



TASTE OF KNOX COUNTY

OCTOBER 25-31, 2021



We are excited to announce that Taste of Knox County will be October 25-31, 2021. We hope you consider participating in this special event! Taste of Knox County is the premiere Knox County wide dining experience, giving locals the opportunity to enjoy great deals at participating restaurants. The goal is to support our local restaurants, bars and specialty shops by highlighting a variety of menus, from casual to fine dining, as well as stimulating business and revenue for our restaurants.

Dozens of Knox County restaurants will feature special menu items, promotions, discounts and highlight signature dishes. Customers have the chance to win prizes by sharing photos to their Facebook and Instagram. All they need to do is tag the Knox County Chamber and use the hashtag **#tasteofknoxco** for a chance to win!

If you are interested in participating, please fill out the enclosed form, and email it to info@knoxcountychamber.com as soon as possible to reserve your space. **The deadline to participate is October 15, 2021.** Taste of Knox County is organized by the Knox County Chamber of Commerce.

Some highlights of Taste of Knox County include:

- Dozens of local restaurants offering special items, great deals and promotions
- Increased radio, print and social media marketing
- 7 days of increased customer traffic

Restaurant Participants to Receive:

- No cost to participate
- Flexibility to choose a discount, promotion or special item/menu to feature
- Exposure to local event attendees
- Restaurant name and logo listed on the Chamber's event page on their Facebook page and website
- Promotion on print, web, email and social media marketing
- Keep 100% of your sales!

Examples of Past Offers:

- I Hart Ice Cream - Get 3 scoops of ice cream for the price of 2
- McDonald's - Any flavor small size McCafe Latte for only \$1.50
- Procopio's Pizza & Pasta - Specialty Dish: Gnocchi pasta with choice of sauce
- Pea-Fectious - Lemon Blueberry Cheesecake available only during Taste of Knox County

To learn more about Taste of Knox County, contact info@knoxcountychamber.com.

Thank you for your continued support!

- The Knox County Chamber of Commerce



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Please fill out the form below if you would like to participate in the Knox County Chamber's Taste of Knox County promotion.

Application deadline is Friday, October 15th, 2021.

RESTAURANT INFORMATION

Restaurant Name: _____

Restaurant Address: _____

Restaurant Website: _____

Social Media Handles: _____

Restaurant Phone: _____

RESTAURANT CONTACT:

Main Contact Name: _____ Phone: _____

Email: _____

Will Donate \$25 Gift Card for giveaway

Offer Options (check all that apply)

- Special Menu/Item
 Discount
 Promotion
 Custom
 Breakfast
 Lunch
 Dinner
 Existing Item/Dish

Will your offer be different each day or will it be the same throughout the entire week?

- Different each day
 Stay the same throughout the week

Describe restaurant offering, the more explanation the better.

*It is encouraged that this offer is different from a normal offer in the restaurant, it should be custom just for Taste of Knox County. Provide if exclusions apply.

Please return completed form to
 Email: info@knoxcountychamber.com

QUESTIONS? Contact the Chamber office at (812) 882-6440 or info@knoxcountychamber.com