



The Half Hollow Hills Community Library offers access to Business Source Premier. Utilizing their library card, patrons can log-in to the database through the library's homepage and utilize a full suite of business information. Furthermore, local business professionals are welcome to visit the library and receive assistance from librarians in navigating the database and locating pertinent information related to their field.

Business Source Premier advertises itself as *“the industry's most widely used business research database, this collection features full text and searchable cited references for top journals covering a variety of business disciplines. In addition, it includes market research reports, industry reports, country reports, company profiles and SWOT analyses.”*

A few of the journals included with Business Source Premier are the *Harvard Business Review*, *California Management Review* and *Administrative Science Quarterly*. All disciplines of business are covered including accounting, finance, economics, marketing, management information systems, and operations management. Whether you are a small business owner, a student conducting research, or simply interested in learning more about the economic markets for your own private capital ventures, Business Source Premier has proven to be a valuable investment tool.

Please contact the Half Hollow Hills Community Library Adult Reference Department for assistance with your reference needs!

