



The Guide

Introduces potential residents, businesses and tourists to the area.
Serves as a hometown reference guide for residents and visitors.
Showcases our active community, its businesses and events.

The Elkhorn Community Guide reflects the high quality image of the Elkhorn area. The popular guide will be direct mailed to the entire Elkhorn zip code.

The publication is produced by Nei-Turner Media Group and the Elkhorn Area Chamber of Commerce & Tourism Center.

Rate Information

Ad Size (full color)	Member Price	Non-Member Price
Full Page with bleed	\$1,050	\$1,230
1/2 Page (Vertical)	\$750	\$875
1/2 Page (Horizontal)	\$750	\$875
1/4 Page	\$500	\$585
1/8 Page	\$335	\$395
Outside Back Cover	\$1,350	N/A
Inside Front or Inside Back Cover	\$1,265	N/A

Rates are net, non-commissionable.

Online Digital Publication at ElkhornChamber.com & VisitElkhorn.com

Distribution Target Date: May 2025
Advertising Deadline: March 20, 2025
Billing: July 2025

Distribution



– 10,000 –

Direct mailed to Elkhorn residents and businesses

– 19,000 –

Group welcome bags and visitor requests

Tourism Centers throughout the State of Wisconsin

Walworth County Fair

Visitor Destinations, Businesses and Members

For advertising opportunities contact Cindy Smith
262-215-2997 | csmith@ntmediagroup.com





203 E. Walworth St., Elkhorn, WI 53121
 The Uncle Hunk Junk Building
 262.723.5788 · 888.215.0157 · 262.723.5784 fax
 ElkhornChamber.com

Advertiser Information

Business Name: _____ Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Please reserve space for me in the guide.

Please contact me to design a new ad I will supply an ad (per design guidelines) Repeat previous year's ad

Signature: _____ Date: _____

Production and Design Guidelines

Please carefully review the media requirements below as they are critical to the quality of your ad. If the ad is being supplied it is the advertiser's responsibility to prepare ad materials to the specified requirements by deadline.

Ad Dimensions

Full Page with Bleed	5.75 x 8.75
1/2 Page Vertical	2.375 x 8
1/2 Page Horizontal	5 x 3.875
1/4 Page	2.375 x 3.875
1/8 Page	2.375 x 1.75

Electronic Ads

Advertisers are encouraged to submit press quality pdfs created in **CMYK** and containing high resolution (**300 DPI**) images. Ads containing spot colors or RGB images will not be accepted. All fonts must be embedded. If your ad does not meet our specifications, you will be asked to correct and resubmit, or our design department can recreate your ad for you at \$75 per hour.

Photography

Resolution must be at least **300 DPI** and **CMYK (no RGB/Spot Colors)**. Save all images embedded as eps or tiff. Images downloaded from the internet are not acceptable. Scans are acceptable at a high resolution and color scans may be also provided by us for an additional charge.

Logos

Submit original logo in digital format. Anything submitted at a lesser quality will need to be re-created; business cards are not acceptable. Resolution must be **300 DPI+** and **CMYK (no RGB/Pantone)**. All fonts must be outlined.



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