

Borough of Chambersburg

Memorial Park Pool Project

Charitable Giving & Naming Opportunities

Chambersburg Recreation Department

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*Project Details:*

In 2015, Town Council contracted with the aquatic design team of MKSD Architects and Counsilman-Hunsaker pool consultants to determine the best way to preserve and extend the life of the Memorial Park Pool built by the Borough of Chambersburg in 1969. A comprehensive evaluation of the facility, the community, and trends in municipal swimming facilities determined that a complete replacement of the current facility with a new modern family aquatic center designed to today's codes and meeting the demands of today's families was both a prudent economic choice and the best use of the tax resources of the Borough, residents, and businesses. In 2016, a community design effort resulted in the proposal for the enclosed new Memorial Park Family Aquatic Center. While Town Council has already committed to use real estate tax funds to pay for the capital cost of constructing this remarkable regional destination, there remains an opportunity for you, your family, or your business, to make a lasting impact on the community by contributing to the cost of construction of this landmark or by acquiring naming rights.

*Construction Schedule:*

Construction is set to begin as soon as possible after the end of the 2016 swim season and it will likely extend through 2017. It is possible the new facility will not be fully operational until 2018, but we hope sooner.

*Cost of Permits and Admission:*

While Town Council has yet to set the seasonal permit rates, the Borough is committed to offering discounts to Borough-residents, discounts for family permits, and scholarships to qualified children and families. Donations to the Recreation Scholarship Fund are always appreciated. It is anticipated that this facility will be a regional destination serving the entire Cumberland Valley.

*Name of the Facility:*

While the park will remain known as Memorial Park, a unique opportunity exists to add a name to the entire aquatic facility. This opportunity includes: name on the exterior & interior façade of the facility, name on all promotional materials, name on all associated media activity, and recognition at the grand opening of the facility. The facility naming opportunity is a minimum of \$750,000 or 10 years at \$75,000 per year.





## *Site Plan*



### *Patrons:*

Serving a regional community of over 250,000 residents, the facility is anticipated to serve up to 1,100 patrons per day and over 50,000 visitors per year. The surrounding park hosts 20,000 visitors alone for the annual Independence Day event as well as a Latino Heritage event, free concert series, and a huge number of park patrons and day camp visitors. Finally, the facility is clearly visible from I-81 and the main water dump bucket can be used to advertise the facility 28 feet in the air.

*Charitable Giving Table:*

<u>Facility</u>	<u>Use</u>	<u>Suggested Donation</u>
Entire facility	Up to 50,000 visitors per year	\$750,000 or \$75,000 per year for ten years
Sprayground		\$250,000 or \$25,000 per year for ten years
Tot Pool		\$200,000 or \$20,000 per year for ten years
Tot Pool Play Feature		
Lazy River		
Lazy River Vortex Whirlpool		
Lazy River Water Patio		
Lazy River Floating Tubes (75)		
Zero Depth Beach Entry Area		
Beach Area Interactive Spray Center		
Activity Pool		
Dive Tank		
Lap Pool		
Bath House		
Beach Volleyball Courts		
Miniature Golf Course Storage Shed		
Miniature Golf Course		
Skate Park		
Basketball Courts		
Main Pump House		
Rope Walk		
Diving Board		
Climbing Wall		
Spray Canons (2)		
Water Basketball		
Water Volleyball		
Enclosed Water Slide		
Open Water Slide		
Drop into Water Slide		
Concession Stand		
Men's Locker Rooms		
Women's Locker Rooms		
Family Locker Rooms (2)		
Park Bathrooms		
Entrance Canopy		
New Point of Sale Counter		
New Admin Office		
New First Aid Office		
New Lifeguard Station		
Lifeguard Counter		
Indoor Event Room		
Upper Patio		
Open Picnic Shelter		
Large Picnic Court		
Individual Family Picnic Pads (5)		
Activity Meadow		
Automobile Roundabout		
Upper Tier Parking Lot		
Lower Tier Parking Lot		
South Parking Lot		
Band shell Parking Lot		
Cloth Sail Shade Structure (2)		
Large Umbrella Shade Structure (6)		
Overhead Lighting Standards (12)		
Benches (10)		
Water Fountains (2)		

Any contribution for any amount would be appreciated in addition to these naming opportunities and all gifts are payable to the Borough of Chambersburg and are tax deductible charitable gifts.