



st.croixprep MARATHON¹⁹

sponsorship
opportunities

July 26, 2019

Hello!

I'm writing to invite you to sponsor the 9th Annual St. Croix Prep Marathon on Wednesday, October 16th, 2019. Our annual Marathon supports our 1,200+ Kindergarten-12th grade students who attend one of Minnesota's highest performing schools, St. Croix Preparatory Academy! On this day we build our community, and support the benefits of fitness and the outdoors, while raising much needed funds to continue the excellent academic programming here at St. Croix Prep. The Marathon is St. Croix Prep's largest fundraiser of the year.

As a public charter school, St. Croix Prep receives less funding than traditional public schools because we do not receive any levied tax dollars. Your sponsorship is essential to expand and improve the academic programs for every student at St. Croix Prep.

This year's Marathon goal is \$125,000. Funds raised will be allocated to completing classroom built-in cabinets, a project that began with the 2016 Marathon. We will also purchase various classroom enrichment tools including: an annual subscription to JSTOR, a digital library of academic journals, books and primary sources, as well as an annual subscription to Albert IO, an online AP review tool.

We are very excited to host this year's Marathon on our newly constructed 8 lane track and artificial turf field. Leading up to the event, students collect donations in support of their Marathon run. On the day of the Marathon students will participate in opening ceremonies, run a segment of a 26 mile Marathon and participate in fun outdoor activities. The event culminates with awards and closing ceremonies.

We appreciate your consideration and support of our students in this important event. Enclosed you will find the 2019 Marathon sponsorship packages. If you would like more information or have questions regarding the Marathon sponsorship, please feel free to contact me. Sponsorship agreements are due by September 4th.

We look forward to partnering with you!

Thank you,

Heather Thorson
Communications and Events Manager
651.395.5918
hthorson@stcroixprep.org

2019
OCT 16



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EVERY CONTRIBUTION MAKES A DIFFERENCE

Platinum \$2,000

- Title sponsorship recognition
- Prominent company logo included in marketing materials (e-blasts, signage, postcard, website)
- Large company logo on marathon t-shirts
- Banner displayed near finish line (sponsor to provide)
- Opportunity to be on-site at the event

Silver \$700

- Third level sponsorship recognition
- Company logo included in marketing materials (e-blasts, signage, postcard)
- Small company logo on marathon t-shirts

RACE DAY:

Wednesday, October 16, 2019

St. Croix Preparatory Academy
4260 Stagecoach Trail North
Stillwater, MN 55082

Gold \$1,500

- Second level sponsorship recognition
- Company logo included in marketing materials (e-blasts, signage, postcard, website)
- Medium company logo on marathon t-shirts

Race Bib \$500

- Race bib sponsorship recognition
- Company logo included in marketing materials (e-blasts, signage, postcard)
- Company logo on 1200+ race bibs



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2019 SPONSORSHIP AGREEMENT

To sign up for a 2019 St. Croix Prep Marathon sponsorship, please complete the sponsorship agreement form and email it to Communications and Events Manager Heather Thorson at hthorson@stcroixprep.org by September 4, 2019.

Contact Information

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Contact's Email: _____

Contacts Phone: _____

Company Website: _____

Select your sponsorship level

___ Platinum \$2,000 ___ Gold \$1,500 ___ Silver \$700 ___ Race Bib \$500

Email your print-ready logo in PDF, EPS or high-resolution JPEG to hthorson@stcroixprep.org by September 4, 2019. Submission made after this date may not be included in marketing materials.

**Sponsorship agreement and logo are due by
September 4, 2019 to hthorson@stcroixprep.org**

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