



Dear

Please join us on Thursday, December 12, for the Mercyhealth Development Foundation Holiday Toy Drive breakfast. Enjoy a delicious breakfast, festive caroling by the Boylan Choir, heartwarming patient and family stories, and a visit from Santa. Festivities begin at 7:30 am in Café Merci of Javon Bea Hospital–Riverside, 8201 E. Riverside Blvd., Rockford.

You can lift a child's spirits by:

- Dropping off new toys to locations enclosed in this packet
- Making a monetary donation as an individual or corporate sponsor by visiting mercyhealthtoydrive.org or calling the Foundation at (815) 971-4146
- Completing the enclosed form and mailing it with your donation to the Mercyhealth Development Foundation
- Bringing new toys to the Holiday Toy Drive Breakfast. A complete list of items can be found at mercyhealthtoydrivewishlist.org
- Organizing your own Holiday Toy Drive for the event! For more information, call (815) 971-4146.

Thousands of children receive care at many Mercyhealth locations each year. Toy donations from the Holiday Toy Drive help distract, soothe and entertain young patients and help occupy siblings who are visiting the hospital or outpatient clinics.

In addition, monetary donations from the Holiday Toy Drive fund large items such as sensory equipment, play equipment and iPads that can be used year-round. This year, our goal is to raise \$30,000. One of the items we will purchase with this money is an Interactive Popcorn Tube Rover for pediatric patients (see picture on enclosed wishlist flier). It is used to deliver sensory therapy to children with disabilities or who are ill or injured.

Thank you for your generous support.

Please RSVP by Thursday, December 5, to (815) 971-4146 to let us know that you will be joining us for a festive and uplifting morning.

Sincerely,

A handwritten signature in black ink that reads "Barb Bortner".

Barb Bortner
Vice President
Mercyhealth Development Foundation

A handwritten signature in black ink that reads "Jennifer Johns".

Jennifer Johns, CFRE
Director
Mercyhealth Development Foundation



Sponsorship Confirmation

Yes, I want to help by being a:

- ☐ Holiday Miracle Sponsor - \$5,000
- ☐ Santa Sponsor - \$2,500
- ☐ Sleigh Sponsor - \$1,000
- ☐ Holiday Tree Sponsor - \$500
- ☐ Caroler Sponsor - \$250
- ☐ Elf Sponsor - \$100
- ☐ Other \$ _____

My gift is:

- ☐ Enclosed (please make checks payable to
Mercyhealth Development Foundation,
2400 N. Rockton Ave., Rockford, IL 61103)

Please charge my credit card: ☐ VISA ☐ MasterCard ☐ Discover

Card number _____

Expiration date _____

Signature _____

Contact name _____

Address _____

City/State/ZIP _____

Phone _____ E-mail _____

Give online:

Go to mercyhealthtoydrive.org for our online giving form.

Thank you for making the holidays brighter for a child!

 **Mercyhealth**
Development Foundation



Sponsorship Levels and Benefits

Holiday Miracle Sponsor \$5,000

- The opportunity to emcee the event
- Reserved table of 8 at the Holiday Breakfast
- The opportunity to help Santa distribute toys in the pediatric unit
- Your photo with Santa
- Your name listed as Holiday Miracle Sponsor on materials
- Recognition in our donor newsletter
- Recognition in an audio-visual display at the event

Santa Sponsor \$2,500

- Reserved table of 8 at the Holiday Breakfast
- The opportunity to help Santa distribute toys in the pediatric unit
- Your photo with Santa
- Your name listed as the Santa Sponsor on materials
- Recognition in our donor newsletter
- Recognition in an audio-visual display at the event

Sleigh Sponsor \$1,000

- Reserved table of 4 at the Holiday Breakfast
- Special signage on our holiday sleigh filled with toys
- Your photo with Santa
- Recognition in our donor newsletter
- Recognition in an audio-visual display at the event

Holiday Tree Sponsor \$500

- Your photo with Santa
- Recognition in our donor newsletter
- Recognition in an audio-visual display at the event

Caroler Sponsor \$250

- Your photo with Santa
- Recognition in an audio-visual display at the event

Elf Sponsor \$100

- Recognition in an audio-visual display at the event

The Mercyhealth Development Foundation is a 501(c)(3) charity and gifts to the Foundation are tax deductible to the extent of the law.

Holiday Toy Drive

Wish List



Interactive Popcorn Tube Rover



The Interactive Popcorn Tube Rover helps distract pediatric patients during procedures and treatments by turning any room into a relaxing and empowering multi-sensory environment. Interactive elements include switches for children with limited hand/eye coordination or mobility. The Interactive

Rover helps teach cause and effect, color recognition and communication skills. Monetary donations for this item can be made at mercyhealthtoydrive.org.

Suggested items to donate:

Arts and crafts

- Snap-together model kits
- Sticker-by-number and paint-by-number kits
- Blank canvas tote bags to decorate
- Window paint markers
- Kinetic sand
- Elastic cord for bead jewelry
- Tacky glue, fabric glue, glue sticks
- Colored Sharpies
- Toddler chunky-size crayons
- Sketch pads
- Washable markers and colored pencils
- Paint brushes
- Velvet art posters
- Stretched canvas

Teens

- Gift cards to Amazon, Target, Best Buy
- Playing cards
- Ear buds
- Lotion/soap sets
- Manicure sets/nail polish
- New release video games for PS4, PS3 (Rated E to Teen)
- Word find books and adult coloring books

Preschool and elementary kids

- Super hero action figures
- Baby dolls with plastic bodies
- Puzzles
- Dinosaurs
- Trains, firetrucks, ambulances
- Lego kits
- Melissa and Doug toys

Infants and toddlers

- Teethers
- Light-up/musical rattles, toys
- Toddler cars/trucks (labeled ages 1-3)
- Plastic crib gym for hanging rattles
- Small bibs/booties/mitts
- Sound machine soothers
- Crib mirrors

A complete list of wish list items can be found on Amazon at mercyhealthtoydrivewishlist.org.

All toy donations must be new.



Drop-off locations

Rockford area:

- [Javon Bea Hospital–Riverside](#), Café Merci, 1st and 2nd floor lobbies
- [Javon Bea Hospital–Rockton](#), Café 2400
- [Mercyhealth Development Foundation](#), 1st floor Ingersoll Building
- [Starbucks](#) on N. Perryville, Bell School, E. State Forest Plaza
- [Meg's Daily Grind](#) on N. Alpine and N. Perryville
- [Mary's Market](#) on E. State, N. Alpine and N. Perryville
- [Williams Tree Farm](#) on Yale Bridge Road, Rockton

Janesville

- [MercyCare Building](#), 1st floor entrance, outside Coffee Creations
- [Mercyhealth Hospital and Trauma Center](#), near the gift shop entrance and near the ground floor elevators

Lake Geneva

- [Mercyhealth Hospital and Medical Center–Walworth](#), main entrance near gift shop

Harvard

- [Mercyhealth Hospital and Medical Center–Harvard](#), medical-surgical area break room