



REALTOR® Association of Pioneer Valley 2023 Leadership Series



Empowering Your Future

Skills based classes designed to empower you as a leader in your business, personal life and beyond!

Session Dates/Instructors/Times:

February 2nd – Media Training, Matt Ellis, Ellis Strategies 10:00 am– 2:00 pm
Camera Ready! This session will focus on the essential skills needed to be your best on camera, from handling media interviews to public speaking presentations. Put your best foot forward with these media skill secrets.

March 23rd – Leadership Concepts, Elizabeth Solomon New Real Coaching 9:00 am - 4:00 pm
Consciously Inclusive! Team building and the creation of community is rooted in being consciously inclusive as a leader. Learn how to recognize and promote the diversity in your team and community in order achieve goals and set everyone up for success.

July 13th – Small Business Financial Tools, Kim Allard 9:00 am – 4:00 pm
Show Me the Money! Money management is a necessity. From budget basics to business insider tips, this session will ensure you have the financial literacy necessary to manage money like a boss.

October 19th – Communication Skills, Perception and Reality in Leadership, Maura Neill 9:00 am – 4:00 pm
Perception is Realty! One’s perception — one’s reality — may not be the perception of all the other players. Take a deep dive into emotional intelligence to explore the power of emotion and the effect it has on others around you.

Price: \$100 Per Session or \$350 for the Entire Series | **Register Online:** rapv.com/membership/member-portal/

REGISTRATION FORM

Select a session(s):

- February 2nd – Media Training
- March 23rd – Leadership Concepts
- July 13th – Small Business Financial Tools
- October 19th – Communication Skills, Perception and Reality in Leadership

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Questions? Contact Laura Herring at Laura@rapv.com or call (413) 785-1328 ext. 5.