



REALTOR® ASSOCIATION OF PIONEER VALLEY

EDUCATION FAIR & EXPO

MARCH 28, 2023

MASSMUTUAL CENTER



2 WAYS TO PARTICIPATE: Sponsorship & Booth Rentals

BENEFITS

- Raise and increase brand awareness
- Showcase new products and services
- Get feedback to enhance your offerings
- Build relationships
- Nurture existing contacts

HIGHLIGHTS

- 250+ REALTOR® and Affiliate Members
- Keynote Speaker
- Breakout Sessions
- Three Continuing Education Classes
- Continental breakfast and lunch included
- Cocktail Reception



Need an overnight stay?

Sheraton Springfield, One Monarch Place, Springfield, Ma

Contact Steve Keegan: 413-263-2009



REALTOR® Association of Pioneer Valley, Inc.

221 Industry Avenue, Springfield, MA 01104

TEL| (413) 785-1328 FAX| (413) 731-7125 WEB| rapv.com



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PREMIER SPONSORSHIPS

KEYNOTE SPEAKER SPONSOR—\$1200 (*Limit 1*)

- **Introduction** of Keynote speaker
- Leave promotional materials at session
- **1st Floor Booth** (\$380 value)
- **4 additional lunch tickets** (\$112 value)
- **Recognition** on all marketing materials
- **Electrical Hook** up for your booth (\$65 value)
- **Company logo** will appear on the front page of the registration flyer

LUNCH SPONSOR—\$950 (*Limit 1*)

- **Opportunity** to Speak during lunch
- Leave promotional materials on tables
- **Sponsor** provided banner displayed at lunch
- **1st Floor Booth** (\$380 value)
- **Recognition** in marketing materials

BREAKFAST SPONSOR—\$725 (*Limit 1*)

- **1st Floor Booth** (\$380 value)
- **Sponsor** provided banner displayed at breakfast bar
- **Recognition** on all marketing materials

CONTINUING ED SPONSOR—\$350 (*Limit 3*)

- **Introduction** of instructor
- **Opportunity** to speak prior to the start of class
- **Recognition** in all marketing materials

BREAKOUT SESSION SPONSOR—\$350 (*Limit 2*)

- **Opportunity** to speak before session
- **Introduction** of breakout session speaker
- **Recognition** in all marketing materials

RECEPTION SPONSOR—\$300 (*Limit 6*)

- **Signage/Recognition** on tables at the event
- **Recognition** in marketing materials

LANYARD SPONSOR—\$400 (*Limit 1*)

- Logo will appear on all attendee name badges

DEADLINE FOR SPONSORSHIP IS JANUARY 11, 2023 IN ORDER TO RECEIVE RECOGNITION IN ALL MARKETING MATERIALS.

MAKE YOUR SELECTION ON THE NEXT PAGE AND RETURN TO [LAURA@RAPV.COM](mailto:Laura@RAPV.com)



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**BOOTH RENTAL/PREMIER SPONSORSHIP SELECTION**

		AFFILIATE MEMBER	NON- MEMBER	
EARLY BIRD (register by 02/04/23)	1st Floor Level (breakout rooms)	\$380	\$400	Rental includes: • 6' x 2.5' table with cloth • Two chairs • One breakfast ticket • One lunch ticket • Cocktail Reception
	2nd Floor Level (ballroom)	\$360	\$380	
REGULAR RATE (register by 03/15/23)	1st Floor Level (breakout rooms)	\$400	\$420	
	2nd Floor Level (ballroom)	\$380	\$400	

PREMIER SPONSORSHIP (Select one) KEYNOTE LUNCH BREAKFAST BREAKOUT Reception CE**Optional add-ons:**Extra breakfast ticket(s) X \$19 = \$ **Total Enclosed**Extra lunch ticket(s) x \$29 = \$ Booth rental + Optional add-on(s): \$ Electrical \$65 \$ Sponsorship + Optional add-on(s): \$ **Optional add-ons total:** \$ **BOOTH RENTAL/SPONSORSHIP REGISTRATION**Name: Company: Address: City, State, Zip: Email: Phone: Preferred Booth (we will do our best to accommodate you)Tell us your specialty? To be used for an Exhibitor Bingo game: CHECK VISA MC Total: \$ Credit Card: Exp Date: CCV: Signature: Email form to laura@rapv.com or fax to (413) 731-7125. Please make check payable to RAPV and mail to Laura Herring at the address below.**REALTOR® Association of Pioneer Valley, Inc.**

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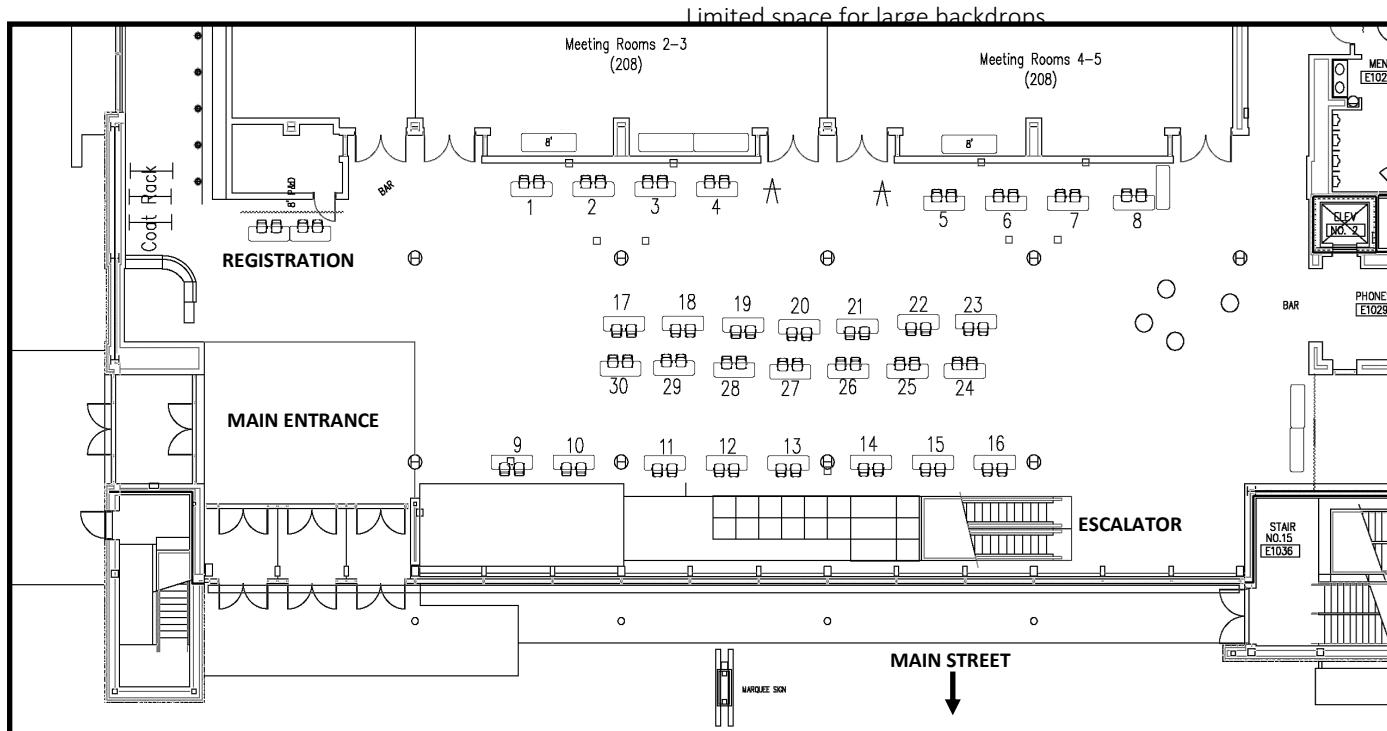
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EXPO BOOTH FLOOR PLAN (1ST FLOOR)

Booths 1-8: Electrical outlets available **Booths 9-30:** No electrical outlets



EXPO BOOTH FLOOR PLAN (2ND FLOOR)

Booths 31-36: No electrical outlets
and 48-57: Limited space for large backdrops

Booths 37-47: Electrical outlets available