2026-27

LOANED EXECUTIVE PROGRAM

United Way

United Way of Fairfield County

PROGRAM OVERVIEW

For almost 70 years, United Way Worldwide has utilized loaned executives as a way to further the mission of taking care of local communities. United Way of Fairfield County has reintroduced the Loaned Executive (LE) program to our community. This program has been a large part of United Way's success nationally as it trains participants in all things United Way. It develops professional skills to help participants' organizations, the community-at-large and their careers. This program also offers excellent hands-on experience to understand local needs and how we can **each use our voice** to create a community where **everyone belongs.**

Each year corporations and small businesses alike "loan" employees to United Way on a part-time basis (on average no more than five hours per month) to act as an army of ambassadors to share what it means to be united and to provide support for our workplace campaigns! Our workplace campaigns raise funds to help our partners meet community needs in a variety of ways such as providing essential services to our ALICE population (Asset Limited Income Constrained Employed), food, shelter, education childcare, mental health services, domestic violence shelter, transportation, access to health care and so much more. However, this year the campaign will also focus on raising funds to launch programs addressing Fairfield County's most pressing issues such as housing.

Loaned Executives will participate in team building and training to expand their skills as the next generation of diverse leaders in our community. They will also visit with our Community Partners to see firsthand how United Way of Fairfield County and our funded partners help improve the quality of life for many of our most vulnerable residents. Participants will also assist with presentations at workplaces and special deliveries to help grow the network.

Loaned Executives can return each year to participate in new roles within the organizational structure of the LE Program. Programming and training will be updated annually to offer new skills and development for participants. As a recurring program, we hope to contribute to developing highly qualified leaders over the years as they earn a greater understanding of the impact they can have when serving their community.



OVERVIEW

POSITION RESPONSIBILITIES

The Loaned Executive functions as a member of a team, working directly with campaign staff, company leadership and workplace volunteers to manage employee campaign group results. The Loaned Executive works closely with five to eight assigned accounts and has the opportunity to provide campaign presentations and engage in corporate solicitation. In essence, the Loaned Executive drives the campaign's sales force once the campaign commences.

Participants will report to the Loaned Executive Chairs and United Way Professional Staff. LEs' time commitment will vary during the commitment period from August through January, based on when assigned accounts run their campaign and how engaged those campaigns are. Loaned Executives are high performers, detail-oriented and self-starters with passionate personalities.

LOANED EXECUTIVE CHAIR

The **Loaned Executive Chair and Vice Chair** acts as the main liaison between the LE teams and United Way Staff*. Throughout the program, the LE Chair will meet monthly with the Loaned Executives to monitor communication to businesses and help with any issues that the teams may encounter. The Chair will also meet with a United Way Staff at the beginning and end of the program to go over desired trainings, agendas, and changes to the program. We want to be sure to engage the LEs more throughout the program and ensure we have a constant stream of feedback. The Chair will help with facilitating this.

*Individual LEs are still welcome to reach out to United Way Staff with any questions, but the Chair will provide a regular progress report of all teams

ACCOUNT EXECUTIVES

Account Executives include all LEs, new and returning, who are not pursuing a leadership role. New LEs begin the program as an Account Executive with the ability to move up as they stay in the program. Account Executives will become knowledgeable on all things UW and workplace campaigns. They will also heavily focus on the maintenance of current campaigns and new recruitment within the community to help boost fundraising ability.

ESSENTIAL RESPONSIBILITIES

- Attend campaign meetings
- Attend training programs designed to provide:
  - Knowledge of United Way, its services and its role in the community
  - Skills to organize and conduct campaigns
  - Confidence to successfully accomplish the assignment
- Develop professional relationships with Campaign Coordinators, prepare and motivate coordinators regarding campaign techniques that will enhance overall employee contributions while promoting available campaign tools and proven campaign techniques
- Analyze the results of previous campaigns with campaign professional staff for development of a campaign work plan and assist and speak at group meetings, training events and kickoff functions
- Provide detailed and timely documentation of account activities and campaign results (i.e. personnel changes, campaign coordinator name, contact information, etc.)
- Monitor and review campaign progress on a regular basis with appropriate professional staff to track progress, identify problem areas and concerns
- Oversee scheduling and conducting of employee group meetings for assigned accounts; ensure availability of necessary resources (campaign materials, videos, speakers, etc.)

LEADERSHIP SKILLS AND TRAINING FOR EMPLOYEE DEVELOPMENT

United Way will help train the future leaders of your organization in:

- **Project Management**
- **Team Leadership**
- **Networking**
- **Customer Service**
- **Strategic Planning**
- **Interpersonal Communication**
- **Building Community Awareness**
- **Working with Diverse Populations**
- **Problem Solving**
- **Team Building**
- **Group Facilitation**
- **Public Speaking**
- **Supervising Others**

MAKING IT HAPPEN

Sponsoring Companies "loan" their executives to us for an average of five hours each month to assist with our local campaign management. These executives get the chance to contribute to positive change within the Fairfield County Community. We are not just raising funds for existing programs. We will also be generating financial support for the development of new programs that address community needs identified during our Listening Session.

BENEFITS TO YOUR COMPANY

- **Employee Development**
- **Networking Opportunities**
- **Business Advertising**
- **Good Corporate Neighbor Recognition**

JOIN THE MOVEMENT

In Fairfield County, financial hardship extends far beyond traditional poverty measures. While approximately 8% of residents live below the poverty line, 32% of residents are at or below the ALICE (Asset Limited Incom Contrained Employed) threshold, a much larger share of working households. ALICE families struggle to afford basic necessities. One adult with one child in childcare require $56,000 per year just to survive in Fairfield County.

CONTACT INFORMATION

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740-653-0643



FAQS

1.What is the difference between Loaned Executives and Campaign Coordinators?

The main difference is that Loaned Executives will work with United Way to monitor and assist with multiple workplace campaigns whereas Campaign Coordinators work at individual businesses to run a single campaign. There may be some instances
where a Campaign Coordinator participates in the Loaned Executive program, and, in that case, they would run their workplace campaign and also work with United Way to monitor and assist other campaigns as needed. LEs participate in customized professional development trainings and can continue with the program for several years and they can grow into leadership positions.

2. Can more than one person participate per company?

Absolutely! Space may be limited, but we encourage companies to nominate more than one employee if they have significant interest among their staff and want to expose multiple employees to the “hands-on” learning and networking opportunities that this program will provide.

2026 Loaned Executive Program

United Way of Fairfield County

Applicant Information

Name _____ Company _____

Job Title _____ DOB (MM/DD) _____

Business E-mail _____ Business Phone _____

Business Address _____

Home Address _____ Mobile Number _____

Emergency Contact _____ Phone _____

Shirt Size ☐ **Small** ☐ **Medium** ☐ **Large** ☐ **XL** ☐ **2XL** ☐ **3XL** ☐ **4XL** ☐ **5XL**

Loaned Executive Commitment

As a volunteer and representative of my company, I agree to fulfill my duties and responsibilities to the best of my ability with the support of my company, other United Way of Fairfield County volunteers and staff.
I have reviewed the information and time commitment outlined in the 2026 Loaned Executive Booklet with my supervisor (if applicable). I understand the expectations of those who participate in the Loaned Executive program.

Company Name _____

Printed Name (if applicable) _____

Loaned Executive Signature: _____ **Date** _____

What skills or knowledge do you hope to gain from being a Loaned Executive?

_____

_____

_____

_____

_____

Why do you want to be selected as a Loaned Executive?

_____

_____

_____

_____

_____

2026 Loaned Executive Program

United Way of Fairfield County

Please review the information and time commitment outlined in the Loaned Executive Booklet with your supervisor and have them sign below to ensure all parties involved understand the expectations of those who participate in the Loaned Executive program.

Company Commitment

As a sponsoring company, you agree to support your employee as he or she fulfills their duties as a Loaned Executive. United Way of Fairfield County understands the importance of your employee's time and the impact they have in the success of your business. For that reason, time away from your company for meetings and/or events is carefully considered throughout the program.

Company Name _____ **Supervisor Email** _____

Supervisor Printed Name (if applicable) _____

Supervisor's Signature: _____ **Date** _____

☐ I have reviewed the 2026 Loaned Executive essential responsibilities and time requirements printed in the Loaned Executive Booklet and agree to support my company's candidate in the program.

Application Deadline: July 31, 2026

Send applications to:
mdever@uwayfairfieldco.org

