

# *Wine Not*

## **A CELEBRATION OF BUSINESS SUCCESS VETERANS, WOMEN, & SMALL BUSINESS OWNERS LEARN THE SECRETS OF SUCCESS FROM VETERAN BUSINESS OWNERS**

▪ **WHEN: FRIDAY, OCTOBER 18, 2019** ▪ **WHERE: RANCHO ROBLES VINEYARD, LINCOLN, CA** ▪  
**REGISTRATION: [WWW.VBOCIX.ORG](http://WWW.VBOCIX.ORG)**

**WELCOMING REMARKS 10:00 AM**

**VETERAN BUSINESS SUCCESS PANEL 10:30 AM**

**FIVE SUCCESSFUL VETERAN BUSINESS OWNERS SHARE THE SECRETS OF THEIR SUCCESS. WHAT DID THEY SET THEIR SIGHTS ON AND HOW DID THEY MAKE IT HAPPEN? TO WHOM DID THEY REACH OUT FOR ASSISTANCE? WHAT WERE THEIR TOUGHEST CHALLENGES, AND THE MOST IMPORTANT FACTORS IN THEIR TURNING THE CORNER?**

**LUNCHEON IN THE VINEYARDS 11:45 AM**

**REMARKABLE ENTREPRENEURS KEYNOTING MORE BUSINESS ACCOMPLISHMENTS!**

**REGIONAL ECONOMIC FORECAST 1:00 PM**

**EXPERTS IN ANALYZING TRENDS IN THE REGIONAL ECONOMY DISCUSS WHERE THEY EXPECT BUSINESS GROWTH IN THE SACRAMENTO VALLEY OVER THE NEXT DECADE. WHAT ARE THE FACTORS DRIVING THESE TRENDS? HOW SHOULD BUSINESSES PREPARE TO TAKE ADVANTAGE OF THE OPPORTUNITIES PRESENTED?**

**CYBERSECURITY 2:00 PM**

**NO SMALL AND VETERAN-OWNED BUSINESS CAN SUCCEED WITHOUT SECURING ITS COMPUTER NETWORK AND PRESENCE IN CYBERSPACE. MOST MAJOR CUSTOMERS BOTH GOVERNMENT AND PRIVATE SECTOR REQUIRE EVIDENCE OF CYBER PREPAREDNESS. EXPERTS WILL REVEAL CYBERCROOKS' LATEST TACTICS AND OFFER COMPREHENSIVE TIPS ON SECURING BUSINESSES' CYBER SYSTEMS AND ACTIVITIES.**

**WINE TASTING & NETWORKING 3:00 PM**

