

CONNECT NIGERIA

ADVERTISING PACKAGES



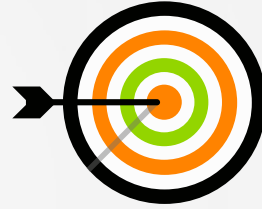
facebook.com/ConnectNigeria



@connectnigeria



@connectnigeria



MISSION

To organize Nigeria's information making it easy to find and easy to use.

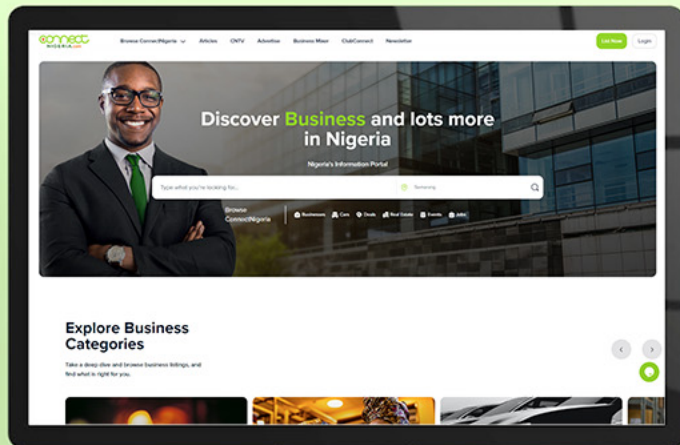


VISION

To be the number 1 go to place for authentic, important, useful and positive information in and about Nigeria.

WHAT WE DO

CORE: We have built an exceptional business platform that offers essential growth information while enhancing networking and connectivity.



ADVERTISING



CNTV



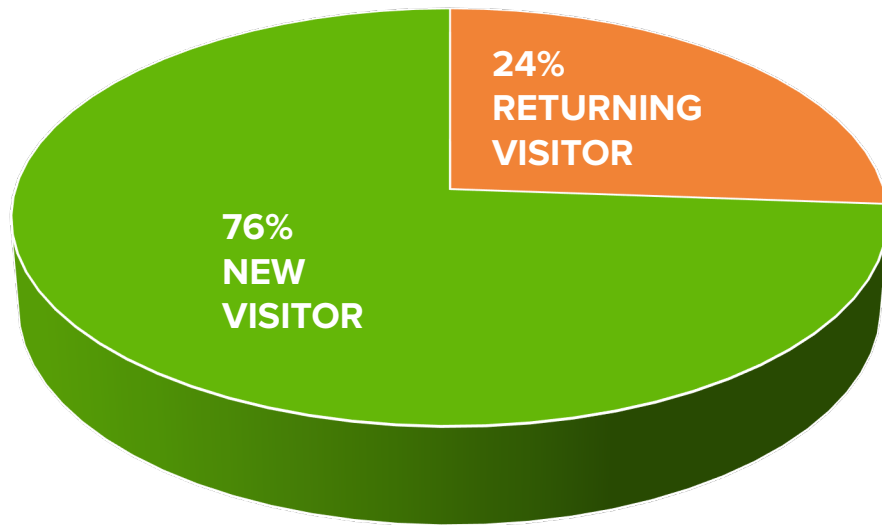
CLUB CONNECT



CN EVENTS

ADVERTISING

WHY ADVERTISE ON
CONNECTNIGERIA.COM?



Over 250,000

Website visitors per month



Over 1,000,000

Businesses Listed



Over 2.5 million

Site AD Impressions Monthly



Multiple Platforms

Multiple online and offline channels



60,000+

mails per session



120,000

Registered CN account users

ADVERTISING

STATISTICS



70,000+
mails per session



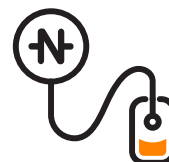
**CAN BE
SEGMENTED TO SUIT**

industry and specific targets



120,000

Registered CN account users



10%

Click through Rate

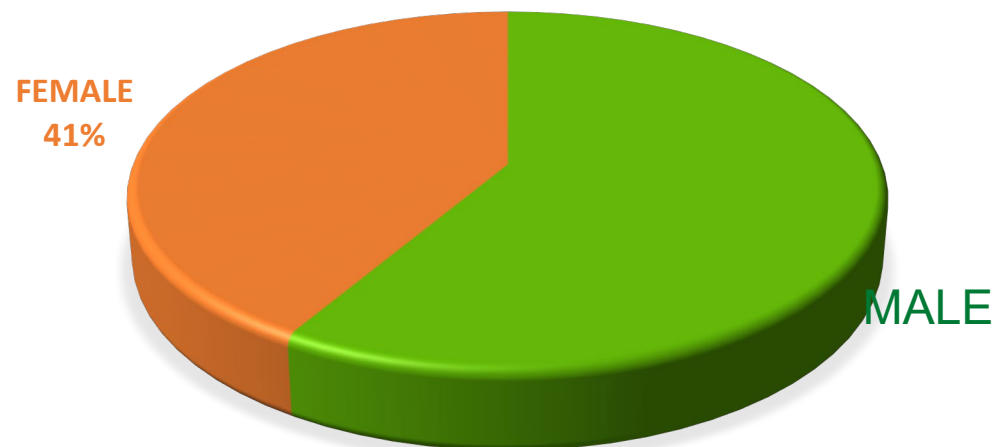
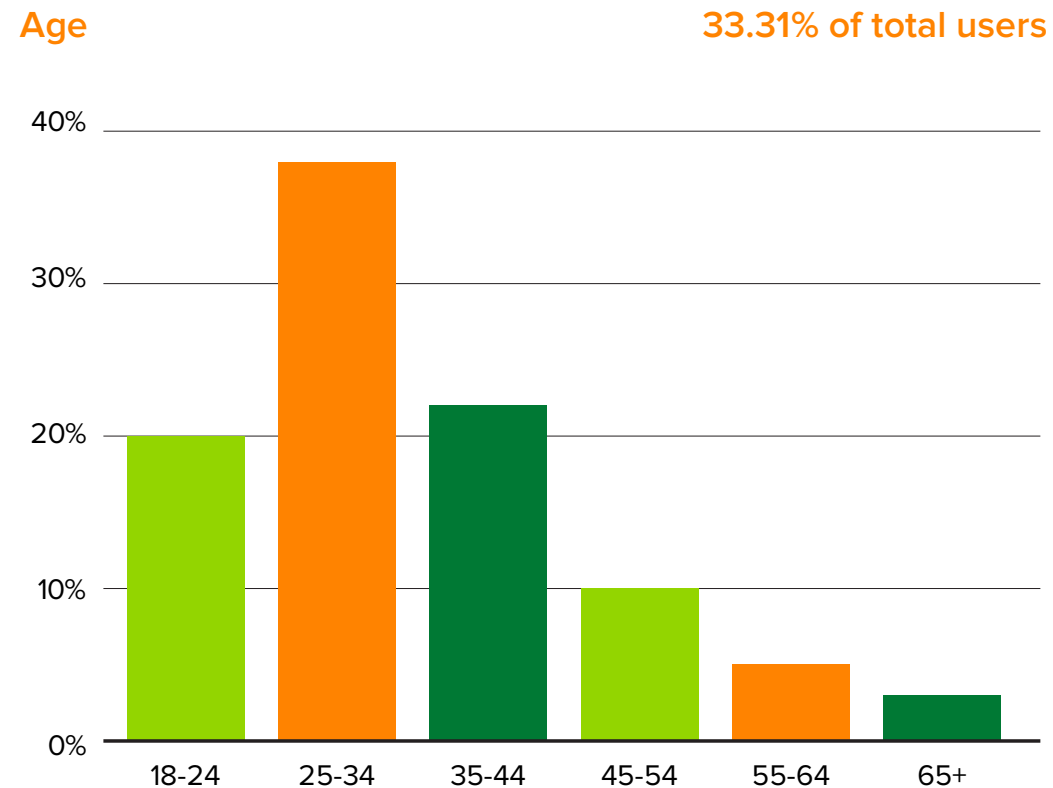


10%

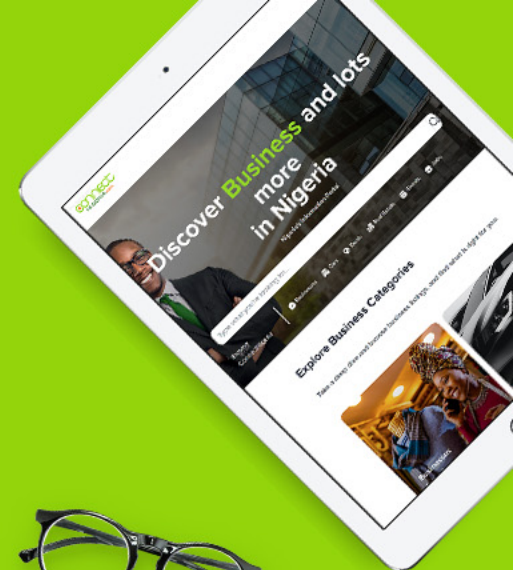
Open Rate

ADVERTISING

DEMOGRAPHICS



CN ADs



BANNER ADS

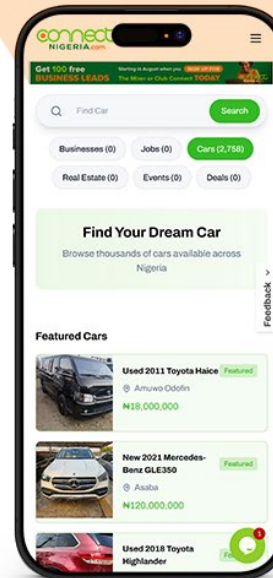


CN ADs | Banner ADs

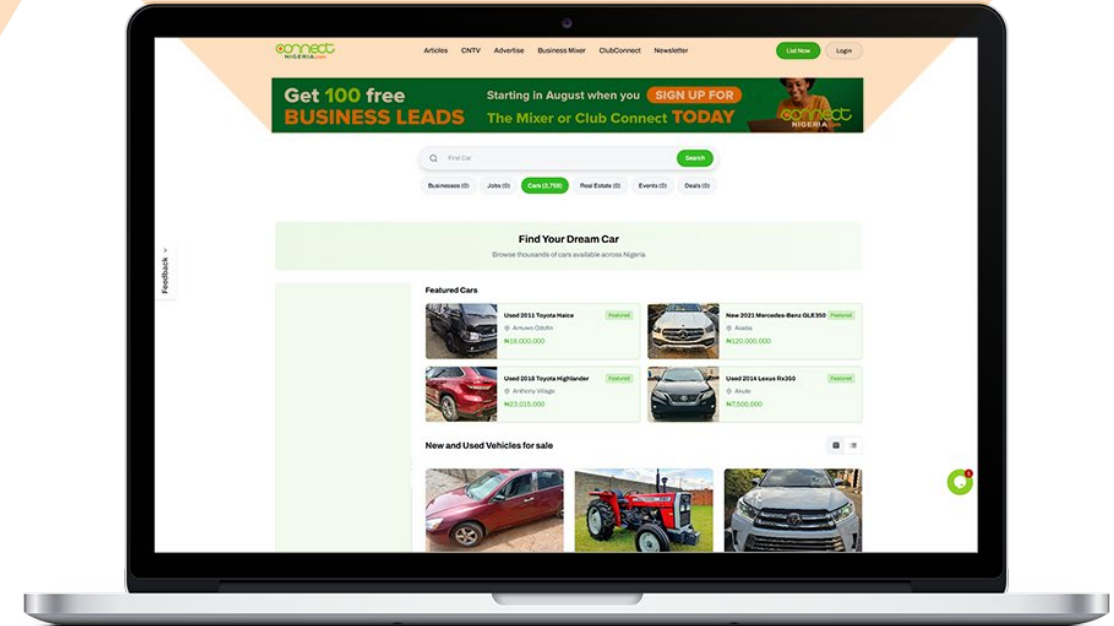
Banner 970x90

- Up your game by being on top.
- Be the first thing site visitors see.
- Over 10,000 views daily.
- Create TOM Awareness for your brand.

Get 100 free
BUSINESS LEADS Starting in August when you SIGN UP FOR
The Mixer or Club Connect TODAY



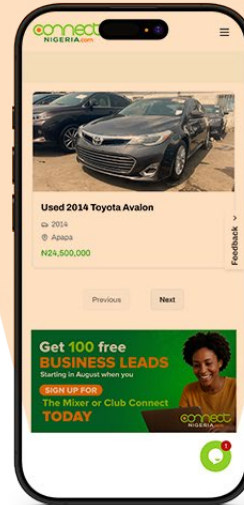
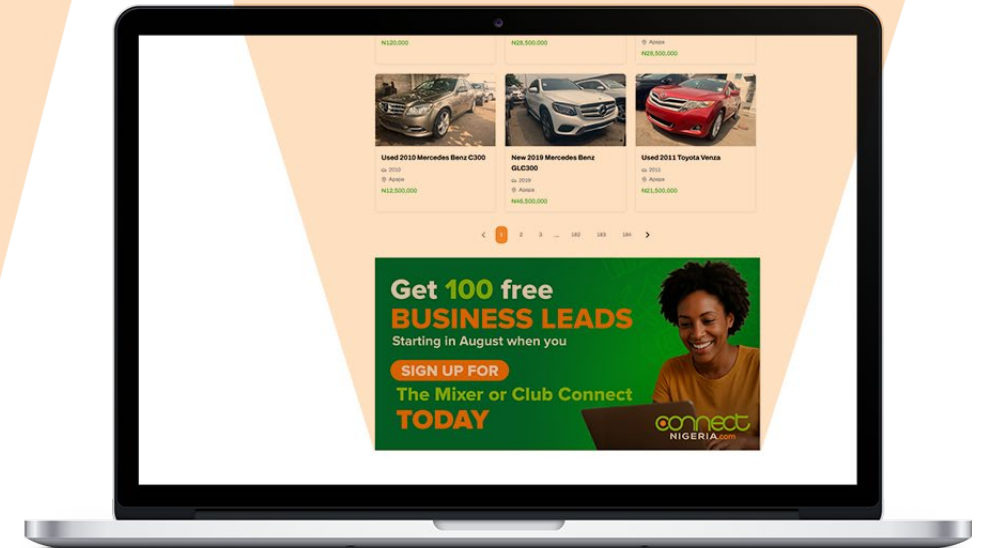
Get 100 free
BUSINESS LEADS Starting in August when you SIGN UP FOR
The Mixer or Club Connect TODAY



100,000 monthly / 60,000 (2 weeks)

Banner 1024x512

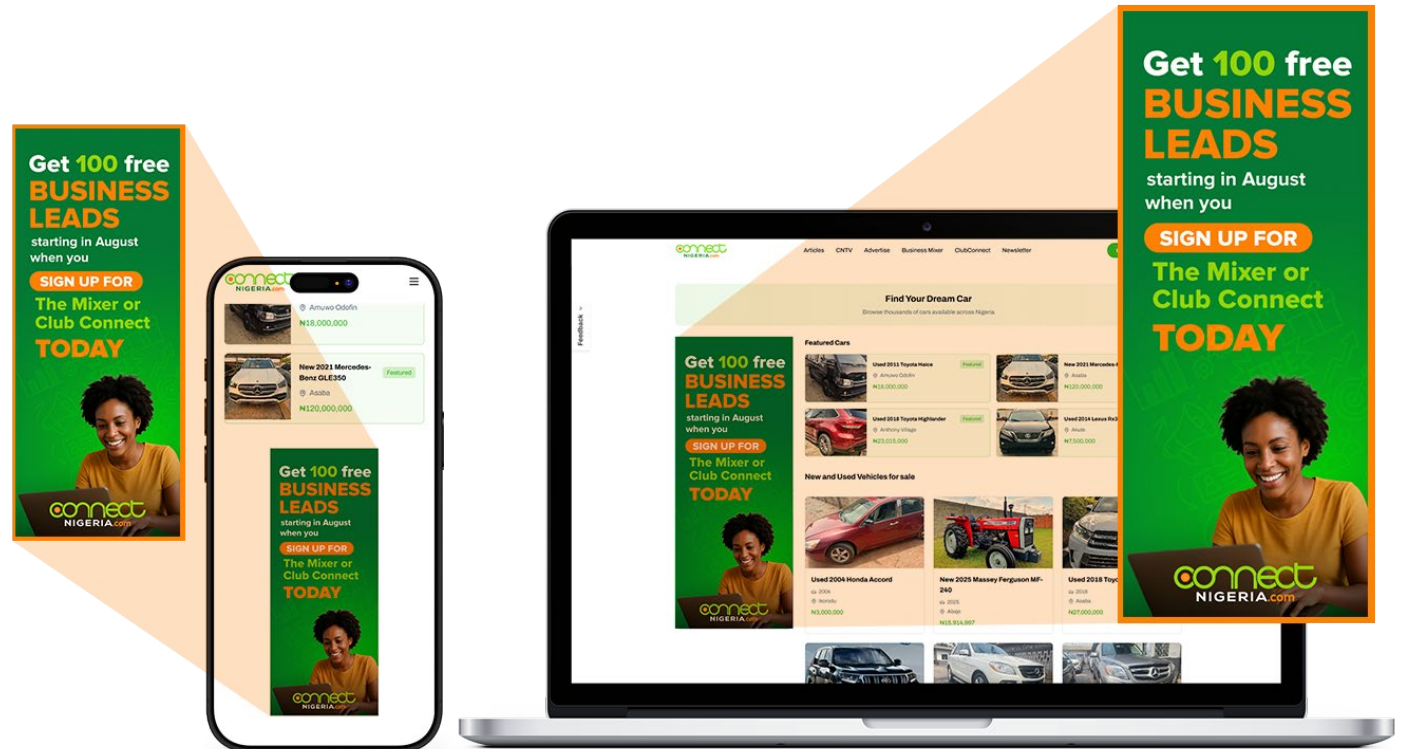
- Be the first thing site visitors see.
- Over 10,000 views daily.
- Create TOM Awareness for your brand.



60,000 monthly / 30,000 (2 weeks)

Banner 390x964

- Rolling with the big boys
- Largest banner on the platform
- Easily adaptable for fliers, and other busy banners
- Over 6,000 views daily

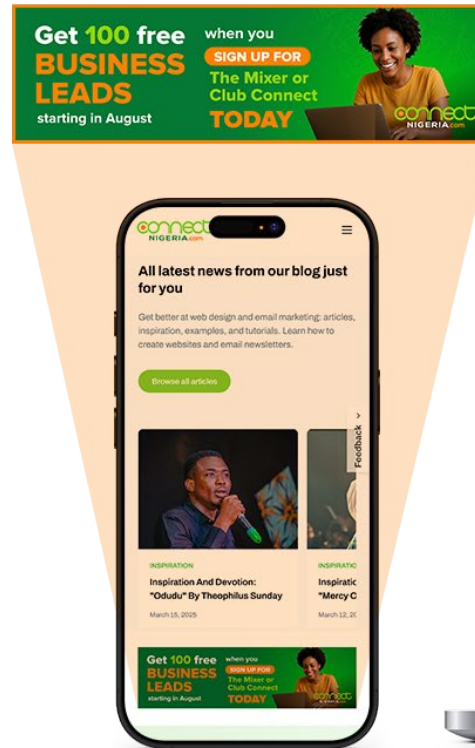
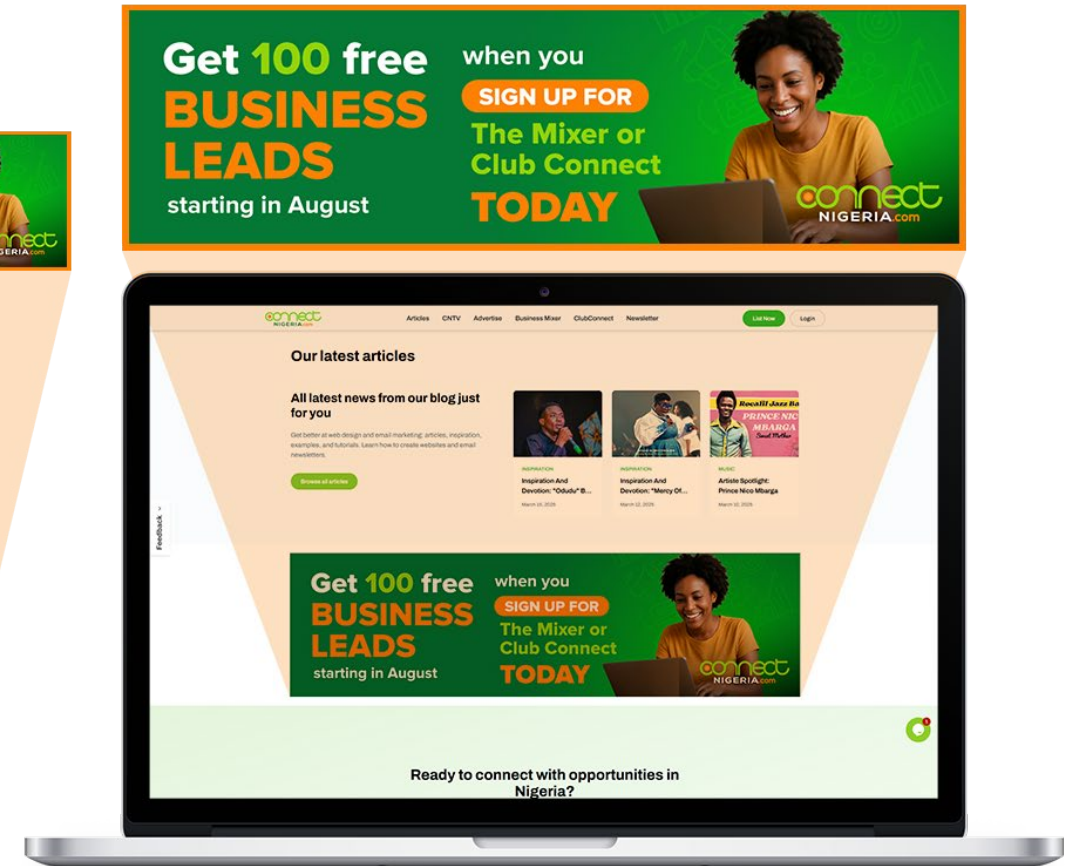


60,000 monthly / 30,000 (2 weeks)

CN ADs | Banner ADs

Banner 1296x365

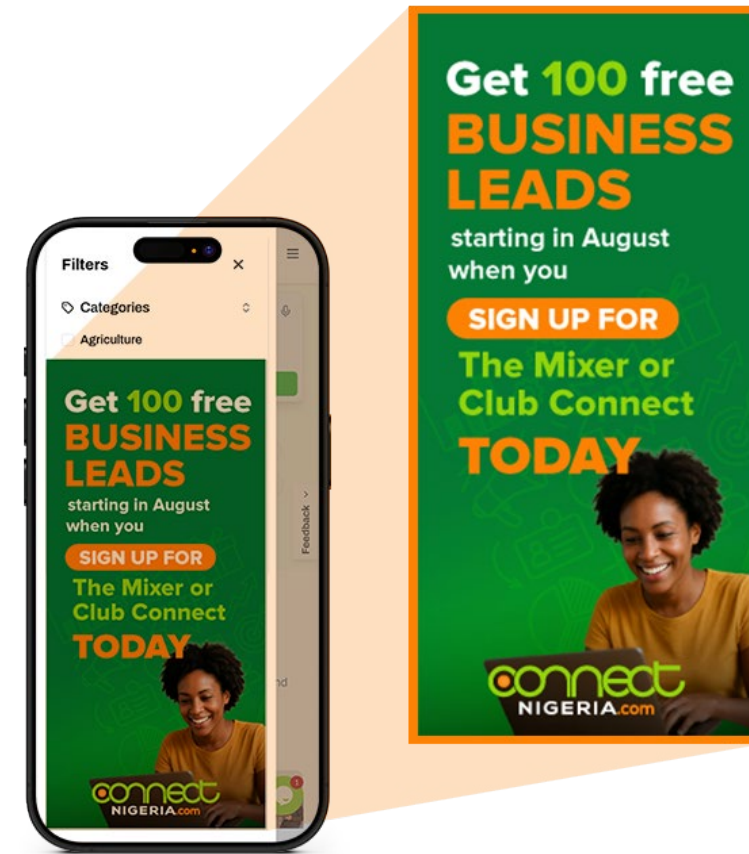
- Get found.
- Great channel for sustenance, and brand projection.
- Over 3,000 views daily.
- Pocket friendly, and effective



80,000 monthly / 60,000 (2 weeks)

Banner 224x480

- Displays once daily.
- Mobile only.
- Great channel for sustenance, and brand projection.
- Over 3,000 views daily.
- Pocket friendly, and effective

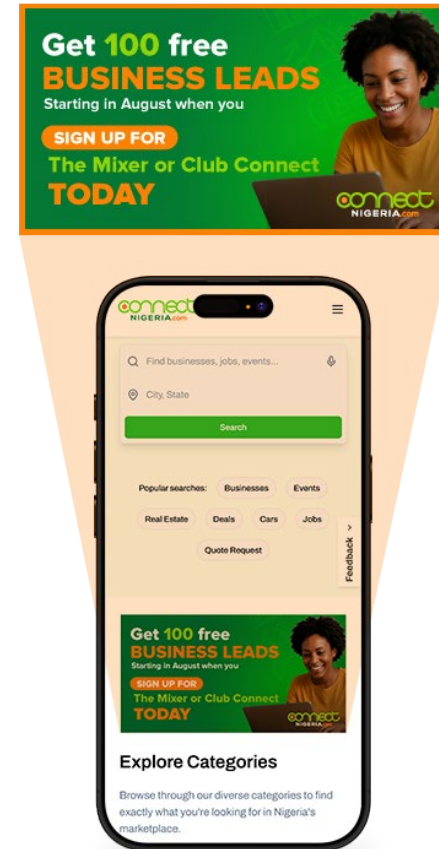


60,000 monthly / 40,000 (2 weeks)

CN ADs | Banner ADs

Banner 343x180

- Mobile only.
- Great channel for sustenance, and brand projection.
- Over 3,000 views daily.
- Pocket friendly, and effective



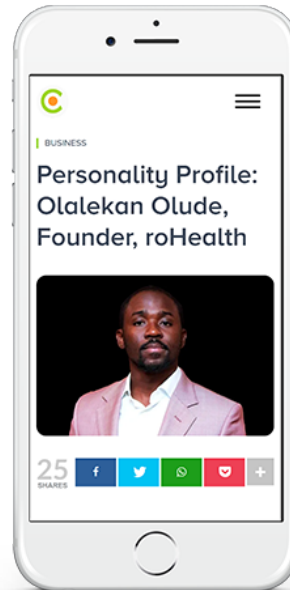
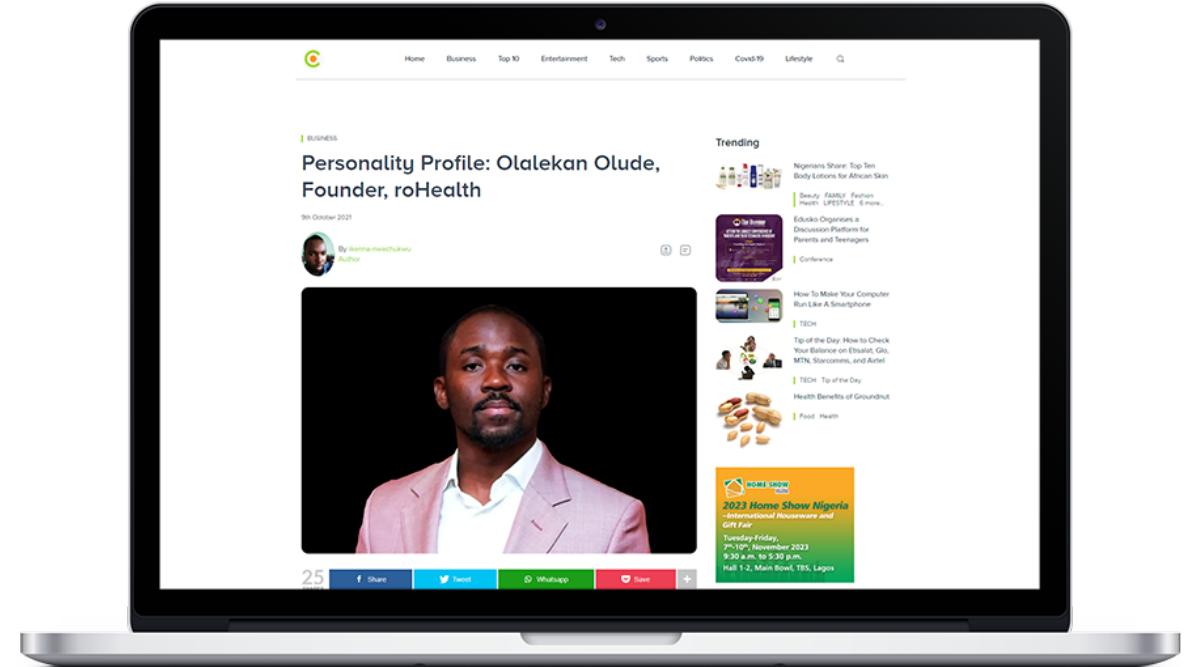
60,000 monthly / 40,000 (2 weeks)



EDITORIALS

Editorial special:

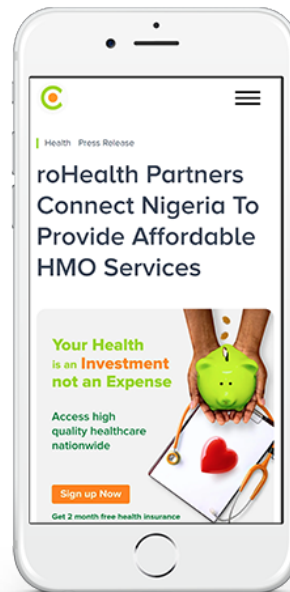
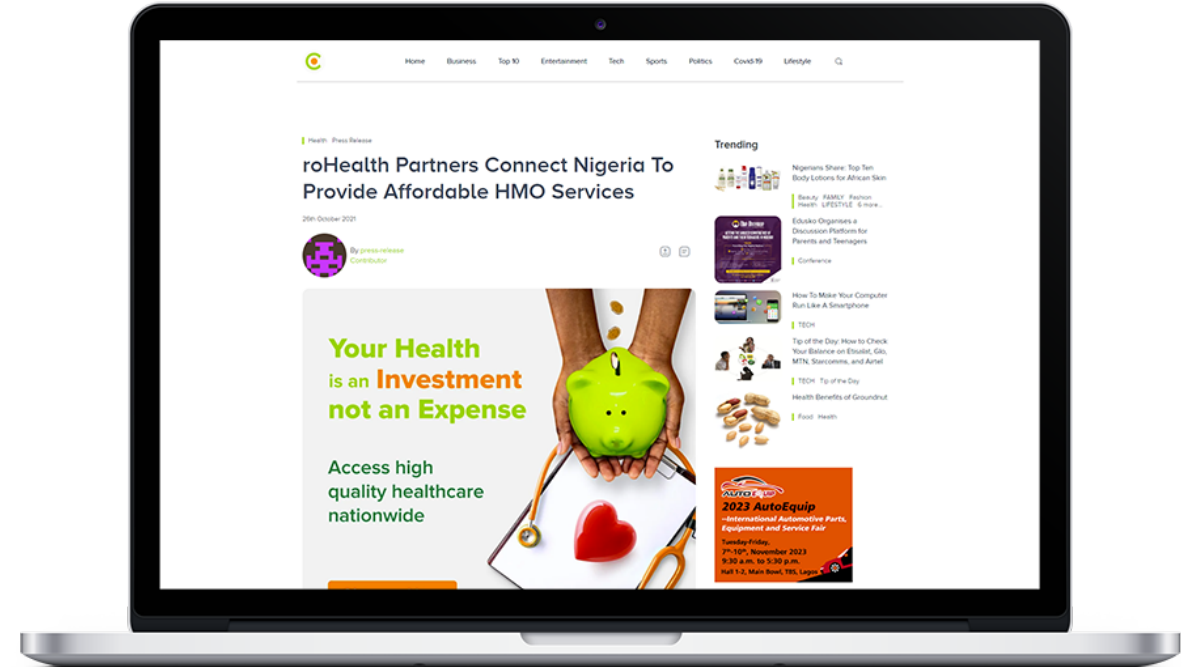
Editorial team does a focus write up on the brand, and this gets published with pictures, and published this via the newsletter.



120,000 Per Article. T&C Apply

Sponsored Article:

- Brand can send in featured stories, press releases, and product specific information
- Over 1,000 visitors on the Articles subsite daily.



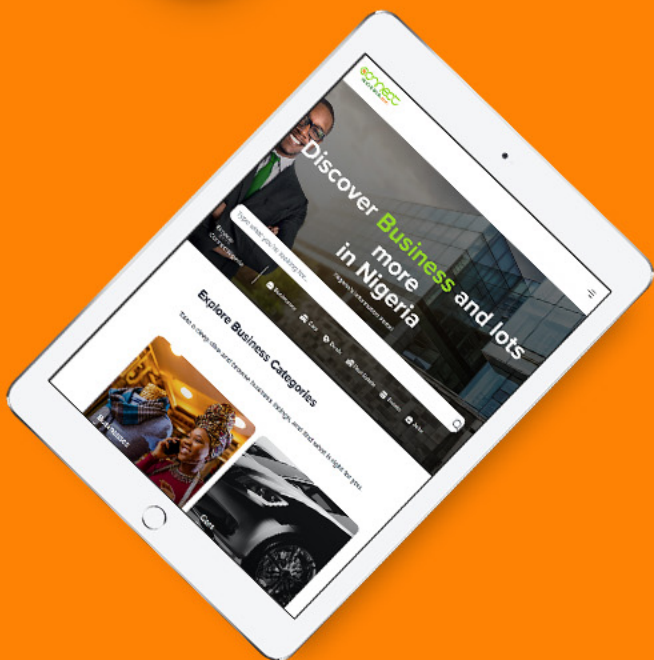
100,000 Per article. T&C Apply

Press conference/ Event coverage

Team will arrive with a writer, and a photographer and Videographer if needed. Good for meetings, associations, AGM, Conventions, Summit, on site Reviews.



500,000 Per event

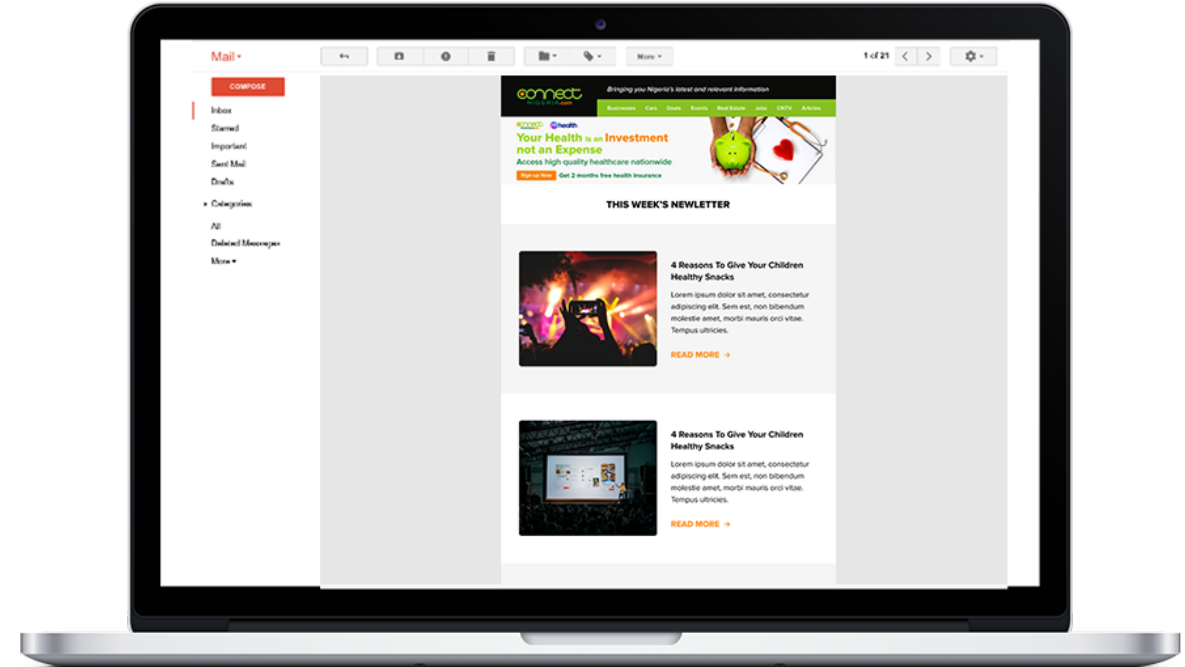


NEWSLETTER

Header/Sponsor Banner

Header/Sponsor Banner

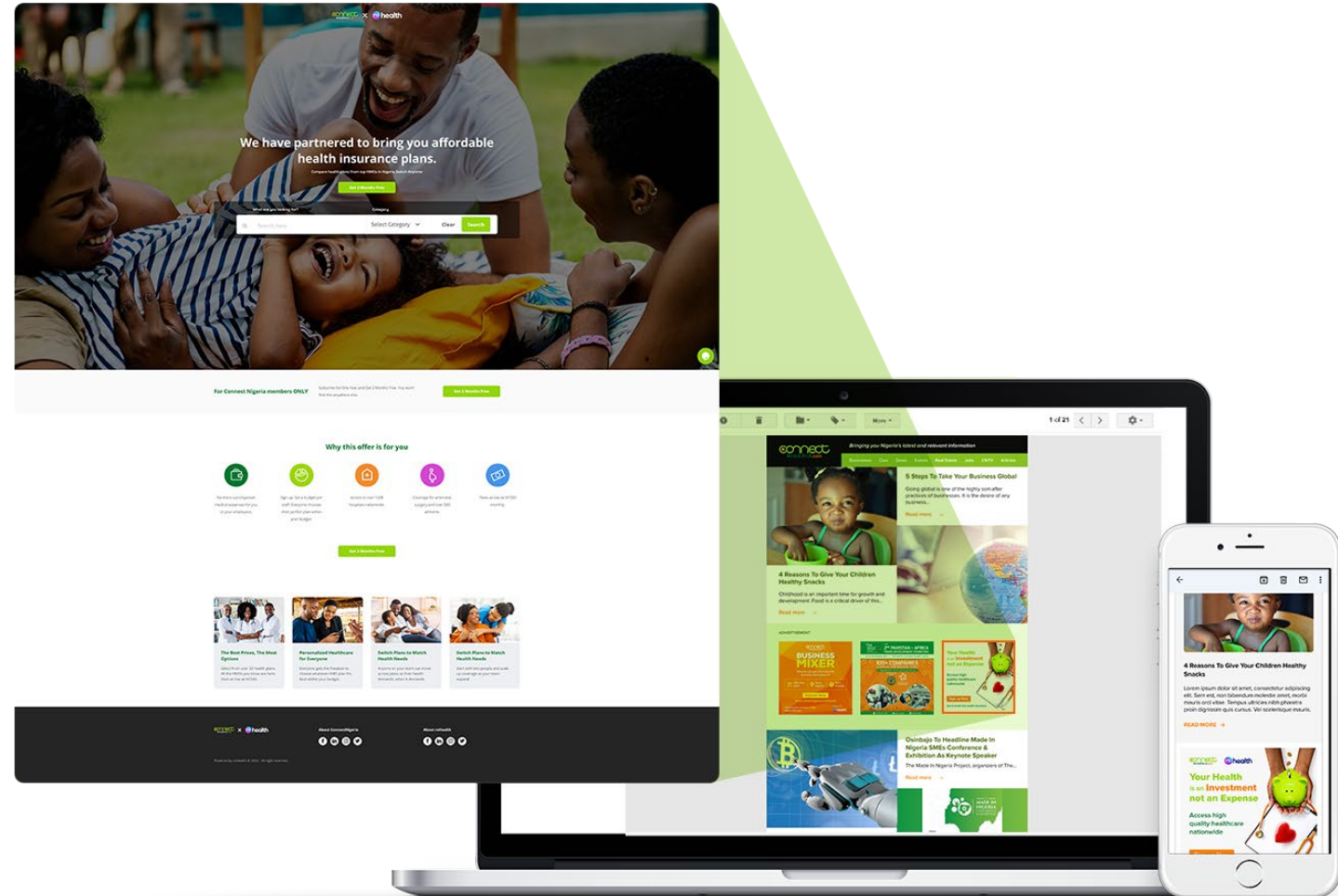
- One of the most effective channels
- Great demographics
- 10% Click through and 20% open rate
- 60,000+ dedicated subscribers
- Over 5,000 clicks daily.



800,000 monthly / 300,000 Weekly

Newsletter AD banner Insert

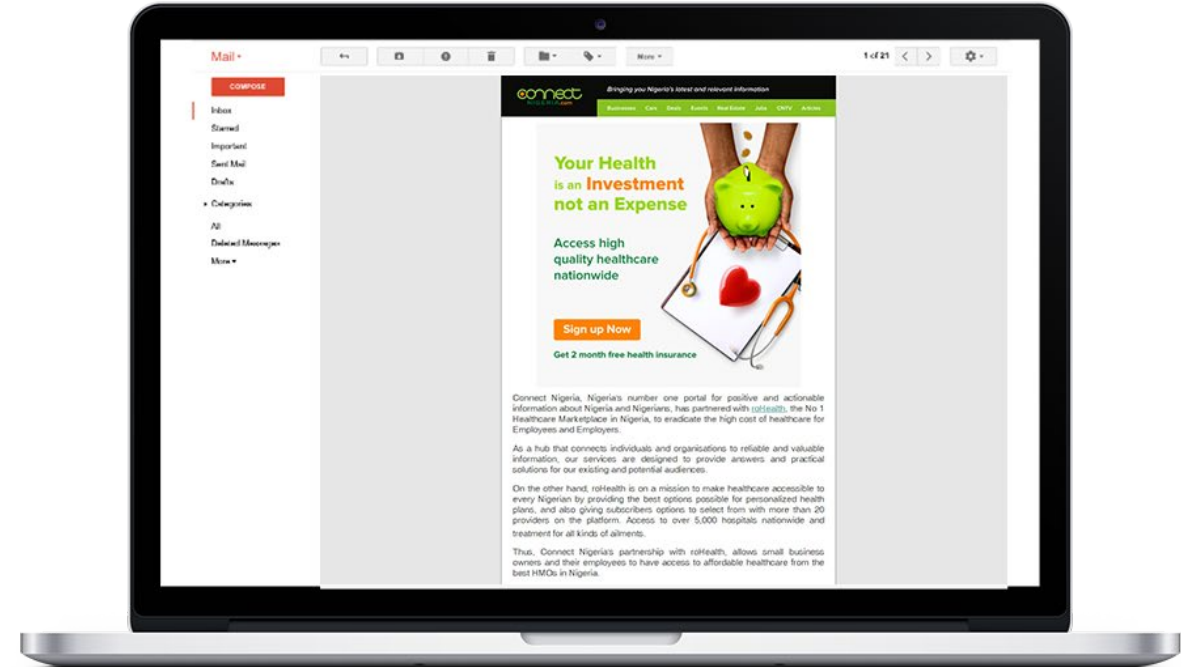
- Highly effective channel
- Great demographics
- 10% Click through and 20% open rate
- 60,000+ dedicated subscribers
- Over 5,000 clicks daily.



200,000 Weekly / 50,000 Daily post

Dedicated Newsletter

- Exclusive content
- Highly effective channel
- Great demographics
- 10% Click through and 20% open rate
- 60,000+ dedicated subscribers
- Over 5,000 clicks daily.



200,000 per blast

CN ADs | Featured Listing

- 75 % of site visitors never go through the first search result page, therefore, featured listing is important for merchants.
- It is like putting a good signage on your physical store so that your target audience will see you faster

Real Estate	
2 Weeks	1 Month
6,000	10,000
Cars	
2 Weeks	1 Month
6,000	10,000
Businesses	
2 Weeks	1 Month
6,000	10,000
Deals	
2 Weeks	1 Month
6,000	10,000
Events	
2 Weeks	1 Month
6,000	10,000
Jobs	
2 Weeks	1 Month
6,000	10,000

CONTACT DETAILS



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