

Subscribe & Save

Frequently Asked Questions

What is Subscribe & Save?

Subscribe & Save is a John L. Scott Boost program that allows you to save up to 15% automatically running ads to promote events in your listing lifecycle.

Which events can I automatically promote?

You can automatically run ads for new on market listings, upcoming open houses, price reductions and/or sold listings.

How does Subscribe & Save work?

A Listing Ad is instantly cued up for your selected ad type(s) as soon as the respective status is published to your John L. Scott listing details page.

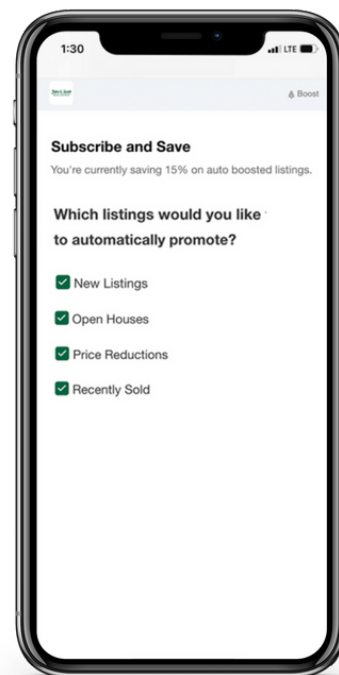
You will simultaneously receive an email with a preview of the ad and a notification that the ad will run in 24 hours. From the email, you can skip an ad for a particular listing event or make customizations to the auto-generated details before running.

Why Subscribe & Save?

Subscribe & Save saves you time advertising listings across several popular online channels at once, automating ads for listing lifecycle events that would be otherwise launched manually. It also allows you to save up to 15% on all listing ads.

How much money do I save opting for Subscribe & Save?

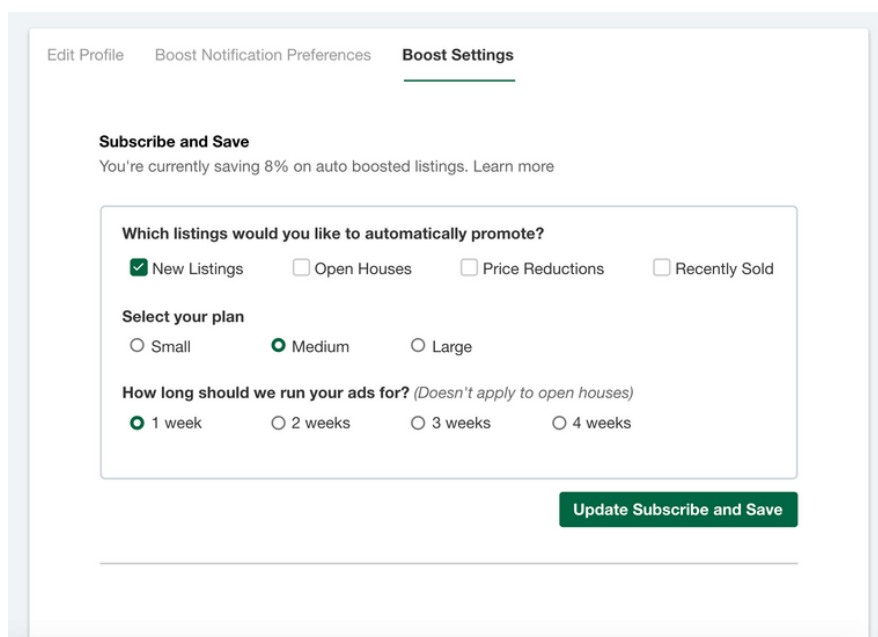
If you opt-in to automate all 4 listing ad types (New on Market, Open House, Price Reduction and Just Sold) you will save 15% on each listing ad. Otherwise, you will save 12% when you opt for 3, 10% when you opt for 2, and 8% when you opt to automate 1 of the ad types via Subscribe & Save.



How can I get started with Subscribe & Save?

Getting started is super simple!

1. From your MyDesk dashboard, click on the Automated Boost tile.
2. From your Boost dashboard, select "Settings" in the bottom right-hand corner under "Account."
3. Then, from the "Settings" section of your dashboard, click the "Boost Settings" tab.
4. Next, under the "Subscribe and Save" section, select the ad types, plan size and duration criteria you'd like to automate.
5. Finally, click the "Update Subscribe and Save" button to save your settings.



The screenshot shows the 'Boost Settings' page with a navigation bar at the top containing 'Edit Profile', 'Boost Notification Preferences', and 'Boost Settings' (which is underlined). Below the navigation bar, the 'Subscribe and Save' section is highlighted. It includes a sub-header 'Subscribe and Save' and a message: 'You're currently saving 8% on auto boosted listings. Learn more'. The main content area is a form with three sections: 'Which listings would you like to automatically promote?' with four checkboxes ('New Listings' is checked, 'Open Houses', 'Price Reductions', and 'Recently Sold' are unchecked); 'Select your plan' with three radio buttons ('Small', 'Medium' is selected, 'Large' is unselected); and 'How long should we run your ads for? (Doesn't apply to open houses)' with four radio buttons ('1 week' is selected, '2 weeks', '3 weeks', and '4 weeks' are unselected). At the bottom right of the form is a green button labeled 'Update Subscribe and Save'.

Do I need to have a listing to get started?

No. You do not need a listing to set-up the automation for a future listing.

Can I cancel Subscribe & Save at any time?

Yes. From the same section that you opt-in to begin Subscribe & Save, you can also cancel the program at any time - no fees or obligations.

Watch the case study [here](#). For questions, please contact boost@johnlscott.com.