



Host a Drive Guidelines

Birthday Wishes is a registered 501(c)(3) organization. Tax ID# 55-0856553

At our current service level, Birthday Wishes provides over 1,000 toys every month. Make a difference by collecting new children's toys or other needed items, such as wrapping paper or batteries. Birthday Wishes has collection boxes and flyers available. Please contact us for information on our current needs.

1. Plan Your Drive



- Decide on what to collect – contact us for our most needed toy and party items.
- Make sure all items are brand new and in original packaging.
- Review the Gift & Party Supply Guidelines to be sure your donation will be put to good use or contact your regional office to see their specific needs.
- Decide when you will plan your drive and how long you will hold it for.
- Decide where it will be held. (School, house of worship, business or special event.)

2. Promote!



- Let everyone know what you are collecting and that it is benefiting Birthday Wishes.
- Post signs around your community with collection details.
- Use social media to spread the word!
- Send an article and picture to your local paper.

3. Collect!



- Birthday Wishes provides collection boxes upon request, supplies are limited.
- Large wrapped boxes can also be used.

4. Schedule a Drop-off



- Contact us to schedule your donation drop-off appointment.

www.birthdaywishes.org

Main Office: 144 North Road, Suite 1100, Sudbury, MA 01776 (866) 388.9474 | New York Office: 516-390-3505