



WATERMELON BUSINESS CHALLENGE

-A Shark Tank Inspired Showcase-



GRAND PRIZE PACKAGES- \$6,500

1ST PLACE:

- **\$1,000 - Cash Prize +1 Year Open-Desk Membership at The Pantheon + 1 Year Knox County Chamber of Commerce Classic Membership**
- Purdue Foundry Ignite Program and Resources
- Pop-Up Retail Space Available *Pending Owner Rental Terms*
- IU Entrepreneurial Law Private Session
- Digital Marketing and Design Private Session
- Technology Implementation Consultation Session
- Google Analytics Training Session
- Social Media Presence on The Pantheon and Knox County Chamber of Commerce
- Printing Package
 - Business Cards
 - Postcards - 8.5" x 5.5"
 - Flyers 8.5" x 11"
 - Banner or Board

2ND PLACE:

- **\$500 - Cash Prize +1 Year Community Membership at The Pantheon**
- Purdue Foundry Ignite Program and Resources
- Google Analytics Training Session
- Digital Marketing and Design Session
- Social Media Presence on The Pantheon and Knox County Chamber of Commerce

3RD PLACE:

- **\$250 - Cash Prize +1 Year Community Membership at The Pantheon**
- Purdue Foundry Ignite Program and Resources
- Digital Marketing and Design Session
- Social Media Presence on The Pantheon and Knox County Chamber of Commerce

*Note: These prize packages are subject to change. Additional items are expected to be added. Please note that these resources will require planning between donors and finalists to be utilized. Donors and sponsors providing these resources have the right to provide these resources as they see fit. The finalists will have a year to use these resources from the time they are awarded. *