



The River Valley Human Resources Association
in partnership with the SHRM Vermont State Council
is pleased to offer an intensive half-day training in the Upper Valley on
Surviving an Incident of Violence / Active Shooter
presented by Blue-U Defense
Wednesday, April 10th, 8am-12noon

Today is a normal day.

You're in your office, working at your computer, making phone calls—the day is going well.

Suddenly you hear numerous loud bangs and hear screaming. Was that gunfire?

More loud bangs and more screaming.

Your heart starts to race when it becomes completely clear that there is someone in the building shooting.

You freeze as your mind attempts to make sense of what's happening.

You have just entered The Life or Death Gap

Are you prepared?

In this dynamic, four-hour training, Blue-U Defense focuses on helping participants understand (1) the mind of the criminal—what they are thinking, where they are focused, how they will act, and (2) how to anticipate, make decisions and act upon your best potential avenue of defense—*all in fractions of a second*.

Among the topics covered in this training:



The Decision Making Process and How to Master It ♦ The Mind of the Shooter ♦ The Dynamics of an Incident ♦ Practical Personal Defense ♦ Running Toward or Away From Your Adversary? ♦ Hard Corners ♦ De-Escalation Skills ♦ The OODA Loop – Observe, Orient, Decide, Act
The Importance of Recognizing Signs of Violence

"The training from Blue U Defense makes an immediate impact on your thought process of how serious an active shooter situation can affect you and your workforce. It has happened in New England and will likely happen again. The presenters share real life experience and provide you with a perspective of what the shooter is thinking and how to avoid being a target."

"This presentation made a profound impact on how I thought about active shooters and how I would react. Using real videos and not holding anything back, Terry and Joe really get to the point on how, as HR professionals and managers, we need to be prepared."

This training is appropriate for facilities managers, security staff, HR professionals, office administrators, front office staff, and business owners.

Cost: \$50/person

Register on the RVHRA website (www.rvhra.org)

Light continental breakfast begins at 7:30am
Blue-U Defense Training 8am – 12 noon

Location: Hilton Garden Inn
35 Labombard Road, Lebanon, NH

What is Blue-U Defense?

Founded in 2013, Blue-U Defense has quickly become recognized as a thought leader and provider of the most practical and effective services in the workplace violence, active shooter, and personal safety and security space.

Blue-U Defense is a training and behavior awareness company. Because we value life, Blue-U Defense empowers your passion to survive by inspiring you to be aware and prepared for today's threats of sudden, extreme violence. Our practical, engaging, and effective learning platforms fuel your sense of security.

The Blue-U learning platform starts with a focus on the individual, teaching awareness and behavioral skills that lead to immediate response when decisions must be made in a fraction of a second. The use of those skills is then projected and applied to situations in everyday life—the workplace, a shopping trip, Sunday at church, or a visit to a hospital.

The programs Blue-U Defense presentations have three goals:

- Truly keep people safe during the Life or Death Gap
- Mitigate risk—prevent the Life or Death Gap
- Limit vulnerability to organizational liability

Blue-U Defense Instructors:

Terry Choate, Jr. is a Blue-U Defense Co-Founder and CEO of Blue-U Defense. He has amassed extremely high levels of training and experience in law enforcement-related areas of expertise over his 15 years as a full-time law enforcement officer and SWAT Team Commander, including Drug Enforcement; Predictive Profiling; Dangerous Human Behavior; Defensive Tactics; Stalking; Tactical Operations; Incident Command; Certified Homeland Protection Professional and on-and-on. He has amassed significant training levels in the area of high-level corporate security to include CARVER Security Assessment Theory; Corporate and Executive Protection; Surveillance; Counter Surveillance; Anti-Terrorism; Security Advances, Intelligence Operations; and on-and-on. While he emphasizes that this is all extremely impressive, and most think that it's the profession of law enforcement, military, and security, and the training and experiences inherent in these professions that gives qualification for instruction in how to stay safe, this is far from reality.

Joe Hileman is a Blue-U Defense Co-Founder and Training Specialist for Blue-U Defense. He served as the Assistant Team Commander of the Monadnock Regional Special Response (SWAT) Team and for 14 years as a Detective with the Jaffrey (NH) Police Department. Prior to his career in law enforcement, he served as Security Supervisor at the corporate management level of a Fortune 500 company. He holds two A.A. degrees in Criminal Justice, Law Enforcement and Criminal Justice, Corrections, Probation, and Parole. His extensive tactical training includes: SWAT 1 and 2 Certification, Tactical Officers and LEADS Consulting; SWAT Team Leader Commander; Use of Force, Active Shooter Instructor; and Narcotics—Covert Surveillance.

What participants have said about Blue-U Defense Training:

"The absolute BEST training I have ever received in my 15 years in a professional environment. Not only were these guys incredible presenters who were engaging, entertaining, and on point—the information was IMPORTANT, RELEVANT, and LIFE CHANGING. I have never walked away from any conference or event with such important information. I hope their message spreads around the country, into businesses, schools, everywhere. Thanks for an EXCELLENT presentation."

"Everyone loved the presentation! There's a great balance of good common sense information, real life examples and levity to keep everyone engaged for a four-hour training. Several of us who had been through the presentation a second time felt just as engaged and empowered as we did the first time around. That speaks high to the great job you guys do and how important and timely the subject matter is. Keep doing what you're doing—it's effective and needed."

"...One of the most beneficial and informative sessions that I had ever received at any conference. I visited management about this program and management was on board to have Blue-U Defense give their presentation to all employees..."