



July 31, 2024

# Homelessness Is A Housing Problem: An Industry Event For Real Change | MELB + SYD + BRIS

**HAA National Tour Breakfast event bringing together industry leaders to discuss solutions and drive change.**

**Supported by Accommodation Australia.**

*Without rapid, radical change, Australia is on track to match homelessness rates in the U.S.*

In partnership with [Housing All Australians](#), the business-led movement helping Australia's homelessness crisis, we invite you our *Accommodation Australia* members to their first national breakfast tour.

Furthering their mission to foster respectful unrest by educating the public on the consequences of the housing crisis, they are bringing Assoc. Prof. Gregg Colburn (University of Washington) over from the U.S. to exclusively discuss his research that tests conventional beliefs about the causes of homelessness and proposes a path forward.

In New York City, over 78,000 people are homeless on a single night. We must act now to prevent Australia from facing a similarly unmanageable problem. This series of talks, starting in Melbourne and moving on to Sydney and Brisbane are a must-attend for key industry leaders looking to reshape the national conversation on housing and homelessness.

*"Based on our research, the recent rapid escalation in housing costs in Australia has created the conditions—absent any major changes—for homelessness to increase significantly."* — Gregg Colburn, Associate Professor, University of Washington

Book a table with your colleagues and connect with your industry peers at this must-attend industry event, made possible by **PEXA** (National Event Sponsor), **Property Council of Australia** (Event Partner) and **Quest Apartment Hotels** (Accommodation Partner).

Series of Events:

## **Melbourne**

Tuesday, September 3, 2024

7:30 am – 9:30 am

ZINC @ Fed Square

Including an exclusive panel moderated by Alan Kohler (*ABC Financial Journalist*)

## **Sydney**

Wednesday, September 4, 2024

7:30 am – 9:30 am

Ivy @ 330 George St

Including an exclusive panel moderated by Robert Harley (*The Australian Financial Review's* former property editor)

**Brisbane**

Thursday, September 5, 2024

7:30 am – 9:30 am

*Details to come*

We look forward to bringing together fellow compassionate capitalists to recognise the dangerous trajectory Australia is on and commit to reversing it. Homelessness should not be allowed to be normalized. We need a bipartisan approach to ensure housing for all Australians, serving as a crucial economic and social foundation for a prosperous future.

Please reach out with any questions,

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# HOMELESSNESS IS A HOUSING PROBLEM.



An industry event for real change.



Join us to address one of Australia's most pressing issues — **the housing crisis and its connection to homelessness.**

This event brings together key industry leaders to reshape the national conversation on housing and its connection to homelessness.



Keynote speaker

**GREGG COLBURN**

Gregg Colburn, an associate professor of real estate at the University of Washington, studies housing policy.

Professor Colburn is travelling to Australia exclusively for this event to share insights from his recently released book *Homelessness Is a Housing Problem*. He will discuss how his research, when applied in the Australian context, is a dire warning to all Australians.

***"Based on our research, the recent rapid escalation in housing costs in Australia has created the conditions - absent of any major changes - for homelessness to increase significantly."***

- Professor Gregg Colburn

## WITHOUT RAPID, RADICAL CHANGE, AUSTRALIA IS ON TRACK TO MATCH HOMELESSNESS RATES IN THE U.S.

Colburn's research proves that housing market conditions have driven homelessness rates to crisis point in the U.S.

***"A strong case that only the growing gap in affordable housing - not individual failings - can explain the problem of homelessness."***

- CEO, National Alliance To End Homelessness, USA.



Australia's housing crisis has developed over decades and cannot be resolved overnight.

As compassionate capitalists, we must recognise and reverse this dangerous trajectory.



## HOMELESSNESS SHOULD NOT BE NORMALISED

We need a bipartisan approach to ensure housing for all Australians, laying a foundation for a prosperous future.

**TICKETS ON SALE NOW** ↓

**MELBOURNE**

@Zinc

Tuesday — 3 Sept 24



**SYDNEY**

@The Ivy

Wednesday — 4 Sept 24



**BRISBANE**

Thursday — 5 Sept 24



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