



In partnership with **Solid Wood Promotions**  
**July 12-14 • Lake George Forum • Lake George, NY**

- \* **Up to 100 vendors/exhibitors**
- \* **Expo venue is close to the Northway; more than half a million people are within a two-hour drive**
- \* **Activities for the whole family**
- \* **Demonstrations, special exhibits, food and prizes**
- \* **Show program lists all participants; additional advertising space available**
- \* **Insert your business card, brochure or samples in the show goodie bag for a nominal fee**

The first Adirondack expo combining home goods, furniture, crafts, photography and the award-winning regional magazine.

Come represent your business at this exciting new event! The **Adirondack Life Show** brings potential customers right to your booth.

## Marketing

The **Adirondack Life Show** will be introduced in March/April 2019, with advertising in all issues leading up to the expo date. In addition, our social media platforms—reaching more than 70,000 people—will feature show updates to build our audience for this marquee program. Look for information on [adirondacklife.com](http://adirondacklife.com) as well.

Regional media, such as newspapers, radio and TV, will share information about exhibitors and special offerings. Local chambers of commerce will assist with promoting the event throughout the tourist season.

Contact us to learn more about booth sizes, costs and additional promotional opportunities. Advertising sales representatives can help you choose the package that works best for you.

**See you in July at this great showcase of fine products and professional services.**

For more information contact your sales representative at Adirondack Life Magazine: 518.946.2191

[www.adirondacklifemag.com](http://www.adirondacklifemag.com)



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