

Video-Upload Ads

Frequently Asked Questions

What are video-upload ads?

Video-upload ads are an Automated Boost upgrade option that allows you to upload a custom .mp4 or .mov file as your digital listing ad's featured creative.

For which ad types can I upgrade to video-upload?

You can upgrade to video-upload for new on market, open house, active, price reduction or sold listing ads.

What if I don't have a custom listing video?

No video? No problem! Upgrade your listing ads with an auto-created listing video through Automated Boost. [Learn more.](#)

How much do video-upload ads cost?

Video-upload ads start at \$124 for 7.7K to 14.4K views over 3 to 7 days.

What are the video size requirements?

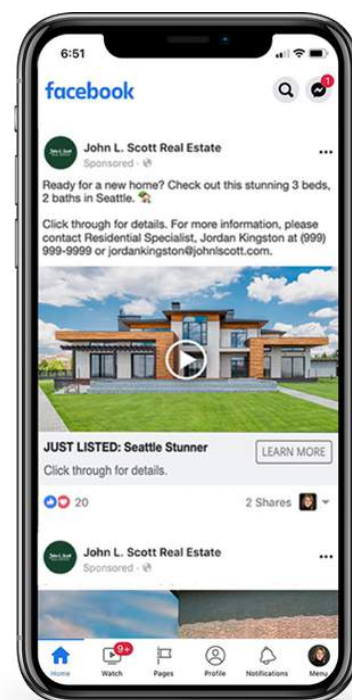
Videos uploaded into the ad editor must be 500 megabytes or less in size. The aspect ratio must also be 16:9 (landscape), 1:1 (square), or 9:16 (portrait).

What is the recommended video duration?

Boost recommends a video of 20 seconds or less for optimal performance. However, you can upload any duration as long as it meets the size requirement. See sample listing video [here.](#)

What are the legal requirements?

Videos uploaded must comply with Facebook's Ad Rules and the legal requirements of your state. See [Facebook's Ad Rules.](#)



How can I vet the quality of my video before launching the listing ad?

Once you've ensured that your video complies with Facebook's Ad Rules and your state's ad requirements, Boost recommends having an agent peer review the video for quality before launching the video-upload listing ad.

How can I get started with video-upload ads?

Getting started is super simple! Check out the short tutorial [here](#).

How long does it take for the video to upload?

The uploading process is typically instant. However, it can take up to 10 minutes for a video to finish uploading.

Are video-upload ads available for the Agent Campaign?

Video-upload ads are not yet available for the Agent Campaign.

What are benefits of running video-upload ads via Automated Boost?

Launching video-upload ads is a quick process compared to the former Video Boost video listing ad solution. The Video Boost solution took up to 24 hours for the ad to launch from the point that the ad was ordered.

Unlike the former Video Boost listing ad solution which displays ads on ONLY Facebook and Instagram, Automated Boost **video-upload ads display on these channels PLUS numerous sites across the web**. This also means that Video-Upload ads get added exposure, the starting plan earning the agent up to 14.4K views compared to the 3K offered through Video Boost.

Finally, agents can now launch video AND non-video listing ads from their Automated Boost dashboard, allowing them to **manage ads from a centralized and streamlined system** and see real-time analytics, make quick edits, receive automated reports and more!

For questions or more information, please contact boost@johnlscott.com.