



Social Determinants of Health



Agenda

- MassHealth payment model for Medicaid and CHIP
- SDH-Social Determinants of Health
- SDH ICD-10 Codes Breakdown (Z55-Z65)
- Screening tool and Implementation
- Population Health





MassHealth Payment Model for Medicaid and CHIP





The Social Determinants of Health Model was developed by UMass for MassHealth to improve its approach to risk adjustment.

The model refines and enhances the State's previous DxCG (Diagnostic Cost Group) medical risk-based predictions, adding predictors for unstable housing, disability, serious mental illness and substance use disorders, plus a summary measure of “neighborhood stress” based upon residence in a census block group.



Medicaid & CHIP use a concurrent model with the following factors contributing to the risk score:

- DxCG-Diagnostic Cost Group
- RxGs-Prescription Medication (NDC)
- SDH-Social Determinants of Health
- “neighborhood stress” (NSS7)
- Other demographic factors (age, sex, race, etc.)



Prospective Vs. Concurrent

- **What is the difference between a prospective and concurrent model?**

A prospective model predicts next year's costs for a person based on this year's data (e.g., age, sex, medical problems and SDH), while a concurrent model predicts costs measured in the same year that the costs are incurred.

- *Concurrent* models are built on a single year of data. They can capture costs for people who enter or leave the program within a single year. *Prospective* models do not, for example, describe the costs of newborns in their first year or the relationships between peoples' characteristics and costs in the year that they die.



Neighborhood Stress Score (NSS7)

The Neighborhood Stress Score (NSS7) is a composite measure of economic stress which summarizes 7 census variables that were identified in Massachusetts Medicaid data. The NSS7 is derived from addresses geocoded at the census block group level. It was developed as part of a project to incorporate social determinants of health (SDH) variables into risk adjustment for MassHealth's global payment models.



Census variables in the NSS7 include:

- % of families with incomes < 100% of FPL*
- % < 200% of FPL*
- % of adults who are unemployed
- % of households receiving public assistance
- % of households with no car
- % of households with children and a single parent
- % of people age 25 or older who have no HS degree

In order to calculate the NSS7, each member's current address is coded to the census block group level and includes the value of each of these census variables.

*Federal Poverty Level



Top Coding & Bottom Coding

Some costs are “top coded” because models that try to predict all costs (including “million-dollar babies” and catastrophic accidents) end up predicting poorly for the vast majority of people whose costs are more normal.

The top coding threshold was selected in examining data on all MassHealth members finding only about 1% of members had an annual cost above \$125,000.

Risk scores can never be negative and all predictions are “bottom coded” at a value that translates into at least \$15.

This is needed because some age-sex category coefficients (only among males, aged 18 and above) are negative. Without bottom coding, enrolling a 20-year-old man with no additional risk factors would lead to a loss of over \$500.



Age-Sex Categories

The model includes 20 age-sex categories as predictors that recognize differences in the costs of infants vs. kids vs. adults.

FEMALE	MALE
0-1	0-1
2-5	2-5
6-12	6-12
13-17	13-17
18-24	18-24
25-34	25-34
35-44	35-44
45-54	45-54
55-59	55-59
60+	60+

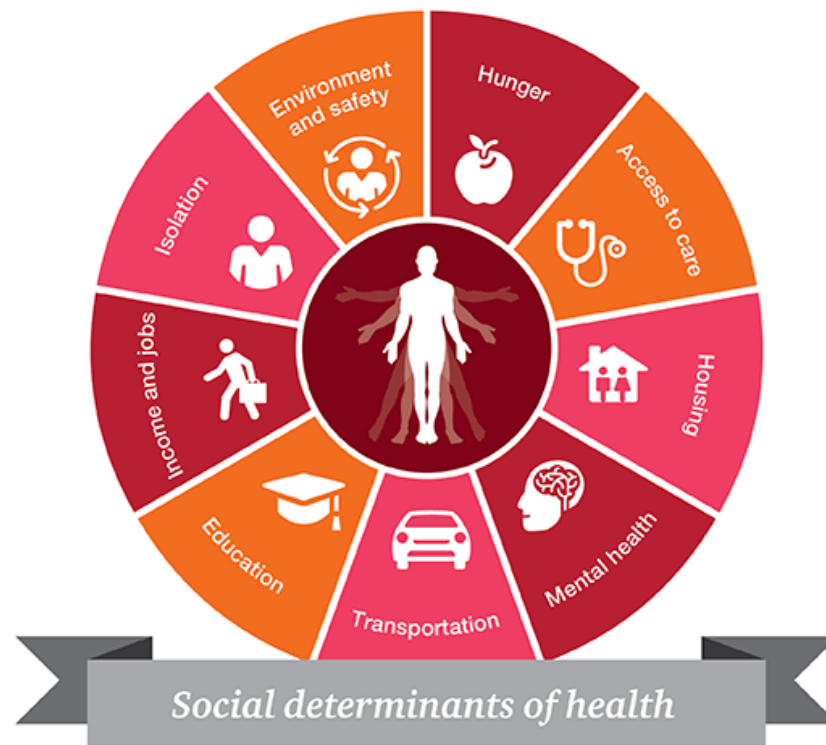




SDH-Social Determinants of Health



Social determinants of health are conditions in the environments in which people are born, live, learn, work and play.



Social Determinants of Health (SDOH)

Why Coding Beyond the Body Matters

- Up to 80% of patients' health is determined by Social Determinants of Health (SDOH) according to a 2014 study by the Robert Wood Johnson Foundation.
- With the need for personalized care and ability to track social needs, we have an opportunity to care for patients' bodies and beyond.
- Collaboration of data to providers, hospitals, and health plans through medical records and insurance claims will only serve beneficial to our patients and their care.



Social Determinants of Health Defined

- Education and literacy
- Employment
- Social Support
- Housing
- Adequate Food & Water
- Occupational Exposures
- Health Behaviors
- Transportation Needs
- Violence Past or Present

Valid Reporters of Social Determinants of Health

- Social Workers
- RN, LPN
- Community Health Workers
- Medical Assistants
- Case and Discharge Managers
- Patient Self Reports



Engaging in conversation around the many different factors which shape our health can be a complicated process.

The social determinants of health have long been well-established in academic circles, and a subject of considerable study. At the same time, it has also been challenging to translate the concept in a way that effectively communicates how factors such as education, income and housing affect our health, and why our nation overall is not as healthy as it could be.

SIX WAYS TO TALK ABOUT SOCIAL DETERMINANTS OF HEALTH:

Our hope in this research was to find a tidy proxy that could replace “the social determinants of health” as the leading descriptor for this area of work. While our testing showed that this phrase doesn’t work for any of our audiences, we still don’t have that neat replacement. But what you’ll find here is a list of phrases that—in context—helped people understand the concept more clearly. These are the precise phrases that we tested and that scored well.

- 1 **Health starts—long before illness—in our homes, schools and jobs.**
- 2 **All Americans should have the opportunity to make the choices that allow them to live a long, healthy life, regardless of their income, education or ethnic background.**
- 3 **Your neighborhood or job shouldn’t be hazardous to your health.**
- 4 **Your opportunity for health starts long before you need medical care.**
- 5 **Health begins where we live, learn, work and play.**
- 6 **The opportunity for health begins in our families, neighborhoods, schools and jobs.**

WHY THESE WORK:

- The proxy statements use colloquial, values-driven language and relatable lifestyle references that engage audiences.
- These statements all focus on the solution versus the problem.
- Some of the statements implicitly acknowledge the notion of personal responsibility.



SEVEN LESSONS:

1

Traditional phrasing of social determinant language consistently tested poorly in every phase of research. Phrases like "social determinants of health" and "social factors" failed to engage the audience, even when we added more context. However, the concept behind social determinants of health does resonate with our audiences, as evidenced by our pre- and post-testing of people's attitudes after their exposure to our messages.

2

Priming audiences about the connection with messages they already believe makes the concept more credible. Messages that incorporate the importance of available quality health care with the need to address the social factors that affect health were more convincing than those that did not discuss medical care at all. **When messages are presented in colloquial, values-driven, emotionally compelling language, they are more effective.** Academic language, including "social determinants," did not resonate with audiences the way language like "health starts in our homes, schools and communities" did.

3

Use one strong and compelling fact—a surprising point that arouses interest, attention and emotion—for maximum impact. Loading messages down with more than one or two facts tends to depress responses to them.

4

Identify the problem, but offer potential solutions. Respondents, particularly opinion leaders, prefer messages that include some kind of direction—either an example of the kind of action that would address the problem or a set of principles that can guide us to where we need to be.

5

Incorporate the role of personal responsibility. The importance of all Americans having equal opportunity to make choices that lead to good health resonated with participants across the political spectrum. Incorporating this point made respondents more receptive to the idea that society also has a role to play in ensuring that healthy choices are universally available.

6

Mix traditionally conservative values with traditionally progressive values. Every phase of research showed that while some phrasing appealed to one political perspective over another, progressives had a tendency to be more open to conservative frames. Generally, however, we need to be aware of these different worldviews and communicate using language that puts us on common ground. For example, combining the notion of personal responsibility, which is wholly embraced by conservatives with a message about opportunities, language that also appeals to progressives, will appeal to a broader audience.

7

Focus broadly on how social determinants affect all Americans (versus a specific ethnic group or socioeconomic class). This research showed that Americans believe in equal opportunity to health, but describing actual disparities consistently evokes negative reactions. Messages that described disparities based on race or ethnicity fared poorly with every audience except Black respondents. Furthermore, some focus group participants expressed concern that focusing on one ethnic group reinforced negative racial stereotypes.





SDH ICD-10 Codes Breakdown (Z55-Z65)



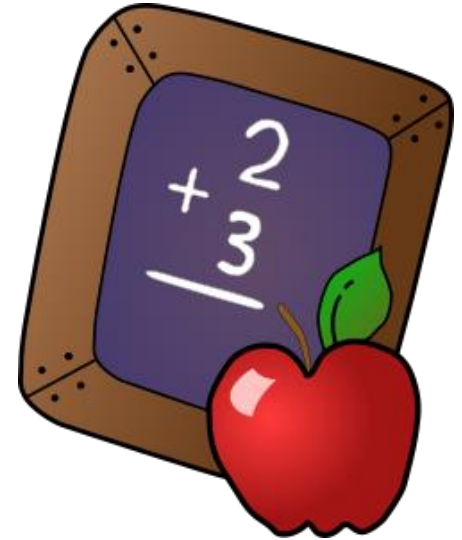
Persons with potential health hazards related to socioeconomic and psychosocial circumstances

- Z55** Problems related to education and literacy
- Z56** Problems related to employment and unemployment
- Z57** Occupational exposure to risk factors
- Z59** Problems related to housing and economic circumstances
- Z60** Problems related to social environment
- Z62** Problems related to upbringing
- Z63** Other problems related to primary support group, including family circumstances
- Z64** Problems related to certain psychosocial circumstances
- Z65** Problems related to other psychosocial circumstances



Z55 Problems related to education and literacy

- Z55.0 Illiteracy and low-level literacy
- Z55.1 Schooling unavailable and unattainable
- Z55.3 Underachievement in school
- Z55.4 Education Maladjustment and discord with teachers and classmates
- Z55.8 Other problems related to education and literacy
- Z55.9 Problems related to education and literacy, unspecified





Z56 Problems related to employment and unemployment

- Z56.0 Unemployment, unspecified
- Z56.1 Change of job
- Z56.2 Threat of job loss
- Z56.3 Stressful work schedule
- Z56.4 Discord with boss and work mates



Z57 Occupational exposure to risk factors



- Z57.0 Occupational exposure to noise
- Z57.1 Occupational exposure to radiation
- Z57.2 Occupational exposure to dust
- Z57.31 Occupational exposure to environmental tobacco smoke
- Z57.39 Occupational exposure to other air contaminants
- Z57.4 Occupational exposure to toxic agents in agriculture
- Z57.5 Occupational exposure to toxic agents in other industries
- Z57.6 Occupational exposure to extreme temperatures
- Z57.7 Occupational exposure to vibration
- Z57.8 Occupational exposure to other risk factors
- Z57.9 Occupational exposure to unspecified risk factors



Z59 Problems related to related to housing and economic circumstances



- Z59.0 Homelessness
- Z59.1 Inadequate housing
- Z59.2 Discord with neighbors
- Z59.3 Problems related to living in residential institution
- Z59.4 Lack of adequate food and safe drinking water
- Z59.5 Extreme poverty
- Z59.6 Low income
- Z59.7 Insufficient social insurance and welfare support
- Z59.8 Other problems related to housing and economic circumstances
- Z59.9 Problems related to housing and economic circumstances, unspecified





Z60 Problems related to social environment

- Z60.0 Problems of adjustment to life-cycle transition
- Z60.2 Problems related to living alone
- Z60.3 Acculturation difficulty
- Z60.4 Social exclusion and rejection
- Z60.5 Target of (perceived) adverse discrimination and persecution
- Z60.8 Other problems related to social environment
- Z60.9 Problems related to social environment, unspecified



Z62-Problems related to upbringing

- Z62.0 Inadequate parental supervision and control
- Z62.1 Parental overprotection
- Z62.21 Child in welfare custody
- Z62.22 Institutional upbringing
- Z62.29 Other upbringing away from parents
- Z62.3 Hostility towards and scapegoating of child
- Z62.6 Inappropriate (excessive) parental pressure



Z62.8_ Other specified problems related to upbringing

- Z62.810 Personal history of physical and sexual abuse in childhood
- Z62.811 Personal history of psychological abuse in childhood
- Z62.812 Personal history of neglect in childhood
- Z62.813 Personal history of forced labor or sexual exploitation in childhood
- Z62.819 Personal history of unspecified abuse in childhood
- Z62.820 Parent-biological child conflict
- Z62.821 Parent-adopted child conflict
- Z62.822 Parent-foster child conflict
- Z62.890 Parent-child estrangement
- Z62.891 Sibling rivalry
- Z62.898 Other specified problems related to upbringing



Z63 Other problems related to primary support group, including family circumstances

- Z63.0 Problems in relationship with spouse or partner
- Z63.1 Problems in relationship with in-laws
- Z63.31 Absence of family member due to military deployment
- Z63.32 Other absence of family member
- Z63.4 Disappearance and death of a family member
(assumed death of family member/bereavement)
- Z63.5 Disruption of family by separation or divorce
- Z63.6 Dependent relative needing care at home
- Z63.71 Stress on family due to return of family member from military deployment
- Z63.72 Alcoholism and drug addiction in family
- Z63.79 Other stressful life events affecting family and household
- Z63.8 Other specified problems related to primary support group
- Z63.9 Problems related to primary support group



Z64 Problems related to certain psychosocial circumstances

- Z64.0 Problems related to unwanted pregnancy
- Z64.1 Problems related to multiparity
- Z64.4 Discord with counselors



Z65 Problems related to other psychosocial circumstances

- Z65.0 Conviction in civil and criminal proceedings without imprisonment
- Z65.1 Imprisonment and other incarceration
- Z65.2 Problems related to release from prison
- Z65.3 Problems related to other legal circumstances
- Z65.4 Victim of crime and terrorism
- Z65.5 Exposure to disaster, war and other hostilities
- Z65.6 Other specified problems related to psychosocial circumstances
- Z65.9 Problems related to unspecified psychosocial circumstances






Screening Tool and Implementation



Sample NEQCA SDoH Screening Tool



NEQCA
New England Quality Care Alliance
affiliated with Tufts Medical Center

PRACTICE NAME

*This questionnaire helps your doctor and his/her team understand your needs and provide information on resources available to you.
Please place a checkmark (✓) with the appropriate answer.*

Name/Birthdate:


Date of Visit:

Best day(s)/time(s) to call:

HOUSING

What is your housing situation today?


☐ I **have** housing
☐ I **have** housing today, but I am worried about losing housing in the future
☐ I **do not have** housing (I am staying with others, in a hotel, in a shelter, living outside on the street, on a beach, in a car, abandoned building, bus or train station, or in a park)
☐ I choose not to answer this question



FOOD

Within the past 12 months, the food (you/we) bought just didn't last and (you/we) didn't have money to get more.


☐ **Never** true
☐ **Sometimes** true
☐ **Often** true
☐ I choose not to answer this question



UTILITIES

In the last 12 months have the electric, gas, oil, or water company threatened to shut off services in your home?

☐ No
☐ Yes
☐ Already shut off
☐ I choose not to answer this question





PRACTICE NAME

SAFETY *Do you feel physically and emotionally safe where you currently live?*

- ☐ Yes
- ☐ No
- ☐ I choose not to answer this question



SOCIAL SUPPORT *Do you ever feel alone or isolated from friends, family or anyone else in your life?*


- ☐ No, I do not feel alone or isolated
- ☐ Yes, I do feel alone or isolated (How often? SELECT ONE)
 - ☐ Rarely
 - ☐ Sometimes
 - ☐ Often
 - ☐ Always
- ☐ Unclear
- ☐ I choose not to answer this question



Would you like help with anything above?

- ☐ No
- ☐ Yes

Sample Circle Health Screening Tool



Date of Appointment: _____ PCP: _____

Adult Health Related Social Needs Screening Questions

Patient Name: _____ Date of Birth: ____/____/____

Address: _____ Phone Number: _____

Health Insurance (Circle One): Medicaid Medicare Other: _____

1. What is your housing situation today?

<input type="checkbox"/> I do not have housing	<input type="checkbox"/> I have housing
<input type="checkbox"/> I am staying with others, but housing is not an issue for me	<input type="checkbox"/> Unclear
<input type="checkbox"/> I have housing today, but I am worried about losing housing in the future	<input type="checkbox"/> I choose not to answer this question

2. In the past 4 weeks, have you or any family members you live with been unable to get any of the following when it was really needed?:

Food:	Utilities (heat, electricity, etc.):
<input type="checkbox"/> Yes	<input type="checkbox"/> Yes
<input type="checkbox"/> No	<input type="checkbox"/> No
<input type="checkbox"/> Unclear	<input type="checkbox"/> Unclear
<input type="checkbox"/> I choose not to answer this question	<input type="checkbox"/> I choose not to answer this question

3. Has lack of transportation kept you from medical appointments, meetings, work, or from getting things needed for daily living?

<input type="checkbox"/> Yes, it has kept me from <u>medical</u> appointments or from getting my medications	<input type="checkbox"/> Yes, it has kept me from <u>non-medical</u> meetings, appointments, work, or getting things needed for daily living
<input type="checkbox"/> No	<input type="checkbox"/> Unclear
<input type="checkbox"/> I choose not to answer this question	

6. If you responded 'NO' to the previous question (#5), are you in immediate danger?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
<input type="checkbox"/> Unclear	<input type="checkbox"/> I choose not to answer this question

7. How often do you see or talk to people that you care about and feel close to? (For example: talking to friends on the phone, visiting friends or family, going to church or club meetings)

<input type="checkbox"/> Less than once a week	<input type="checkbox"/> More than 5 time a week
<input type="checkbox"/> 1 or 2 times a week	<input type="checkbox"/> Unclear
<input type="checkbox"/> 3 to 5 times a week	<input type="checkbox"/> I choose not to answer this question

8. If you responded 'YES' to any of the above questions, are you interested in outreach?

☐ Yes, I would like to speak with someone about additional resources/services for the following (select all that apply):

- ☐ Housing
- ☐ Food security
- ☐ Utilities
- ☐ Transportation
- ☐ Employment
- ☐ Experience of violence



<https://www.findhelp.org/find-social-services/massachusetts>

Find **food assistance, help paying bills,** and other free or reduced cost programs, including new programs for the COVID-19 pandemic:

ZIP

01608

Q Search

FIND SOCIAL SERVICES IN MASSACHUSETTS

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FOOD-HOUSING-GOODS-TRANSIT-HEALTH-MONEY-CARE-EDUCATION-WORK-LEGAL



FOOD



HOUSING



GOODS



TRANSIT



HEALTH



MONEY



CARE



EDUCATION



WORK



LEGAL



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Population Health



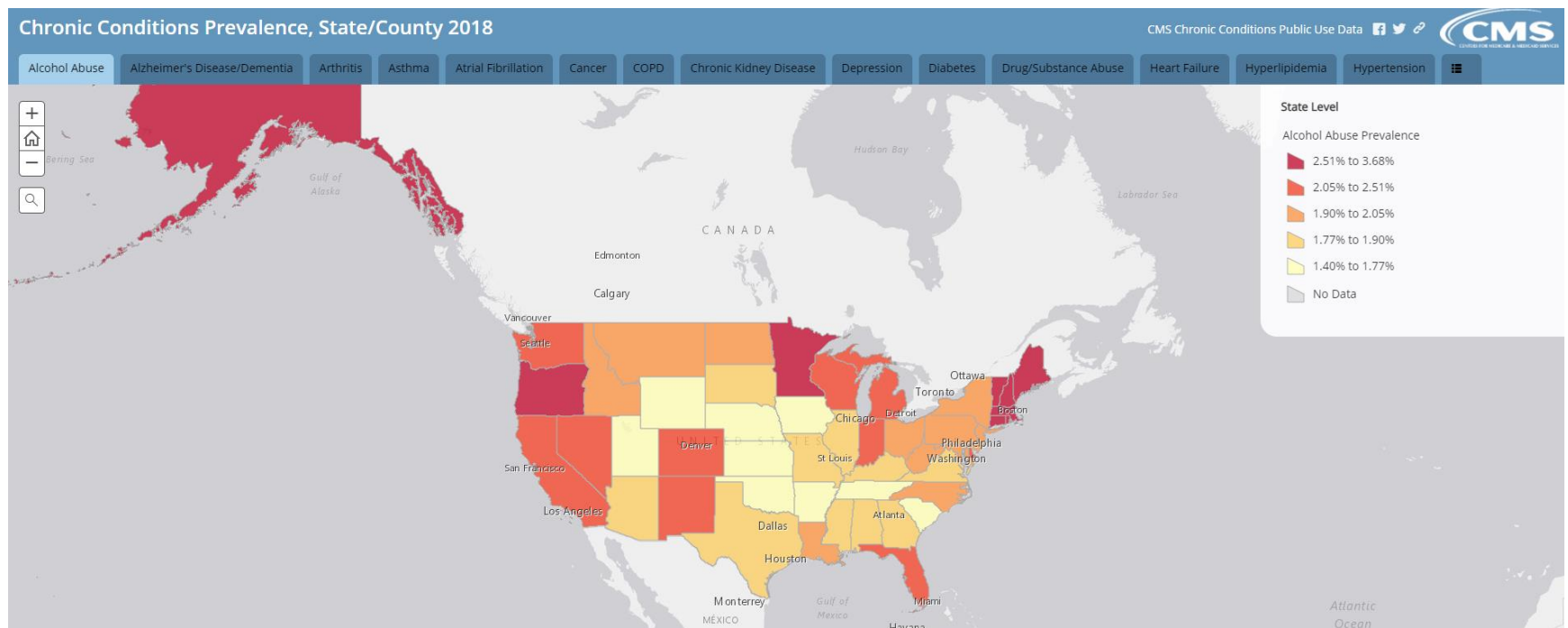
Finding the Target Population for Intervention

- Assess the health status of the population
- Identify the group of individuals at high risk of future utilization or poor health outcomes
- Focus on the subset of people that case managers believe they can impact through a defined intervention

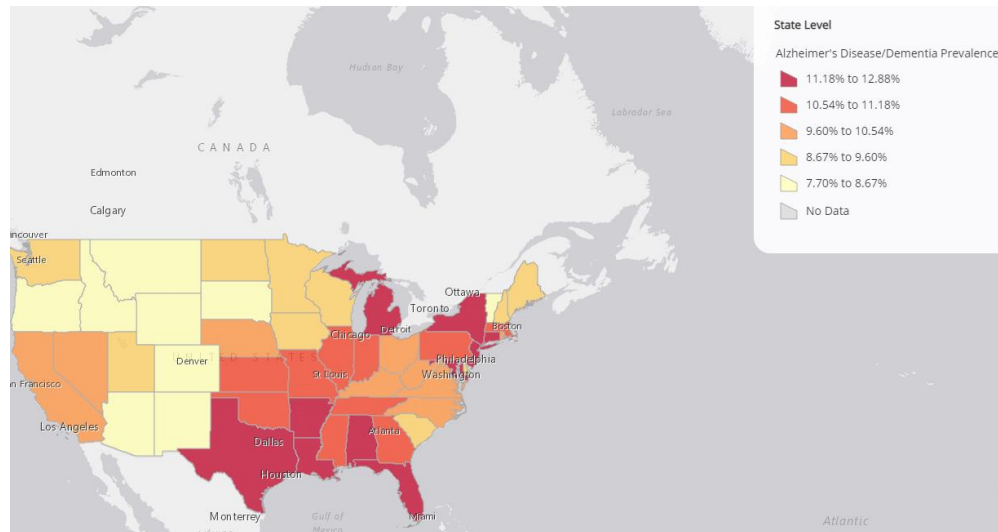
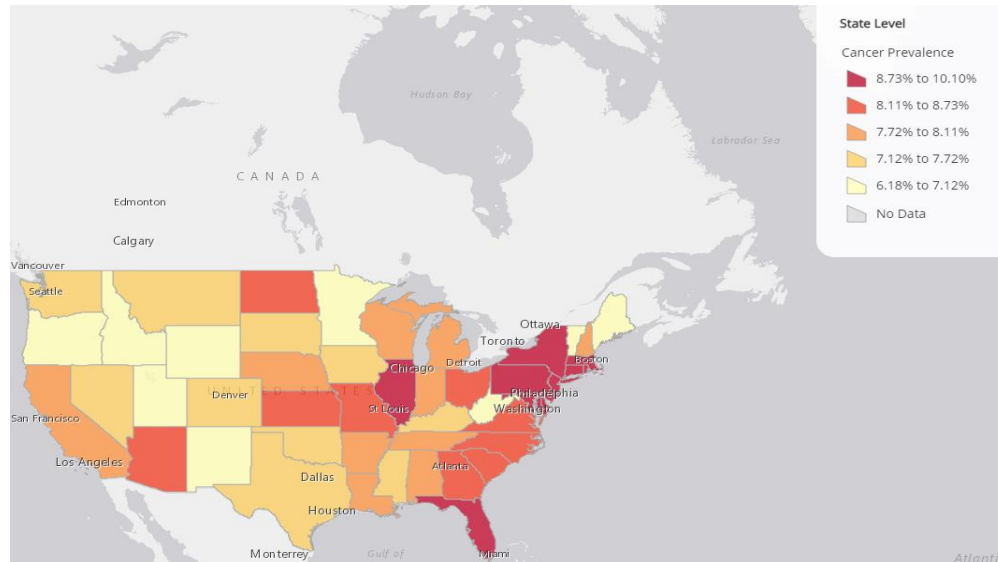


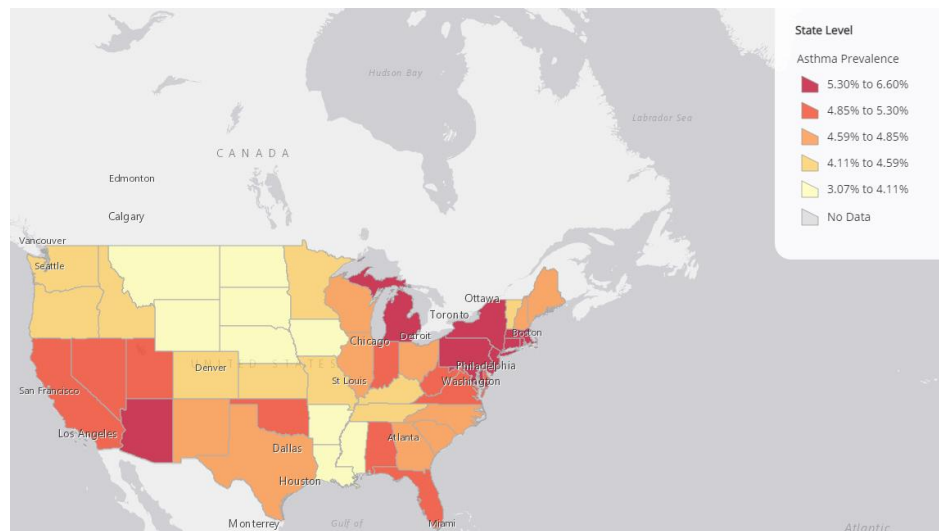
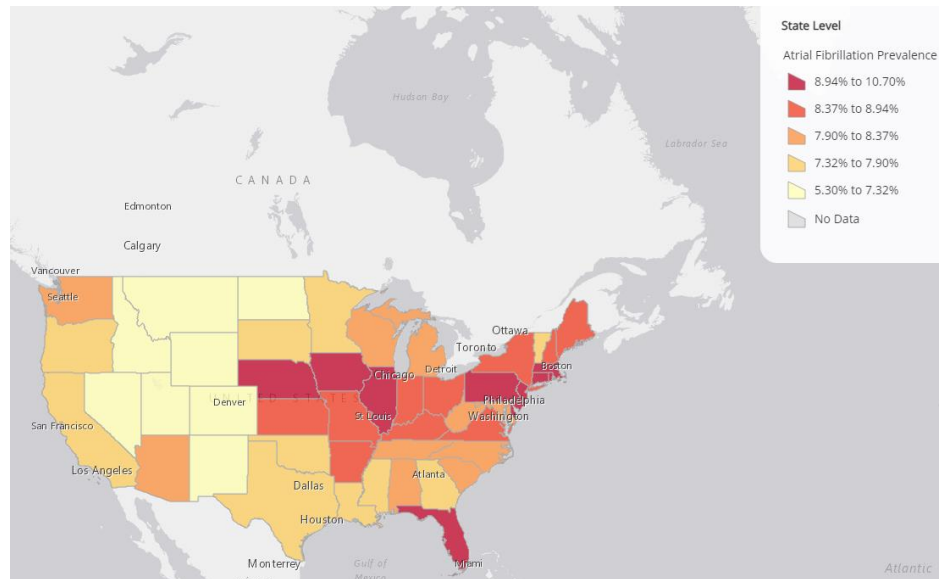
CMS Interactive Atlas of Chronic Conditions

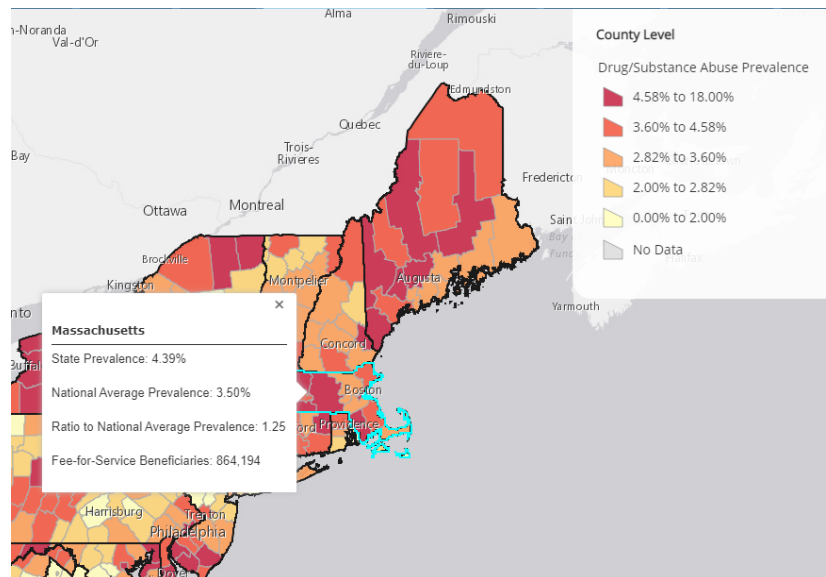
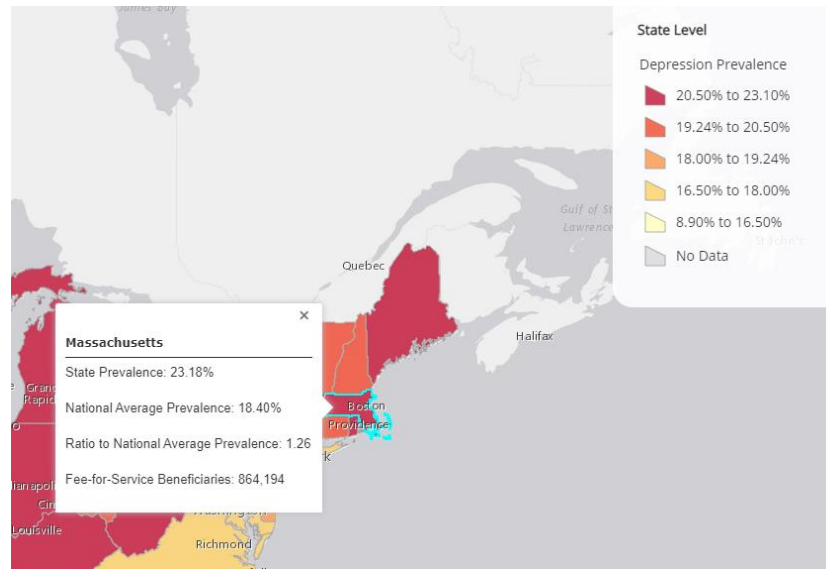
<https://cms-oeda.maps.arcgis.com/apps/MapSeries/index.html?appid=062934f815eb412182b3d324054ea6f0>



Massachusetts CMS Data

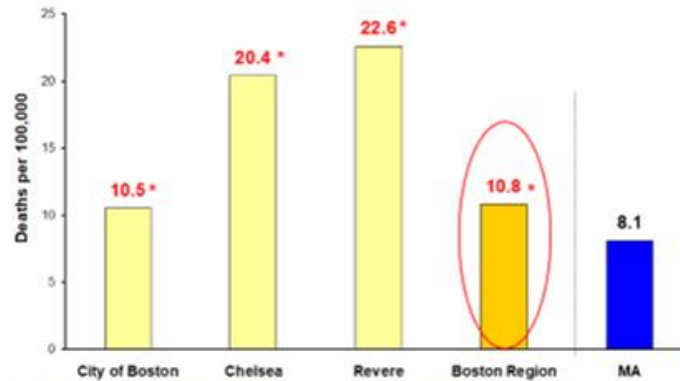






Opioid-Related Fatal Overdoses by Cities in Boston Region & Massachusetts: 2003-2005

37



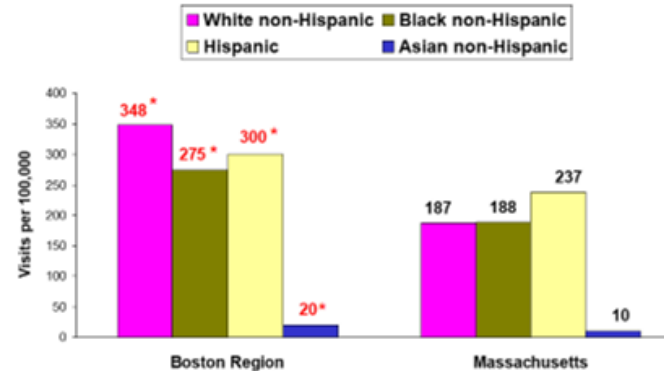
Statistically different from state ($p \leq .05$) - Red (*) Statistically worse than state. Green (**) statistically better than state

Age-adjusted to the 2000 US standard population.

Source: MDPH, Health Information, Statistics, Research and Evaluation Bureau, Research & Epidemiology Program

Opioid-related Emergency Visit Rates by Race/Ethnicity Boston Region and Massachusetts: 2003-2005

36



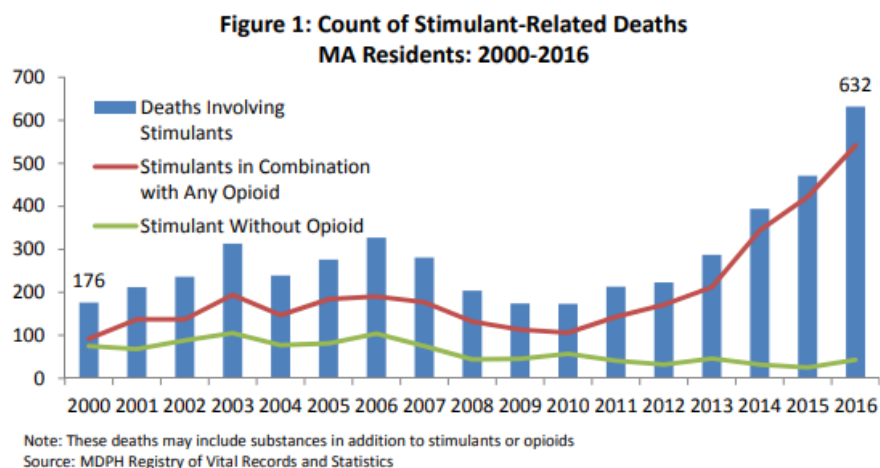
Statistically different from state ($p \leq .05$) - Red (*) Statistically worse than state. Green (**) statistically better than state
Age-adjusted to the 2000 US standard population.

Source: Division of Health Care Finance and Policy, Calendar Year 2003-2005, Emergency Department Visits



Stimulant Related Opioid Deaths

Key Finding #1: Counts of deaths involving stimulants have increased 25% per year since 2010 and the majority of deaths involving stimulants also involve opioids. The count of deaths involving stimulants without opioids has declined by almost 7% per year since 2000.



Why is this important? While stimulant related deaths have been increasing since 2010, this increase is closely linked to the opioid overdose epidemic. These data suggest that interventions that address stimulant use alone will not be sufficient to reduce stimulant related deaths.

Key Finding #2: The rate of overdose deaths involving stimulants and opioids is higher among males than females. The rate rose by 38% per year for males from 2011 to 2016 and by 30% per year from 2010-2016 for females.



Obesity

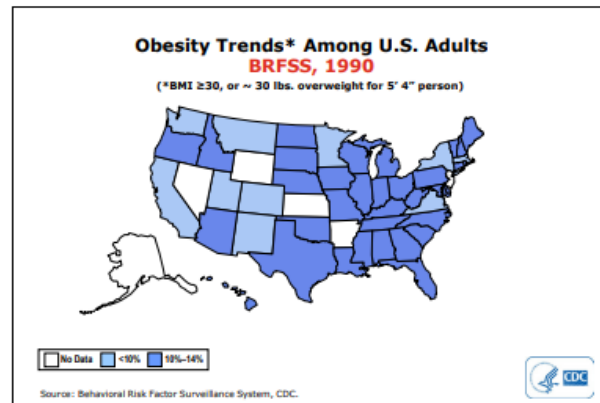


Figure 1. Obesity Trends Among US Adults: 1990 (CDC)

Twenty years later, obesity prevalence has increased dramatically. In 2010, all 50 states had obesity prevalence rates based on self-report of more than 20%, including 12 states that had prevalence rates equal to or greater than 30% (see Figure 2 below).⁽²⁾

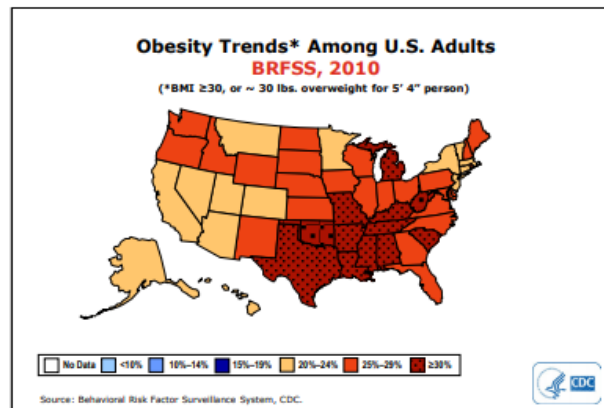


Figure 2. Obesity Trends Among US Adults: 2010 (CDC)



Massachusetts Adults Overweight or Obese by Percentage




***Be sure to address overweight, obese or morbidly obese AND BMI when a patient's weight is contributing negatively to their health status.**



Increased Risk due to Obesity

People who have obesity, compared to those with a normal or healthy weight, are at increased risk for many serious diseases and health conditions, including the following:^{1,2,3}

- All-causes of death (mortality)
- High blood pressure (Hypertension)
- High LDL cholesterol, low HDL cholesterol, or high levels of triglycerides (Dyslipidemia)
- Type 2 diabetes
- Coronary heart disease
- Stroke
- Gallbladder disease
- Osteoarthritis (a breakdown of cartilage and bone within a joint)
- Sleep apnea and breathing problems
- [Many types of cancer](#) 
- Low quality of life
- Mental illness such as clinical depression, anxiety, and other mental disorders^{4,5}
- Body pain and difficulty with physical functioning⁶



References

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<https://www.cdc.gov/healthyweight/effects/index.html>

AAPC ICD10 CM Expert 2021



Questions?

