



# School Renaming Process

Citizens Advisory Committee #3

December 7, 2021

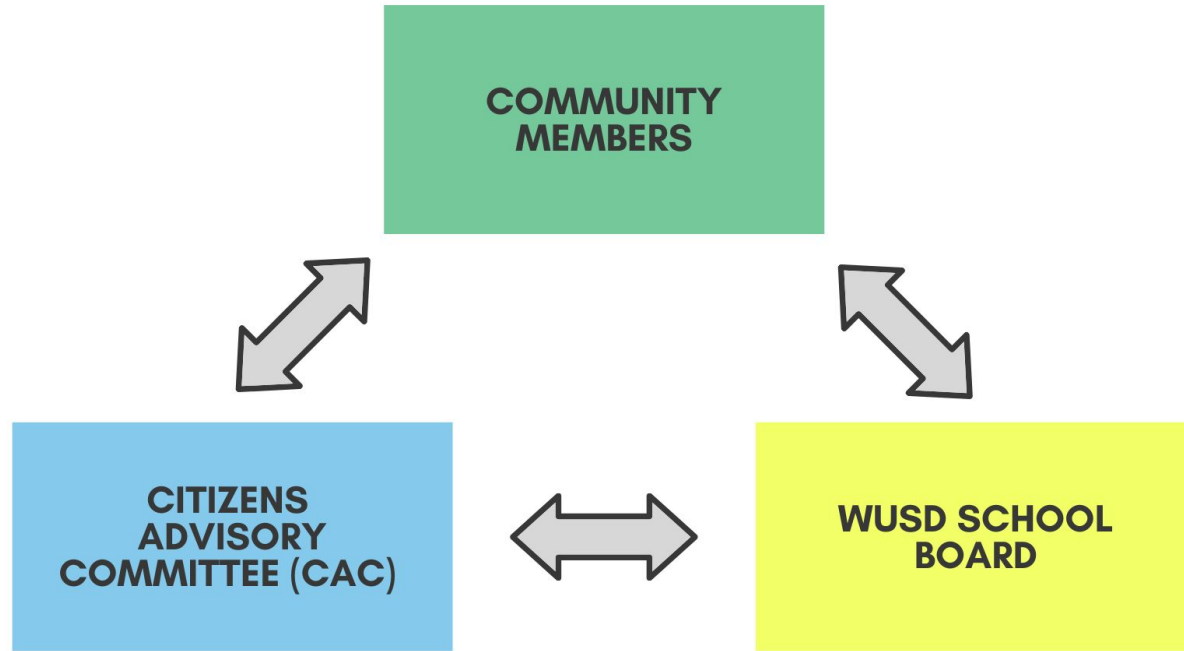
# Overview

- ▷ Decision-making
  - What's been determined?
  - What is yet to be determined?
  - Who makes the decisions?
- ▷ Review roles of the committee, community, and Board
- ▷ Summary of data presented on November 18
- ▷ Committee input and ideas
- ▷ Committee toolkit
- ▷ Action Steps

# Decision-making

- ▷ What has already been determined?
  - Rename 138th St.
  - Explore whether or not Anza, Cabrillo, and Dana will be renamed
  - Seek student engagement
- ▷ What is yet to be determined?
  - The new name for 138th St. (Peter Burnett Elementary)
  - They type of name for 138th St.'s permanent name
  - The type of name for any additional Wiseburn school that might be renamed
- ▷ Who makes the decisions?
  - The Wiseburn Board of Trustees
    - Decision is informed by the Citizens Advisory Committee (CAC), the greater Wiseburn community, and staff (when applicable)

# What are the roles of the CAC, Community, and Board?





# School Renaming Process

WISEBURN UNIFIED SCHOOL DISTRICT

Wiseburn is embarking on a community-oriented process to reexamine the names of our school sites to ensure the namesakes accurately represent our inclusive and welcoming district, in line with our district pillars.



[wiseburn.org/renaming](https://wiseburn.org/renaming)

## CITIZENS ADVISORY COMMITTEE (CAC)

- **Represent the Community-** The CAC is a small group of volunteer community members, WUSD parents/caregivers, students, and WUSD employees. Participants were recruited, beginning in Spring 2021 through district, school, and social media announcements.
- **Lead & Engage-** The CAC takes a lead role in researching information and discussing important steps related to the renaming process in order to
  - Inform community members and the WUSD School Board with information that will help our community make informed decisions,
  - Promote engagement and solicit feedback of community members, and
  - Provide recommendation to WUSD Board for consideration.

[View CAC Members](#)



Wiseburn



Achieving a Culture of  
Togetherness and Support

# School Renaming Process

WISEBURN UNIFIED SCHOOL DISTRICT

Wiseburn is embarking on a community-oriented process to reexamine the names of our school sites to ensure the namesakes accurately represent our inclusive and welcoming district, in line with our district pillars.



[wiseburn.org/renaming](https://wiseburn.org/renaming)

## COMMUNITY MEMBERS

- **Learn-** Regular updates are provided through district and school newsletters. You may also sign-up for our school renaming newsletter by visiting [wiseburn.org/renaming](https://wiseburn.org/renaming).
- **Provide Feedback-** Community surveys will be distributed regularly during this process to gather, opinions, perspectives, and suggestions from families, students, alumni, employees, and community members.

[Sign up for updates!](https://wiseburn.org/renaming)



Wiseburn



Achieving a Culture of  
Togetherness and Support

# School Renaming Process

WISEBURN UNIFIED SCHOOL DISTRICT

Wiseburn is embarking on a community-oriented process to reexamine the names of our school sites to ensure the namesakes accurately represent our inclusive and welcoming district, in line with our district pillars.



[wiseburn.org/renaming](https://wiseburn.org/renaming)

## WUSD SCHOOL BOARD

- **Learn-** Regular presentations to the Board about CAC meetings and data from community services are presented to the Board members.
- **Provide Feedback-** The Board will share ideas and suggestions based on data to help inform the process.
- **Make decisions-** During the renaming process, the Board will make decisions about renaming, taking into consideration the data, feedback, and materials provided by the CAC and community. As per Board Policy 7310, the Board ultimately considers and makes the decision as to whether or not the schools will be renamed.

# What is a summary of the data that was presented to the Board on 11/18?

- ▷ Roles of CAC, Committee, and Board
- ▷ 123 survey participants as of November 15
  - WUSD Roles of Participants
    - 28.7% → Parent/caregiver of currently enrolled student
    - 16.4% → Community member
    - 10.7% → Parent/caregiver of formerly enrolled student
    - 9.8% → WUSD employee
    - 9.0% → Former student
    - 0.8% → Current student
    - 25% → Multiple roles



# Data Summary

	Anza		Cabrillo		Dana	
	Alignment	Renaming Preference	Alignment	Renaming Preference	Alignment	Renaming Preference
<b>Committee</b>	Not aligned	Rename	Not aligned	Rename	Not aligned	Rename
<b>Community</b>	Aligned (53.7%)	Do not rename (52.8%)	Not aligned (51.2%)	Do not rename (49.6%)	Aligned (62.6%)	Do not rename (60.2%)

## Comment Highlights

- ▷ Financial obligation
- ▷ Loss of school/community identity
- ▷ Erasing history
- ▷ Valuable resources have been provided
- ▷ Names do not represent our diverse community
- ▷ Current names foster a culture of racism
- ▷ Need for stronger community voice

# Committee Input and Ideas

## What's New

1. Comment submission on the renaming portal
2. Recommended reading list
3. Summary of Dr. Ethington's presentation

## Small group discussion

1. What do we consider an informed decision? How do we ensure informed decisions are being made?
  - a. Reading/presenting materials
  - b. Materials are reviewed prior to survey completion
  - c. Including information in the survey vs. asking people to review prior
2. Should school current or future namesakes represent WUSD assurances?

# Renaming Committee Toolkit

1. Spreading the Word
  - a. How can others in the community engage in this process?
  - b. What actions can I take to get others involved?
  - c. What is the school renaming exploration history and process?
  - d. As a member of the Citizens Advisory Committee, is there anything I can't disclose publicly?
2. Resources and Ideas
  - a. Sample social media graphics
  - b. Personalized social media ideas
  - c. Sample captions and text messages
  - d. Sample email
3. Toolkit utilization
  - a. Accessing the committee member toolkit
  - b. Any other ideas for the toolkit?

# Commitments

- ❑ I will introduce this process to \_\_\_\_\_ (#) of people.
  - ❑ I will reach out to \_\_\_\_\_ (#) people through email or other means of communication.
- ❑ I will use a creative strategy to post on social media such as \_\_\_\_\_.
- ❑ I will recruit \_\_\_\_\_ (#) of people to complete survey 1.

# Next Steps

- ▷ Committee survey (update to the Board on 12/14)
- ▷ Physical paper home
- ▷ Review data
- ▷ Easy access to renaming portal
- ▷ Student engagement
- ▷ Presenting data to the Board

