



Dementia Friendly Community Initiative, Inc.

D/B/A Dementia Friendly Community Initiative, Walworth County

Directors		
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PRESS RELEASE FOR IMMEDIATE RELEASE

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November 21, 2020

The number of business', organizations, and trained individuals continue to grow as The Dementia Friendly Community Initiative – Walworth County announces the awarding of the Purple Angel to The Boutique Closet, Lovey's Gift Boutique, and the Walworth County Corporation Council, all in Elkhorn, by the DFCI, President, Bernadette Russow.

With the Holiday Season fast approaching, it is imperative that businesses through-out Walworth County make their business' welcome to all residents if the community. It is also important for our County services to understand the needs of those affected by this disease, as well as their caregivers.

The goal of the Dementia Friendly Community Initiative of Walworth County is to provide all business', individuals, organizations and first responders in the county to join the over 60 groups and 4,500 individuals that have been trained. This free training is becoming more and more important as the county population grows older. Currently over 2,000 people with Alzheimer's or related dementia are affected in Walworth County and over 5.8 million, nation-wide. An increase to over 4,000 residents is expected by 2030 in Walworth County.

Continue to watch for an exciting upcoming program details from DFCI, Walworth called Cycling Without Age. Additional details are on our website, <https://www.dfcwalworth.org> The DFCI – Walworth County will continue to provide free training programs to the general public at programs planned for 2020 and 2021 Watch for upcoming details on our new web page www.dfcwalworth.org Also, on the web site you will also find additional information about the free 30-minute training programs on an "as requested" basis for businesses, agencies and churches.

The Purple Angel is an International symbol recognized around the world to identify individuals, organizations and businesses trained to know how to work with those people who have dementia and Alzheimer's, as well as their care partners. Dementia Friends is a global movement that is changing the way people think, act, and talk about Alzheimer's and dementia. By helping everyone in a community understand what dementia is and how it affects families, everyone can make a difference for people affected by dementia and Alzheimer's.

You are welcome to attend our next meeting Thursday, December 10 at 8:30 AM. For further details, please contact Bernadette or Eric Russow at 262-320-7325.