

Motivated Buyer Seeking U.S. For-Profit K-12 Private Schools

Ready to Retire, Transition, or Scale? Sell Your U.S. Private K-12 School To A Proven Buyer

Halladay Education Group (HEG) is the exclusive advisor to a well-capitalized global K-12 operator actively acquiring for-profit private schools in the United States, with an initial focus on voucher/ESA states. We run a confidential, disciplined process from first call to close, with clear timelines and founder-friendly terms. Our client brings the capital, operating playbook, and track record to ensure a smooth transaction and seamless post-close integration. This is an excellent opportunity for:

- Owners considering retirement, succession, or de-risking
- Groups facing scale or compliance constraints that would benefit from an experienced, well-funded acquirer

Acquisition Criteria

- **Transaction Type:** Preference for full equity purchase; flexible on structures (cash at close, seller note, earn-out).
- **Profit Model:** For-profit K-12 schools (single-site or small groups).
- **Financial Profile:** Typically, **\$500K–\$5M+ EBITDA** (will consider smaller schools with strong strategic fit or voucher upside).
- **Operating Profile:** Day schools first; will consider programs with international/ESL mix or specialty offerings.
- **Real Estate (OpCo/PropCo):** Flexible—business only, business + real estate, or sell-leaseback.
- **Ownership:** Founder/family or investor-owned.

Geographic Focus (Voucher/ESA Priority)

Phase 1: Florida, Texas, Arizona, Georgia (Immediate Focus)

Phase 2: Broader voucher/ESA states (e.g., **IN, IA, OH, NC, UT, WV, AL, LA, NH, TN**) as the pipeline expands.

We profile each school's **voucher readiness** (program type, per-pupil amounts, participation status, compliance lift) as part of our evaluation.

Preferred School Types

- **College-Preparatory K-12** day schools (elementary, middle, and/or high school)
- **Specialty models** (e.g., STEM, small classes, accelerated or learning-support tracks)
- **Multi-campus clusters** and select single-site institutions with room to scale
- **International/ESL-friendly** schools (SEVP/I-20 a plus)
- **Non-Targets** We are not pursuing franchises or schools controlled by large operators

Why Engage Now

- Voucher/ESA programs continue to expand eligibility and funding in key states.
- Well-capitalized buyer with proven **academic and operational** integration.
- Founder-friendly structures: roll-over options, transitional roles, and tailored real-estate solutions.

Our Process (Confidential and Efficient)

- Initial consultation — confidential review of your goals and school profile
- Pricing and positioning — assess financials, voucher readiness, and market opportunity
- Qualified buyer introduction — direct dialogue with a mission-aligned acquirer

Next Step

All inquiries are handled **in strict confidence**. If you own, advise, or know of a school that fits the above profile, we invite you to contact us. All discussions are handled with confidentiality.

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