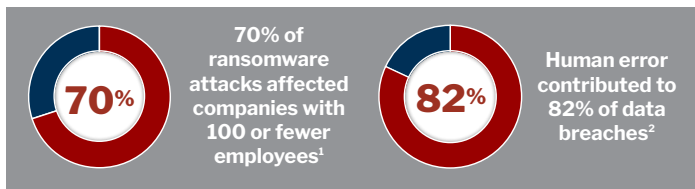


# CYBERSECURITY

## Employee Training

Cyberattacks target businesses of all sizes, and yours is no exception. Defending your data might seem intimidating, but one of the best weapons is properly trained employees. Arm them with the information they need to help protect your business.

### Did you know?



### To get started, share these tips:

#### Protect Your Assets

Outsmart criminals while keeping your money and information safe by:

- Verifying requests by phone with known numbers, verifying payment receipts with the requester, and documenting the call.
- Creating strong passwords and not reusing them on multiple sites.

#### Think Before You Click

Malicious links often have subtle signs of danger. Stay alert for:

- Misspellings in link text or URLs.
- Numbers replacing letters (e.g., H0me for Home).
- Links that lead to websites you don't recognize.
- The missing "S." Sites that have "https" in their URL are considered safer, as the "s" stands for secure.

*This brochure is for general information only and should not be considered legal or other expert advice. The recommendations herein may help reduce, but are not guaranteed to eliminate any or all risk of loss. The information herein may be subject to applicable laws and regulations and is not intended to identify all risk exposures. Qualified counsel should be sought with questions specific to your circumstances*

### Prepare to Be Phished

Phishing emails are designed to trick users into giving hackers access to data and networks. Before clicking, ask yourself:

- Do I recognize the sender's address or domain name (e.g., @trustedcompany.com)?
- Should I trust these links? Hover over hyperlinks to see their destination. The real website address might not match what's displayed.
- Should I open attachments? Do NOT open attachments unless you know the sender and were expecting the file.
- Does the email look professional? Spelling and grammar errors, and urgent language can indicate a scam.

#### Take Your Training Further

- [Click here to request employee training](#)
- [Scan this QR code to request employee training](#)



Log into mySHIELD® for additional resources, free consultations, and website vulnerability scans, or contact the Risk Management Resource Center at 1-888-333-4949 for cyber-loss prevention support or login assistance.

<sup>1</sup> Coveware. Ransomware Actors Pivot Away From Major Brands in Q2 2024. <https://www.coveware.com/blog/2024/7/29/ransomware-actors-pivot-away-from-major-brands-in-q2-2024>. Accessed 5/15/25.

<sup>2</sup> Verizon 2022 Data Breach Investigations Report. <https://www.verizon.com/business/resources/reports/2022-dbir-data-breach-investigations-report.pdf>. Accessed 5/15/25.

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