



## 2018-2019 LGRCC & CVB TRADE SHOW CO-OP

The shows listed below are marketing to individual & family travel and travel agents. The target markets are chosen by the Consumer Show Committee after carefully reviewing their geographic location, attendance & show statistics.

For more information, contact Kim Saheim at the Chamber office, 518-668-5755.

**Please submit show committment form and payment by October 9, 2018.**

**BUSINESS NAME:** \_\_\_\_\_

| Materials to LGRCC | Show Dates        | Description  | Quantity of brochures needed | Brochure Buy-in Cost | Total |
|--------------------|-------------------|--|------------------------------|----------------------|-------|
| 10/12/18           | Oct. 18-21, 2018  | International Travel & Tourism Show<br>Montreal, Quebec, Canada      | 300                          | \$50.00              |       |
| 10/16/18           | Nov. 2-4, 2018    | Northeast Ski & Craft Beer Showcase<br>Albany Capital Center, Albany | 250                          | \$50.00              |       |
| 1/3/19             | Jan. 18-20, 2019  | New Jersey RV & Camping Show<br>Edison, NJ                           | 300                          | \$50.00              |       |
| 1/6/19             | Jan. 25-27 2019   | New York Times Travel Show<br>Javits Center, New York, NY            | 400                          | \$50.00              |       |
| 1/6/19             | Jan. 28-30, 2019  | Canadian Snowbird Show<br>Lakeland, FL                               | 100                          | \$50.00              |       |
| 2/5/19             | Feb. 22-24, 2019  | Springfield Sportsman Show<br>Springfield, MA                        | 250                          | \$50.00              |       |
| 2/5/19             | Feb. 23-24, 2019  | New York Women's Expo<br>Siena College                               | 200                          | \$50.00              |       |
| 2/16/19            | March 1-3, 2019   | AAA Southern New England Travel Show<br>Foxborough, MA               | 400                          | \$50.00              |       |
| 2/16/19            | March 22-24, 2019 | The National Women's Show<br>Montreal, Quebec, Canada                | 300                          | \$50.00              |       |
|                    |                   |  |                              | Total Due            | \$    |

**MULTIPLE SHOW DISCOUNT ~ SAVE \$\$\$ ~ Select all shows for a total of \$400.00 ~ Save \$50.00**

Please make all checks payable to the Lake George Reg. Chamber of Commerce. Call the Chamber office to make payments using a credit card.

**\*\*\*The fees collected are used to offset shipping, handling & drayage expenses.**