

American Sheep Magazine, a quarterly publication, reaches nearly 8,000 industry professionals. This audience includes individuals from across the industry, such as lamb producers, feeders, packers, wool buyers and processors, agricultural and livestock media, and educators—including county extension agents and sheep and wool specialists—a wide range of potential buyers.

Rates are as follows:	<u>Size (in inches)</u>	<u>Rates</u>
Breeders' Directory		\$35/magazine
Service Ad	2.45" width x 2.35" height	\$60/ magazine
Display Ads:		
1/4 th Page Ad	3.75" width x 4.875" height	\$350/ magazine
1/2 Page horizontal Ad	7.675" width x 4.875" height	\$650/ magazine
1/2 Page Vertical Ad	3.75" width x 9.875" height	\$650/ magazine
Full Page with bleed	8.5" width x 11.125" height	\$1,600/ magazine
Full Page no bleed	7.675" width x 10.15" height	\$1,600/ magazine

If you are interested in this excellent opportunity to reach the members of the American sheep industry, please call or e-mail me for more information or to place an advertisement.

Morgan Young
Director of Communications
Phone (303) 771-3500 ext. 106
E-mail: Morgan@sheepusa.org

