MAY 2021

COLLIER EDO

NEWSLETTER

WHAT'S NEW?

"THE FOOD ROCK" INTERVIEWED BY FOX NEWS

Immokalee Culinary Accelerator member "The Food Rock" was interviewed by fox news. The Naples couple takes a leap of faith quitting their full-time careers to open The Food Rock Food Truck.

"With the food truck, we get to meet so many people, seeing the smiles on their faces while they are eating, and having fun with the kids, I'm like wow, this is what we were meant for," said Chef JD. The couple is planning to open their own restaurant in mid-June.

VIEW THE FULL STORY

ECONOMIC & BUSINESS INDICATORS

ECONOMIC BUSINESS INDICATORS APRIL 2021

- Naples Accelerator Businesses: 20
- Culinary Accelerator Businesses: 23
- New Business Tax Licenses: 257
- Total Business Tax Licenses: 29,101

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NEW NAPLES ACCELERATOR MEMBERS

Two new Naples Accelerator members have joined the program this month.

Daniel Ghansah is the Founder of Smart Technologies Inc., which offers Secure Managed WiFi Solutions for Homes, Gated Residential Communities, Campgrounds, and RV Parks.

Ryan Bass is the CEO of CAREier, Inc., which is a communication company for healthcare focused on medical device safety and standards.

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EXECUTIVE BUSINESS CLIMATE SURVEY Q1 2021

Economic Conditions
81% of respondents expect economic conditions to be moderately or substantially better next year.

Investment
46% of respondents plan to moderately or substantially increase investment over the next year versus 9% who plan to moderately reduce investment.

Hiring Trends
31% of respondents moderately or substantially increased hiring over the last year versus 15% who moderately reduced employment.
56% of respondents plan to moderately or substantially increase employment over the next year versus 2% who plan to moderately reduce employment.