



**Veal Farmers of Ontario**  
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## News Release

### **Ontario's veal farmers show appreciation to essential workers at Ontario veal processing facilities**

#### **FOR IMMEDIATE RELEASE**

Guelph, Ontario (August 18, 2020) – Essential workers at participating Ontario veal processing facilities were surprised last week with gourmet cookies for each staff member as a gesture of appreciation from Ontario's veal farmers for their hard work and dedication during the COVID-19 pandemic.

Through the commitment of the veal processing facilities and their loyal staff, the Ontario veal supply chain continued to run smoothly. The plants incorporated new policies and procedures to take the necessary steps to protect staff and keep high-quality Ontario veal available in our communities and on the plates of consumers.

"The COVID-19 pandemic has been a stressful time for everyone, and despite that staff came to work every day to keep the veal processing facilities operating and for that VFO is truly appreciative," said Pascal Bouilly, Veal Farmers of Ontario (VFO) Chair. "Without their dedication, the Ontario veal industry may have had a very different story to tell," he added.

Over 450 individually packaged gourmet cookies from a local County of Brant bakery were delivered to the processing facilities in mid-August to recognize the essential workers responsible for keeping Ontario's veal supply chain moving.

"During this pandemic it was clear that the work our veal processing facilities do is a vital part of keeping Ontario veal available for our consumers, and we are grateful for all they have done to keep the facilities operating during these challenging times," commended Jennifer Haley, VFO Executive Director. "They are an essential part of our industry, especially during these unprecedented times, and the cookies are our small way of saying thank you for all you do."

Veal Farmers of Ontario is a farmer-run organization that represents the interests of Ontario's veal farmers, providing leadership to promote industry growth and viability through collaboration, innovation, marketing, and education.

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#### **For more information or to arrange an interview, please contact:**

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Photo attachments included.