

VIVA SOUTHWEST

www.LCAC-Denver.org \ @LCACDenver

Presented by



Viva Southwest is a **two-part program** with an Educational Conference and Community Showcase in the Spring, and a Regional Festival and fundraiser in the Autumn. Join us in sponsorship to help elevate Mariachi education and create opportunities for aspiring musicians across urban & rural communities.



Calendar

September 16, 2023

**2023 Viva Southwest Mariachi Festival (VSMF)
at Levitt Pavilion Denver**



Sponsored by Levitt Pavilion Denver, Denver Arts & Venues, Music Advancement Fund & the National Endowment for the Arts

Festival de Mariachi

The LCAC along with the **MSU Denver Music Department** proudly announce that the 2023 VSMF is returning to Levitt Pavilion Denver. Join us on Mexican Independence Day for a spectacular night of Mariachi as we celebrate the best Youth talent across the state with the *Mariachi Estelares de Colorado*. The show is free with limited VIP Tickets available. Reserve your tickets @ bit.ly/2023VSMF

Headlining the festival is Latin Grammy Award Winner **Flor de Toloache**. The all-female group mixes tradition and innovation, breaking boundaries with its edgy, versatile, and fresh take on traditional Latin American music. Like the legendary love potion that the Toloache flower represents in Mexico, the talented New York ensemble casts a spell over audiences with soaring vocals and elegance. Learn more @ bit.ly/vivasouthwest2023.

Youth All-State/ *Mariachi Estelares*

Make history with VSMF by supporting the first-and-only All-State youth group, *Mariachi Estelares de Colorado*, and provide career development workshops and life-changing opportunities for the next generation.

Social Impact / Impacto Social

7,000

LEVITT
CAPACITY

12

ALL-STATE
YOUTH

500,000+

POTENTIAL
REACH



Sponsorship Opportunities / Oportunidad de Patrocinio

Levels & Benefits / Niveles y Beneficios	Guitarrón \$10,000	Violin \$5,000	Vihuela \$2,500	Guitarra \$1,000	Voz \$500
Opportunity to submit LCAC newsletter Ad & Social Media Post	●				
Senior leadership presents a guest on music lineup at VSMF	●	●			
Include inspiring comment on the LCAC Website and Stage	●	●	●		
On-stage Announcement of Sponsorship	●	●	●		
VSMF VIP Tickets to LCAC Fundraiser	10 Tickets	8 Tickets	4 Tickets	2 Tickets	
Logo on Printed Viva Southwest Marketing Materials	●	●	●	●	●
Logo on LCAC Program Webpage	●	●	●	●	●