100	$1,250
1/2 Page (Vertical)	$785	$900
1/2 Page (Horizontal)	$785	$900
1/4 Page	$545	$625
1/8 Page	$350	$415
Outside Back Cover	$1,350	N/A
Inside Front or Inside Back Cover	$1,265	N/A

Rates are net, non-commissionable.
Online Digital Publication at ElkhornChamber.com & VisitElkhorn.com

Distribution Target Date: May 2026
Advertising Deadline: March 13, 2026
Billing: July 2026

For advertising opportunities contact Cindy Smith
262-215-2997 | csmith@ntmediagroup.com

ELKHORN™

203 E. Walworth St., Elkhorn, WI 53121
The Uncle Hunk Junk Building
262.723.5788 · 888.215.0157 · 262.723.5784 fax
ElkhornChamber.com

Advertiser Information

Business Name: _____ Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Please reserve space for me in the guide.

____Please contact me to design a new ad ____I will supply an ad (per design guidelines) ____Repeat previous year's ad

Signature: _____ Date: _____

Production and Design Guidelines

Please carefully review the media requirements below as they are critical to the quality of your ad. If the ad is being supplied it is the advertiser's responsibility to prepare ad materials to the specified requirements by deadline.

Ad Dimensions

Full Page with Bleed	5.75 x 8.75
1/2 Page Vertical	2.375 x 8
1/2 Page Horizontal	5 x 3.875
1/4 Page	2.375 x 3.875
1/8 Page	2.375 x 1.75

Electronic Ads

Advertisers are encouraged to submit press quality pdfs created in **CMYK** and containing high resolution **(300 DPI)** images. Ads containing spot colors or RGB images will not be accepted. All fonts must be embedded. If your ad does not meet our specifications, you will be asked to correct and resubmit, or our design department can recreate your ad for you at $75 per hour.

Photography

Resolution must be at least **300 DPI** and **CMYK (no RGB/Spot Colors)**. Save all images embedded as eps or tiff. Images downloaded from the internet are not acceptable. Scans are acceptable at a high resolution and color scans may be also provided by us for an additional charge.

Logos

Submit original logo in digital format. Anything submitted at a lesser quality will need to be re-created; business cards are not acceptable. Resolution must be **300 DPI+** and **CMYK (no RGB/Pantone)**. All fonts must be outlined.

NEI-TURNER MEDIA GROUP
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ADVERTISING AGREEMENT This contract is for ad placement in the 2026-2027 edition of the Elkhorn Area Chamber Guide. COPY ACCEPTANCE Nei-Turner Media Group, Inc. reserves the right to alter or reject any ad copy, which is not in keeping with publication standards. Advertisers and/or their agencies assume complete liability for all content of advertisements printed, and also assume responsibility for any/all claims therefrom made against Nei-Turner Media Group, and agree to hold Nei-Turner Media Group harmless.