

Going Green for Small Businesses

Environmental awareness and advocacy, while a political hot topic, have also impacted the business community. As the graphic below demonstrates, a strong percentage of small businesses are actively trying to go green or anticipate doing

so in the near future. There are many tertiary benefits to this:

- The [PR perspective](#) of going green can be positive.
- There are [government incentives](#) to going green.
- Other cost savings can be incurred by running an [eco-friendly business](#).

It's also worth mentioning that while these tertiary benefits help businesses decide to make their work-place "greener..." there is also the obvious desire that we all want a healthy planet for ourselves, and future generations!

As always, please never hesitate to contact the Reference Department with ANY of your business (or other) related inquiries!

