



## Introduction

Honoring our Veterans - on Veterans Day at the DEMA Show.

Scuba Educators International, Booth 833, will hold a ceremony on the 11<sup>th</sup> month, the 11<sup>th</sup> day and the 11<sup>th</sup> hour (DEMA day 1 at 11:00 AM) to honor not only United States Veterans but any Veteran from a NATO country. Show up wearing your favorite Military or Veteran cap, enjoy our short ceremony and walk away with a small gift you can wear with pride year-round.

## Press Release

Scuba Educators International invites all DEMA attendees that are USA or NATO allied Veterans to stop by Booth 833 at 11:00 AM EDT, Tuesday November 11 (Day one of DEMA) and participate in our Veterans Day Ceremony. We also invite all DEMA attendees to be there as well to honor all those who have served.

The ceremony will not take up much of your time and if you are a Veteran of the USA Military or a Veteran of any NATO allied military you will receive a small gift that you can wear with pride. The Veterans of Scuba Educators International will be wearing a Military cap representing the branch of service we served in. We invite all Veterans to do the same on this Veterans Day holiday.

If you are unable to be at our booth for the ceremony due to a class or an appointment, stop by anytime and let us thank you for your service and for those from my era, to Welcome You Home. We will distribute our little gift throughout the show until we run out. Just identify yourself as a veteran.

Many times, the DEMA show is scheduled at the same time as Veterans Day and us Veterans miss out on celebrating. This is Scuba Educators International way to acknowledge and show respect to all those that served. Please join us on the first day of DEMA, November 11 at 11:00 AM booth 833 and let us honor you.



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