



PRESS RELEASE

FOR IMMEDIATE RELEASE

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**Pearce Farms to Host Farm to Table Fundraising Event for
2020 Alice in Dairyland Finals**

ELKHORN, Wis., JULY 18, 2019 -- You're invited to "Taste the Wonders of Walworth County" at a Farm to Table Dinner to be held on Sunday, September 22 at Pearce's Farm Stand.

Join us as we celebrate the flavors of our local producers throughout a five-course meal prepared by chef Tyler Sailsbery of The Black Sheep restaurant of Whitewater. This event is co-hosted by the Alice in Dairyland Planning Committee, Elkhorn FFA Alumni, and Pearce's Farm Stand.

All proceeds will fund production costs related to hosting the 73rd Alice in Dairyland Finals. Please visit aliceindairyland.com to learn more about Wisconsin's Agricultural Ambassador program.

Tickets are available for purchase online at [Bit.ly/AliceF2T](https://bit.ly/AliceF2T). Spots are limited, so purchase your tickets early to save your seat. Doors open for a social hour at 4:30 p.m. followed by dinner at 5:30 p.m.

Companies or individuals interested in donating food, beverages, tents or other items for the event are encouraged to contact Jennifer Poltermann at jenpoltermann@gmail.com. Donors will be recognized both at the event and as part of the Alice Finals Donor Group.

Abigail Martin, Wisconsin's 72nd Alice in Dairyland, will be on hand to greet visitors to the event. Hailing from Milton, Abigail has a passion for all things Wisconsin and a degree in dairy science from the University of Wisconsin-Madison. Prior to receiving the Alice in Dairyland recognition, Abigail worked for DeLaval Inc. in their North American marketing and communications department. She looks forward to making appearances in Walworth County leading up to the 2020 crowning of the 73rd Alice in Dairyland.
