



Shop Small is a national movement, founded by American Express, to ignite passion for small businesses, highlight their valuable contribution to communities and the economy and to encourage shoppers to support them.

This November, Shop Small has added something extra special to reward small businesses - if you're warmly welcoming American Express, it could make you a Shop Small winner.

You could **win one of ten \$10,000 Shop Small Business Grants**. For every American Express transaction processed from 1 – 30 November 2023, eligible merchants get an entry into the draw¹. More transactions mean more entries, increasing your chance to win.

At the same time, your customers could become winners and get a share of 10 million points when they shop with you using their eligible Card, in-store or online².

Find out more [here](#)

Shop Small is just one of many ways American Express support small business all year round.

Accept American Express now and be part of Shop Small, bringing you Card Members who:



Are looking to **Shop Small** and win big this November.



Can find your business on the **Amex Map**.



Support your business **all year round**.



Spend **3.4x** more annually than Non-Card Members³.

Important Information

1. Shop Small promotion commences 12:00am (AEDT) 1 November 2023 and closes 30 November 2023 at 11:59pm (AEDT). The Promoter is American Express Australia Limited. The draw will take place at Engage Australia Pty Ltd, 24 Washpool Crescent, Woongarra NSW 2259, Australia at 2:30pm (AEDT) on Wednesday, 24 January 2024.

Eligible American Express Shop Small Merchant Members are automatically enrolled in the Promotion.

Each American Express transaction processed by the Eligible Entrant during the Promotion Period is equivalent to one (1) entry for the Promotion.

Each Eligible Entrant is eligible to win a maximum of one (1) prize only. There are ten (10) prizes to be won in total (each of which is a cash grant valued at AUD\$10,000. The total prize pool is valued at AUD\$100,000.

The winners will be notified via email by Wednesday 31 January 2023. The Winners' business name and state of trade will be published by Monday 1 February 2024.

Authorised under NSW Permit No. TP/02813. ACT Permit No. TP 23/01384. SA Permit No. T23/1071.

For full Terms and Conditions visit <https://www.americanexpress.com/content/dam/amex/au/merchant/pdfs/shopsmallbusinessgrantcompetition.pdf>

2. Promotion commences 9.00am (AEDT) 1 November 2023 and closes 30 November 2023 at 11:59pm (AEDT). The Promoter is American Express Australia Limited. The draw will take place at Engage Australia Pty Ltd, 24 Washpool Crescent, Woongarra NSW 2259, Australia at 2:30pm (AEDT) on Wednesday, 10 January 2024.

Entry is open to Eligible American Express Card Members who register for the competition on www.lyyti.in/amexshopsmall then spend AU\$1 or more at a participating Shop Small business. The first ten Eligible Entrants to be drawn will each win a prize of 1 million Qantas, Velocity or Membership Reward points, depending on the loyalty program they are enrolled in.

The winners will be notified by email by 18 January 2024 and their name will be published on Thursday 1 February 2024. Total Prize pool is up to AU\$66,667 based on the value of points.

Authorised under: NSW Authority Number: TP/02877; ACT Permit Number: TP 23/01629; SA Permit Number: T23/1261.

For full Terms and Conditions visit

www.americanexpress.com/en-au/benefits/shop-small/terms-and-conditions-2023/

3. Globaldata — 2021 data from Australia Payment Card Analytics- All Payment Card Scheme- Credit&Charge Card Amex and Visa/MasterCard.