

## CRAFT AND COMMERCIAL VENDOR SELECTION PROCESS

All vendors will be subject to a juried selection. Applications received may surpass the number of booth spaces available which may result in not all applications receiving a contract to fill vendor spaces at DAS Fest USA.

New applicants are selected based on the following criteria:

- Authentic German product or merchandise
- Uniqueness of product or service
- Appearance of display in color photos submitted when applying
- Availability of space
- Prior experience with written recommendations

## APPLICATION PROCESS TIMELINE:

March I<sup>st</sup> Application Deadline

March 15th Notification of application decisions and contracts mailed

April 1st Contracts signed and returned with payment

## The selection of new vendors will continue until all available spaces are filled.

PLEASE DO NOT SEND PAYMENT WITH YOUR APPLICATION. Applications do not guarantee a vendor space at DAS Fest USA. Applications must be completed on an annual basis. Returning vendors will have a right of refusal to maintain their prior year space.

Contact DAS Fest USA:

prost@dasfestusa.com 2O3 E. Walworth St. Elkhorn, WI 53121 262-723-5788



#DiscoverYourDeutsch

August 13th, 2021 3pm-11pm August 14th, 2021 11:30am-11pm August 15th, 2021 11:30am-7pm