TRULY Orleans

Media Kit 2026

Discover **The Truly Orleans Magazine** — your insider's guide to the heart of Orleans. Packed with local stories, hidden gems, events, dining, and shopping highlights, The Truly Orleans Magazine celebrates what makes our town truly special. Whether you're visiting for the first time or rediscovering Orleans anew, you'll find inspiration on every page. This free magazine is distributed at local businesses, chamber booths, hotels and motels — so readers can experience Orleans the way locals do.

TRULY Orleans

Distribution Date:
May 1, 2026
(available through spring 2027)

Distribution:

Distribution includes grocery stores; all Cape Cod Visitor Centers (including Cape Cod Welcome Center on Rt. 6, Sagamore Bridge, and Plymouth on Rt. 3); real estate offices and agents; vacation rental agencies; Town Hall and the Town of Orleans Sticker Office; retailers; restaurants; and upscale inns, B&Bs, hotels, and motels. National distribution available on request.

Digital Magazine Exposure:

Viewable on **orleanscapecod.org** with direct links to advertisers. In addition, the digital edition of Truly Orleans 2025 has been viewed over 10,000 times this year, offering direct, clickable links that take consumers straight to each advertiser's website — delivering measurable engagement and exposure that extends far beyond the printed page.

Print Run:
10,000+

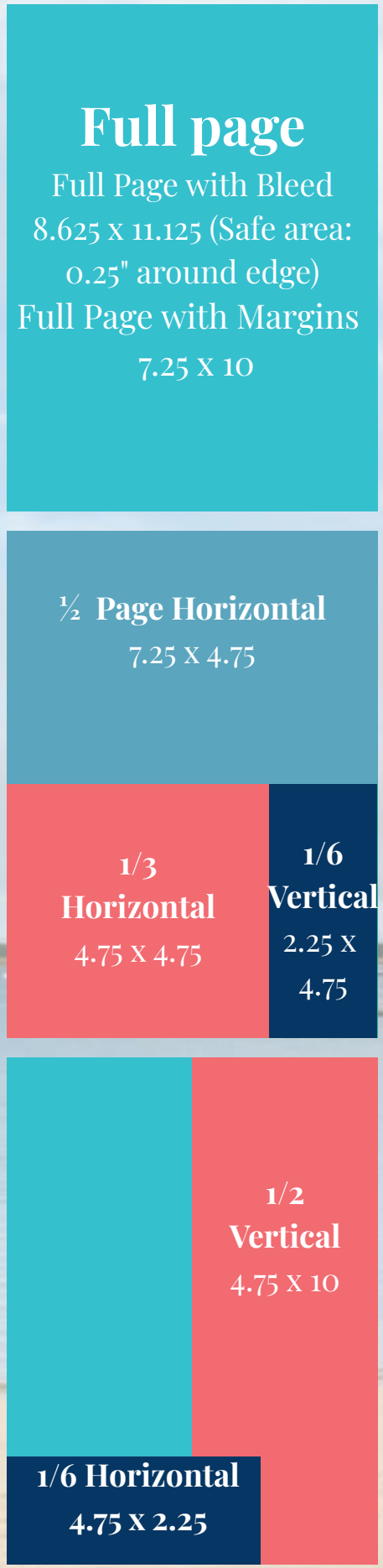
ADVERTISING RATES

	2026 Member	2026 Member Discount (paid by 12/20)	2026 Non-Member
Full page	**$1,675**	**$1,590**	**$2,010**
Half page vertical or horizontal	**$1,015**	**$965**	**$1,215**
One-Third page	**$660**	**$625**	**$800**
One-Sixth page	**$580**	**$550**	**$695**

Preferred Placement

The following premium positions are available on a first-come, first-served basis. ***Members have priority.***

	2026 Member	2026 Member Discount (paid by 12/20)	2026 Non-Member
Back Cover	$2,305	$2,190	$2,765
Inside Front Cover	$2,095	$1,990	$2,515
Inside Back Cover	$1,885	$1,790	$2,260
Page 3 (Full Page)	$1,885	$1,790	$2,260
Page 4 (Full Page)	$1,885	$1,790	$2,260
Page 5 (Full Page)	$1,885	$1,790	$2,260
Page 7 (Full Page) (across from contents)	$1,885	$1,790	$2,260
Page 8 (Full Page) (across from masthead)	$1,885	$1,790	$2,260



ENHANCED DIRECTORY LISTING

$300 without ad
$150 with ad

This member-only option features a highlight box with business address, phone number, website, email address, plus a 25-word business description.

ADVERTISING DIMENSIONS

Full page

Full Page with Bleed - 8.625 x 11.125
(Safe area: 0.25" around edge)
Full Page with Margins = 7.25 x 10

Half page

Half Page Horizontal - 7.25 x 4.75
Half Page Vertical- 4.75 x 10

One-third page horizontal

Third Page horizontal - 4.75 x 4.75

One-sixth page

Sixth Page Vertical = 2.25 x 4.75
Sixth Page Horizontal = 4.75 x 2.25

CAMERA-READY AD SUBMISSION

Please submit a high-resolution CMYK PDF (300 ppi or higher). Please convert all spot colors to CMYK. We will not be responsible for the reproduction of ads that do not meet these requirements. Please email camera-ready ads to truly@orleanscapecod.org by February 27, 2026.

AD DESIGN ASSISTANCE

Ad production is available for a $100 fee. Minor changes to existing Truly Orleans advertisements is included in rate. Please contact truly@orleanscapecod.org to begin working on your ad. All ad space reservations, instructions, and materials are due by February 15, 2026.