

*Tikkun Olam: Repairing Globally  
Tzedek: Behaving Justly  
Tzedakah: Giving Righteously  
B'zelem Elohim: Promoting Equality  
Menschut Ha'nefesh: Seeking Equanimity*

## *Social Justice Values*



# ∞ Show You Care ∞

**Bethesda Jewish Congregation is launching a unique Social Action Engagement Campaign in 5780.**

**Our goal is simple — to get every BJC member to make this a better world. Unlike other initiatives we've promoted in the past, we're not asking for you to participate in a specific event or work on behalf of a specific cause or clientele at a specific time.**

**Instead, we want you to engage in a social action activity that is meaningful to you and those you care about. You get to choose what to do, when to do it, and where.**

**Over the coming weeks and months, we will be sending you information about worthy opportunities to “walk the talk” about making our world a better place. Look for information in BJC Now, the Newsletter, on our website's social action page, and in other targeted communications.**

**We'll be telling you about worthy opportunities, as well as how to tell us about what how you've contributed to repairing the world. We want to acknowledge and share your good deeds.**

**At this time of year, when we assess what we've done in the past and what we want to do better in the future, you can be the difference by showing you care and doing your share.**

# ∞ Do Your Share ∞