

THE NH TRAVEL COUNCIL PRESENTS



GOVERNOR'S CONFERENCE ON TOURISM
INNOVATIONS
APRIL 22-24, 2019 • HANOVER, NH



REGISTRATION IS OPEN – EARLY BIRD DISCOUNT!

The 2019 Governor's Conference on Tourism celebrates and explores innovative ideas in marketing, technology and tourism for business and organizations of all sizes. Join us to creatively think, problem solve and network. Register now and take advantage of our Early Bird discount! Savings available through **March 1st**.

Sessions with regional and national speakers on marketing, technology and tourism related topics including:

- NH Travel & Tourism Update, *Vicki Cimino, Director of NH Division of Travel & Tourism*
- **Keynote Presentation:** 7 Human Behavior Hacks that Increase Engagement and Response, *Nancy Harhut, Chief Marketing Officer, HBT Marketing*
- Crafting the Customer Journey: Guiding Guests to Your Destination, *Harry Gold, Founder & CEO, Overdrive Interactive*
- How to Embrace Online Reviews, *Genna Gold, Senior Manager of Global Business Outreach, Yelp Inc.*
- Social Media in Real Time, *Bob Cargill, Cargill Creative*
- Save Money, Target Smart: Get the Most from Your Google Ads Budget, *Marcia Morgan, Contract Marketing*

Conference Highlights:

- Top of the Hop Reception at Dartmouth College Hopkins Center for the Arts
- NH Tourism Awards Luncheon
- Monday night reception hosted by the League of NH Craftsmen Hanover Fine Arts Gallery

Become an **Exhibitor** and make new connections in the **Exhibition Hall**, open throughout the conference. Or support the Conference with a donation to the **Silent Auction**.

Conference Location: The conference takes place at the Hanover Inn Dartmouth, a historic boutique hotel overlooking the scenic Dartmouth College Green. Discount accommodations are available at the Hanover Inn, through March 19th. Call 800-443-7024.

For more info on the Hanover region, including dining and lodging options:

[Hanover Area Chamber of Commerce.](#)

Learn More: <http://www.nhtravelcouncil.com/2019-conference>

Questions? Contact: NHTC@sullivancreative.com