

UNITED IN KINDNESS

2025-26 KINDNESS CAMPAIGN

WE STAND UNITED AGAINST BULLYING.

KINDNESS DAYS: FIRST FRIDAY OF EVERY MONTH

(Except for three "second Fridays" due to Homecoming, Winter Break & Spring Break.)



All students & staff are encouraged to wear Kindness Matters shirts on:

- October 10 (second Fri.)
- November 7
- December 5
- January 9 (second Fri.)
- February 6
- March 6
- April 10 (second Fri.)

SPECIAL EVENTS IN OCTOBER: GO ORANGE!

KICKOFF MONTH FOCUS AREAS

During October, schools will focus on:

- **Upstander Education:** At least one anti-bullying or kindness **activity**
- **Messaging:** Share daily **morning announcements** promoting kindness
- **Visibility:** Wear orange in solidarity against bullying for **Unity Day** (Oct. 22)

UNITY DAY, OCT. 22 - WEAR ORANGE!

- Orange **Kindness Matters wristbands** provided for all students & staff
- Free **orange popsicles** for all students
- **Sign the Kindness Pledge Banner:** "I will be an upstander and spread kindness in my school."

STRONGER TOGETHER MENTAL HEALTH FAIR, OCT. 29

- **Be kind to your mind:** Staunton High School from 6-8 PM, Oct. 29
- Offering mental wellness resources for families. [Learn more.](#)



**Take a
#StauntonKIND Photo**
Visit our KIND sign at
The Wharf during
October. Snap a picture
and help us flood social
media with messages of
kindness!

KiNDNESS MATTERS 

#STAUNTONKIND #KINDNESSMATTERS #UNITYEVERYDAY