ILTCCABC STRATEGIC DIRECTIONS

MISSION & VISION

MISSION:
To promote Independent Councils in long-term care homes across BC
To support our member Regional Associations of Family Councils, who serve our local family councils.
To advance the collective council voice directly to the Ministry of Health, ensuring residents, their families and representatives have a voice in decisions that affect their lives and help shape BC's Long-Term Care System.

VISION:
Quality of Life Person-Centered Care be the lens through which all long-term care service delivery decisions are made.

SUPPORT NEW COUNCILS

BE A COUNCIL RESOURCE

TRANSITION COUNCILS STAFF LED TO SELF-LED

LONG-TERM CARE SYSTEM GUIDANCE

STRENGTHEN PARTNERSHIPS

KEY NON-PROFIT STRATEGIC ELEMENTS

FISCAL STABILITY

MARKETING and COMMUNICATION

COMMUNITY ENGAGEMENT

ORGANIZATIONAL CULTURE

LEADERSHIP and CAPACITY BUILDING

EVALUATION and ASSESSMENT