

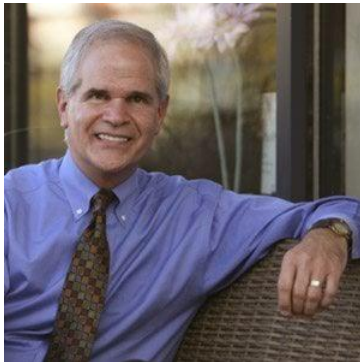


SPONSORSHIP OPPORTUNITIES

TUESDAY, APRIL 25, 2017 8:00 AM – 12:00 PM

THE FORUM at the GRAND GENEVA RESORT

The Walworth County Business EXPO and JOB Fair is the ideal opportunity to promote your products and services. Up to 70 exhibitors will be on display to showcase their products, meet decision makers, new customers and reconnect with past clients. Attendees can learn about job opportunities, leading products and services, and the latest best business practices.



NEW this year is our Keynote Speaker: Author John G. Blumberg presenting from 10:00 AM to 11:00 AM followed by his book signing from 11:00 to 11:45 am. John's message is always centered on the core concept of building a Return on Integrity ... organizationally and personally. ROI realistically assesses both the roadblocks and the potential that awaits us, while inspiring the courage to pursue it. From dilemma to definition to destiny ... each leader will walk-out with eyes wide-open and equipped to return to their own organization with both an understanding and a roadmap to begin. GOOD to the CORE is an experience for a

broader audience to embrace their personal role in building value with core values. Through the foundation of investigation, indication and integration, participants of various titles and levels can experience the opportunity and potential at-hand to own their individual role of building a Return on Integrity. Participants receive a combination of insight and know-how ... with a dose of inspiration to do something about it.

(see below for sponsor opportunities)

BUSINESS EXPO SPONSOR

Premium recognition for supporting this business to business marketing opportunity. Provides visibility leading up to and during the Business EXPO.

Keynote Sponsorship Investment: \$1,500 – Only one available.

- Complimentary Premium 8'x10' exhibit booth space (\$600 value).
- Keynote Speaker Introduction & Brought to you by Company messaging.
- Recognized at the event with professional signage at the door.
- Recognized during the event with ongoing announcements over the PA system.
- Recognized in electronic newsletter invitations sent to Chamber members.
- Recognized on the online registration website.
- Recognized on all Business Expo Admission Tickets (8,000 tickets).
- 50 Business Expo Admission Tickets (\$250 value).
- Recognized in the Business Expo flyer distributed at the door of the event.
- Sponsor ribbons provided for credentials worn during the event.

Sponsorship Investment: \$1,000 – Up to seven sponsorships available.

Sponsor Rewards:

- Complimentary standard 8'x10' exhibit booth space (\$495 value).
- Recognized at the event with professional signage at the door.
- Recognized during the event with ongoing announcements over the PA system.
- Recognized in electronic newsletter invitations sent to Chamber members.
- Recognized on the online registration website.
- Recognized on all Business Expo Admission Tickets (8,000 tickets).
- 50 Business Expo Admission Tickets (\$250 value).
- Recognized in the Business Expo flyer distributed at the door of the event.
- Sponsor ribbons provided for credentials worn during the event.

JOB FAIR SPONSOR

This sponsorship supports the Job Fair portion of the Business EXPO and provides an opportunity to put your business in front of job candidates and businesses looking to hire staff.

Sponsor Investment: \$500 – One sponsorship available.

Sponsor Rewards:

- Recognized at the event with professional signage at registration.
- Recognized during the event with ongoing announcements over the PA system.
- Recognized in electronic newsletter invitations sent to Chamber members.
- Recognized on the online registration website.
- Recognized on Career Fair handout listing participating exhibitors.

BUSINESS EXPO BAG SPONSOR

This sponsorship provides an opportunity to put your business logo on the EXPO bags provided to the first 500 EXPO attendees.

Sponsor Investment: \$500 – Up to four sponsorships available.

Sponsor Rewards:

- Business logo (2"x2") on all bags distributed at registration desk/entrance to the Business EXPO & Career Fair to the first 500 attendees. One color imprint on one side of the bag.

EXHIBITOR LOUNGE SPONSOR

The Business Expo & Job Fair showcases up to 90 businesses and is attended by business people and the general public. This sponsorship provides exclusive exposure to participating exhibitors.

Sponsor Investment: \$300 – Up to four sponsorships available.

Sponsor Rewards:

- Recognized in correspondence to exhibitors.
- Recognized at the event with professional signage in the exhibitor lounge.
- Opportunity to display/distribute information in the exhibitor lounge.

LANYARD SPONSOR

This sponsorship provides lanyards for all exhibitors.

Sponsor Investment: \$500 – One sponsorship available.

Sponsor Rewards:

- Name/Logo on lanyard used for exhibitor credentials. Approximately 350

TO RESERVE YOUR SPONSORSHIP, CONTACT:

Nancy Elder

Events Manager

VISIT Lake Geneva

527 Center Street, Lake Geneva, WI 53147

262.248.1000

WALWORTH COUNTY BUSINESS EXPO & JOB FAIR

SPONSORING ORGANIZATIONS:

The Walworth County Business EXPO and Job Fair is supported by VISIT Lake Geneva, Delavan and Delavan Lake Area Chamber of Commerce, Discover Whitewater, East Troy Area Chamber of Commerce, Elkhorn Area Chamber of Commerce, and the Walworth County Economic Development Alliance.