



Employee to Entrepreneur Thursday, March 14, 2019 5:30 – 7:30 pm

Take control of Your Life and Your Career!

Are you considering entrepreneurship as a career option in 2019, but want a proven business model to get to your goals while mitigating the risk, but don't know where/how to get started?

Would you like to run a business that will provide greater autonomy, financial independence, and freedom from being downsized, portfolio diversification or simply an exit strategy from corporate America?

If you have answered 'Yes' to either of these questions, then the franchise workshop is for you! Presented by one of North America's Top Franchise Consultants.

This session will include:

- ◆ Common myths and truths about franchising – it's not just food and retail
- ◆ **Remarkable ownership options like boutique fitness, professional consulting services, senior care, pet care, supplemental education, low cost, home based businesses, passive owner models (semi absentee), automotive, damage restoration, dry cleaning and regional master license options for the true EMPIRE builder**
- ◆ Government regulations for franchises
- ◆ The importance of knowing your personal goals and objectives before taking the plunge
- ◆ How to safely and effectively research and select the right business platform
- ◆ How much money do you need and where will you get it ex. SBA, rollover, securities
- ◆ Advantages, disadvantages of start-ups, resales or franchise models

Outcomes:

- ◆ A comprehensive knowledge base of franchise ownership options you may not have considered, including funding strategies
- ◆ Assessment strategies to determine if franchising will help achieve your personal, professional and financial goals

It's truly exciting for those who decide business ownership is for them - and for others, simply exploring their entrepreneurial options. This session will answer many questions and will assist attendees in determining which path to pursue.

LOCATION: Kean University, Center for Academic Success, (CAS)
Room 112, 1000, Morris Avenue, Union, NJ 07023
Event is FREE – Registration Required -

<https://clients.njsbdc.com/reg.aspx?mode=event&event=24380016>

Phone – 908-737-4070



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