



THE STANDARD IN RODENT CONTROL TECHNOLOGY



Provide rodent technology at a price that requires PMPs to use at every account:

CHALLENGE ACCEPTED!

AVAILABLE NOW IN  **WORKWAVE**
PestPac



- PMPs without iQ™ check every trap.
- PMPs with iQ™ check only triggered traps.

WHICH PMP DO YOU WANT TO BE?

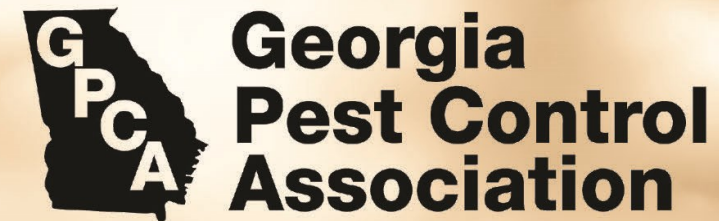
- PMPs without iQ™ don't know when rodents are entering bait stations.
- PMPs with iQ™ know when and where rodents are traveling and have the timestamps to prove it.

WHICH PMP DO YOU WANT TO BE?



GET THE FACTS. SOLVE THE PROBLEM
AND ELEVATE YOUR CUSTOMER'S
EXPERIENCE, AFFORDABLY.

Think rodent monitoring technology is too expensive
for your business? Contact your local distributor now to
find out exactly how **affordable** these products are.



Adapting & Overcoming Adversity



Dalton

Athens Winter Conference

January 12-14, 2021



Message from the President

On behalf of our Executive Team, I would like to welcome you to our annual Athens, I mean Dalton, Winter Conference! Yes, as 2020 would be a year of lots of unknowns and changes, we also had to adapt and adjust just like so many of you with your business and personal life. We have seen a lot of “firsts” this past year, and with that, we are relocating our Annual Winter Conference to Dalton after 65 plus years of meeting in Athens. Our goal as a team is to bring you the best conference each and every year, and holding our Annual Conference in Athens would not have provided the experience you have come to know so well by GPCA!!!

When we left Athens in January of 2020, no one knew we would be experiencing all the changes that would be upon us the following months. However, as any great business or organization will do, we found ways to continue providing training opportunities for our members to attend in-person and remotely!! This past year we held two very successful Conferences in Tifton and Dalton and were able to provide in-person and virtual attendance at both. In addition, we have invested in technology with the addition of HD cameras, devices to hold Committee meetings both in-person and virtually, along with recording our classes to be viewed on the GPCA training platform. In the months of March and April of this year, we offered over 900 free training classes to help our members maintain their continuing education requirements.

Another initiative that GPCA has started recently is our Pest Vets Committee. With the help of our Co-Chairs Chuck Carney and Xavier Cugnon, NPMA recognized Georgia as the 1st state chapter in the country, the “3/16 VSG” group!! This Committee also created an opportunity to recognize our Veterans in the industry at every conference with a ribbon to attach to their name badge and designed a logo for our challenge coins, lapel pins, and t-shirts/hoodies with the 3/16 VSG logo emblem. In December, a state-wide coat drive was established by the Committee, and we were able to donate over 1000 coats to homeless veterans in the State of GA. During this conference, the Committee will also present the 1st recipient with the “GPCA Pest Vet of the Year” award.

As we begin 2021, no one knows what may be ahead of us, but what you can know is that your Executive Team will always strive to provide the best education, training, and support that you have enjoyed for many years. I thank you for allowing me to serve as your GPCA President!!

Best Regards,
Brantley Russell

2021 Exhibitors

AP&G/Catchmaster

Bayer

Bell Labs

Bríostack Software

Control Solutions

Diversified Sales & Marketing

Ensystex

FMC Global Specialty Solutions

Forshaw

JT Eaton & Company

LiphaTech

MGK

Neogen

Nisus Corporation

Oldham Chemicals

SantaFe Dehumidifiers

Sullivan Sales & Marketing

Syngenta

Veseris

The Georgia Pest Control Association is hosting a food drive for Homeless Veterans

We will be hosting a food drive during the conference for homeless veterans in Georgia,

To help make this food drive successful, we will be handing out raffle tickets for each canned good or monetary donation. The winner of the food drive raffle will win a \$100 gift card.

*Each canned good or \$1.00 donation = One raffle ticket.

The drawing will be at the conclusion of the conference; however, you do NOT have to be present to win.




TRAEGER



Thank You to Oldham Chemicals for their generous donation to the GPCA raffle.

This year the raffle prize will be a Traeger Pro Series 34 Grill
est. value \$1000.00

Be sure to stop by the GPCA registration desk to purchase
your raffle tickets: \$5 each or 3 for \$10



BASF
Warren Vannest
Deidra Meudt

Bayer
Blake Dotson
Walt Weinwurm

Forshaw
Mike D'Amico
Mark DeGeare
Kevin Kyer

McGriff Insurance Services
Rachel Williams
Sue Isenbarger

Oldham Chemicals
Tim Robinson

Syngenta
Larry Stretz

Target Specialty Products
Scott Galphin

Veseris
Jeff Davison
Kim Floyd
Julie Fogg
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Bell Laboratories
Sheila Haddad
Brandon Sartain

Corteva AgriSciences
Zack Elliott
Ben Rountree

Ensystex
Dan Hill



Decisely
Tyler Davis
Mary Hall

FMC
Eric Ham

MGK
Brian Cope

Nisus
Mike Purcell

Thank you to all of our sponsors for the 2021 Winter Conference! GPCA attracts practically every supplier of product and service to the Georgia pest management industry. Through your generous support, we are able to continue giving our attendees excellent conferences!

We appreciate your partnership!



**Georgia
Pest Control
Association**

2021 WINTER CONFERENCE AGENDA

TUESDAY, JANUARY 12, 2021	WEDNESDAY, JANUARY 13, 2021	THURSDAY, JANUARY 14, 2021
10:00 AM - Structural Pest Control Commission Meeting, Steaming to the Lecture Hall	7:00 - 7:45 AM - General Membership Breakfast, <i>Sponsored by McGriff Insurance Services.</i> State of the Association, Brantley Russell, Exhibit Hall I & II	7:00 - 7:45 AM - Breakfast, <i>Sponsored by BASF & Syngenta</i> , Exhibit I & II
11:00 - 6:00 PM - Registration Open	7:45 - 5:00 PM - Exhibits Open	7:45 - 2:45 PM - Exhibits Open
9:00 - 11:00 AM - Exhibit Set-Up	7:45 - 8:30 AM - Grand Opening - Exhibit Hall I & II	7:45 - 8:30 AM - Welcome, Exhibit I & II, Commissioner Gary Black
11:00 - 5:30 PM - Exhibits Open	8:30 - 9:30 AM - 1 Hr. HPC, Exhibit Hall I & II, Leonard Wood, 4 Anchors to Success	8:30 - 9:30 AM - 1 Hr. HPC, Exhibit Hall I & II, Marilyn Helms, Using Rubrics to Continuously Improve Customer Service
1:00 - 1:15 PM - Welcome and Opening Information - Exhibit Halls I & II	10:00 - 12:00 PM- 2 Hrs. FUM, Lecture Hal, Erich Hobelmann, Vikane Gas Fumigant	10:00 - 11:00 AM - 1 Hr. HPC, Exhibit Hall I & II, Adam Vannest, Learning & Development in the Midst of a Pandemic
1:15 - 2:15 PM - 1 Hr. HPC, Exhibit Hall I & II, Neil Bloyd, Ant I.D - Why is it Important?	10:00 - 11:00 AM - 1 Hr. HPC, Exhibit I & II - Dr. Jerome Goddard, Mosquitoes and IPM	10:00 - 11:00 AM - 1 Hr. WDO, Banquet I & II, Derrick Lastinger, Tim Taylor, Alex Conti, GDA Panel
1:15 - 2:15 PM - 1 Hr. WDO, Banquet I & II, Glen Ramsey, There is More than Just Termites	10:00 - 11:00 AM - 1 Hr. WDO, Banquet I & II, Chris Gorecki, Commission Update	10:00 - 12:00 PM - 2 Hrs. FUM, Lecture Hall, Erich Hobelmann, Stewardship Program, ProFume Gas Fumigant
2:30 - 3:30 PM - 1 Hr. HPC, Exhibit I & II, Hal Coleman, Elmo	10:00 - 11:00 AM - 1 Hr. HPC, Lecture Hall, Dr. Stan Cope, Improving Your Mosquito Service	11:15 - 12:15 PM - 1 Hr. HPC, Exhibit I & II , Ashley Marratt, Bed Bugs & K9
2:30 - 3:30 PM - 1 Hr. WDO, Banquet I & II, Lee Tubbs, An Unlikely Tale of Drywood Termites	11:15 - 12:15 PM - 1 Hr. WDO, Banquet I & II, Dr. Dan Suiter, The Insecticides Used to Control WDI’s	11:15 - 12:15 PM - 1 Hr. WDO, Banquet I & II, Rick Bell & Scott Eubanks, Mutt & Jeff, Good Day Gone Bad Again
2:30 – 4:30 PM - 2 Hr. HPC, Lecture Hall, Len Land, OSHA Specialty	11:15 - 12:15 PM - 1 Hr. HPC, Exhibit Hall I & II , Rick Bell, Right Job, Right Tool . . Right Mind	12:15 - 1:00 AM - Lunch
3:45 - 4:45 PM - 1 Hr. HPC, Banquet Hall I & II, Wyatt West, An Introduction to Cockroach Identification, Biology and Habits	12:15 - 1:00 PM - Lunch, <i>Sponsored by Forshaw</i>	1:15 - 2:15 PM - 1 Hr. HPC, Exhibit Hall I & II, Led Land, Fall Protection
3:45 – 4:45 PM – 1 Hr. WDO, Banquet I & II, Dr. Reid Ipser, Wood Destroying Beetles and Beetle Management	1:15 - 2:15 PM - 1 Hr. HPC, Exhibit Hall I & II, Dr. Jerome Goddard, Pain, Pests, and Pestilence	1:15 - 2:15 PM - 1 Hr. WDO, Banquet I & II, Jarrell Jarrett, Beetles Rocking the World
4:00 - 5:30 PM - Lecture Hall, GPCA Board of Director’s Meeting	1:15 - 2:15 PM - 1 Hr. WDO, Banquet I & II, Dr. Dan Suiter, Wood - Destroying Insects in Georgia	1:15 - 3:15 PM - 2 Hrs. Cat. 24, 31 & 35, Lecture Hall, Brenda Jackson, Home and Landscape Pests
5:00 - 6:00 PM - 1 Hr. HPC, Exhibit Halls I & II, Dr. Nancy Hinkle, Flea and Tick Control	1:15 - 2:15 PM - 1 Hr. HPC, Lecture Hall - Steve Sullivan, Mosquito Control	1:15 - 2:15 PM - 1 Hr. FUM, Lecture Hall, Chelle Hartzler, Fumigation
5:00 - 6:00 PM - 1 Hr. WDO, Banquet I & II, Dr. Reid Isper, Moisture Damage and Wood Decay Fungi	2:45 - 3:45 PM - 1 Hr. HPC, Exhibit Hall I & II, Dr. Nancy Hinkle, Flies	2:30 - 3:30 PM - 1 Hr. HPC, Exhibit I & II, Brandon Sartain, General Rodent Pest Management
	2:45 - 3:45 PM - 1 Hr. WDO, Banquet I & II, Mike Warren, Best Practices & Processes for Handling WDO Claims and Lawsuits	2:30 – 3:30 PM - 1 Hr. WDO, Banquet I & II, Jarrell Jarrett, Georgia Wood Infestation Inspection Report Training
	2:45 - 3:45 PM - Lecture Hall, Dr. Stan Cope, Myths and Fallacies About Mosquito Control	
	4:15 - 5:15 PM - 1 Hr. HPC, Exhibit Hall I & II, Chris Rearick, Matching Customer Service with Company Policy & Covid-19 Restrictions	
5:30- 6:45 PM - Allied Vendor Reception	4:15 - 5:15 PM - 1 Hr. WDO, Banquet I & II, Dr. Brian Forschler, Subterranean Termite Inspections & SPF (session will be presented virtually by Dr. Forschler)	
6:00 - 6:45 PM - Pest Vets Reception, <i>Sponsored by AP&G/Catchmaster</i>		3:30 PM—Conference Concludes
6:15 - 6:45 PM - Leadership Class Reunion		
	5:30 - 6:30 PM - Guardians Reception, by Invitation, Hilton Garden Inn 7:00 - 9:00 PM - Past President’s Dinner, by Invitation, Hamilton’s, <i>Sponsored by Vesperis</i>	